SUPPLIER BUSINESS



Mr. Kent Wiley Jr.

Lofts honors 12 **Rutgers students**

BOUND BROOK, N.J. - The Peter Selmer Loft Memorial Scholarship Awards for 1994 were presented to 12 Rutgers University turfgrass science students during the New Jersey Turf Expo in Atlantic City, marking the 11th year these awards have been bestowed.

The scholarship fund, set up in memory of Peter Loft in 1983, is subsidized by royalty contributions from Lofts Seed, royalties from the sale of Tribute Tall Fescue, and through private and corporate donations.

This year the 12 recipients included Karen Plumley, Gary Gentilucci, Pedro Perdomo, Michael Ventola, Michael Holtman, Dirk Smith, Randall Prostak, Stephen Cronin, Joshua Honig, Wendy Hill, Tracy Bunting and Joseph Clark.

Lofts recently presented royalty payments to Rutgers University totaling \$686,086. Royalties are generated from worldwide sales of those turfgrass varieties developed through Rutgers turfgrass research programs and then sold through Lofts Seed.

This year's royalty was based on 1992 sales of such varieties as Palmer, Palmer II, Prelude II and Repell II Perennial Ryegrasses; Southshore Creeping Bentgrass; Laser poa trivialis; 1757, P-104 and Ram I Kentucky Bluegrasses; and The Rebel line of tall fescues.

Such moneys returned to Rutgers University help guarantee the research necessary for the development of improved turfgrass varieties in the future.

EASTERN LAND HONORED FOR **EXEMPLARY SAFETY RECORD**

SHELTON, Conn. - Eastern Land Management, Inc. has been cited, for the second year in a row, as winners in two Associated Landscape Contractor of America contests. The Employee Safety Award is given to firms with the lowest number of accidents and labor time lost during the year, while the Fleet Safety Award recognizes firms with good vehicle safety records. Eastern was honored for having no vehicle accidents during the contest year. GOLF COURSE NEWS

Pickseed West establishes scholarship in Wiley's name

CORVALLIS, Ore. - Pickseed West Inc. of Tangent, Oregon has endowed a fellowship through the Oregon State University (OSU) Foundation honoring the late Wm. Kent Wiley, Jr., one of the company's founders.

The Wm. Kent Wiley, Jr. Memorial Fellowship is designated for graduate students in the grass Seed Science Program within the Department of Crop and Soil Science in OSU's College of Agricultural Science.

"We are very grateful to the

management and employees of Pickseed West for the gift that establishes this fellowship, and to have Kent Wiley's name attached to it," said Thayne R. Dutson, dean of the College, commenting on the Pickseed gift.

Wiley was a founder of Pickseed West, and was well-known both nationally and internationally as a supporter of the seed industry. Prior to founding the company, with Tom and Martin Pick, he worked with the W.R. Grace Co. in Halsey, Ore., and in his father's seed brokerage

firm, W.K. Wiley and Co. He retired from the seed industry in 1990, and died in late 1992.

"Kent Wiley was not only an accomplished businessman; he was also a warm friend to the growers who produced the seed, the clients that purchased and used it, and the team of professionals he developed in the company," said Dr. G.W. Pepin, who now heads Pickseed West. "The \$50,000 we have contributed is enough to get the Wiley fellowship established, but more is

needed to make the fund large enough to fully support a graduate student. We hope that others in our industry will step forward to add to this endowment fund which honors Kent and will produce future leaders in the grass seed industry."

First awards are expected to be made during the 1994-95 academic year. Applications will be administered through OSU's Crop Sciences Department which will recommend candidates to the Oregon Seed Trade Association for final selection and award.



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sweeping reel picks up everything ... pine needles, grass, leaves, cans ... without gouging the turf, even on wet and uneven ground!

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