

## Pryseski: Seed Research Super of the Year

Kevin Pryseski of Cattail Creek Country Club in Glenwood, Md., has been awarded the Seed Research of Oregon 1993 "Golf Course Superintendent of the Year" award, presented annually to the superintendent who best displays a stewardship for the environment by incorporating imaginative management techniques with innovative problem solving.

Pryseski has been with Cattail Creek from the start of construction, working closely with architect Willard Byrd and Sam Kessel of Lea's Green Meadows.

The 6,624 yard Cattail Creek has Providence greens, Dominant creeping bentgrass blend fairways, Champion perennial ryegrass blend roughs, and Crusader turfgrass mixture far roughs.

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The Seed Research of Oregon **Advisory Committee** met again this year during the 1994 GCSAA Show. Seed Research took the opportunity to introduce its newest members: Dennis Pellrene of the Capilano Golf Club in West Vancouver, British Columbia; Joe Volk of Chagrin Valley Country Club in Chagrin Falls, Ohio; and John Anderson of the Oregon Golf Club in West Linn, Ore.

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Seed Research of Oregon is proud to announce their **"Best 18 Green in North America" contest**. The contest seeks to identify and honor the golf course superintendent with the best Providence, Dominant or SR 1020 creeping bentgrass greens.

Seed Research will appoint a team of university and industry professional to judge the greens on the basis of color, density, texture, greens speed and overall health. Consideration will also be given to the age of the greens, the amount of play, maintenance budget and the region's climatic extremes.

The winning golf course superintendent and distributor's sales representative will win an all expenses paid trip to the 1997 International Turfgrass Conference in Sydney, Australia.

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Seed Research has also named **Wyncote Country Club** of Oxford, Pa., its "Golf Course of the Year" for 1993. For their hard work and dedication, architect Brian Ault — principle member of Ault, Clark and Associates — and golf course superintendent, Ken Pepple worked closely with the Sweeney Seed Company, of King of Prussia, Pa.

Wyncote — whose playing surfaces are entirely planted with Seed Research varieties — is a small slice of Scotland, set among the rolling hills of the Pennsylvania's Amish Country. Wyncote was awarded third place in *Golf Digest's* Best New Courses of 1993.

Seed Research has awarded its 1993 "Marketing Excellence" award to **Automatic Rain** in Menlo Park.

Through its hard work and imaginative marketing program, Automatic Rain has shown a significant increase in their grass seed sales in 1993.

Mike Ravel, sales manager for Automatic Rain, accepted the award in January at the 1994 Golf Course Superintendents Association of America (GCSAA) International Golf Course Conference

and Show in Dallas.

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**Dr. A. J. Powell, Jr.** — Extension Turfgrass Management specialist with the Department of Agronomy, University of Kentucky, Lexington — has been awarded the Seed Research "Researcher of the Year" award.

Powell was recognized for his many years of excellent turf research serving both turf industries and the consumer, especially in this transitional zone environment.

## Parks bolsters new Bunton marketing effort

Rob Parks has joined the staff of the Bunton Co., assuming the newly created position of associate marketing manager.

Parks will report directly to the vice president of sales and marketing, Gary Champeny.

Prior to accepting this position, Parks was managing director for Roseman Manufacturing Co.

In joining Bunton, Champeny's key objective was to move the company from a "manufacture-driven" organization, to one of being "market-driven."

Since that time Bunton has reorganized its sales, marketing and service staffs. In addition, it has introduced two new commercial rotary mowers.



Rob Parks

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