OLF COURS



THE NEWSPAPER FOR THE GOLF COURSE INDUSTRY

The stately 18th at Minisceongo Golf Club in Rockland, N.Y. This Roy Case design opens in June.

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A course proposed for the California coast has made

Golf and Taxes

It's tax season, and there are things you should know about the perceived value of your course11

Bye, Bye Birdie

Some birds you want, some you don't. Learn how to attract purple martins and get rid of geese16, 70



COLLEGES TAKE SPIRITED RESEARCH STANCE Spring break is fast approaching, but the nation's collegiate turf programs continue to produce. Working golf course laboratories will soon be realities at Clemson, UGeorgia and Penn State. Meanwhile, superintendents are scrambling to attract the best turf scholars. See pages 15, 21-23.

COURSE MAINTENANCE

Colliers breaks new ground with Audubon
Focus on the Bechdolt & Bonino broods
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Mortality study raises questions, eyebrows

By HAL PHILLIPS **GCSAA WRAP-UP**

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DALLAS-Golf course superintendents were 79 percent more likely to contract large-intestinal cancer and 36 percent more likely to contract lung cancer than the public at large, according to phase-one findings of a University of Iowa mortality study commissioned by the Golf Course Superintendents Association of America (GCSAA).

Death certificates of 618 former GCSAA members - who died between 1970 and 1992 - were gathered as part of the research, conducted by Dr. Burton Kross,

UI associate professor of preventive medicine and mental health. Of the 618 deaths, 179 were cancer related.

"Because this is a statistical study, you can't establish any cause-and-effect relationship from the data," said Kross, who presented the study's findings at February's GCSAA conference in Dallas. "Results of the mortality study provide GCSAA with a scientific basis to encourage stop-smoking programs and improved pesticide-handling practices among its members.

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Golf Cars: Who has the purchasing authority?

By PETER BLAIS & HAL PHILLIPS

SAN ANTONIO, Texas - Wine, lockers, E-Z-GO, dinnerware, clubhouse architects, Club Car, chocolate mints, table linen, Yamaha, accounts software, tennis court contractors, Melex.

And so it goes, as one strolls the aisles and gazes into the booths at the Club Managers Association of America annual exposition here.

This is the third national trade show that golf car and utility vehicle manufacturers regularly attend. Those companies are also a major presence at the annual superintendents' and golf professionals' shows. They are easily the most visible segment of the golf industry to attend all three.

Just who is responsible for ultimately deciding what brand of golf cars to buy?

"This is something we've struggled to define since I Continued on page 54



PUBLIC ENEMY #1

Mole crickets cause more damage to Southeastern golf courses than any other pest. How do you kill 'em? Superintendents and scientists - including the University of Florida's Dr. Howard Frank — are experimenting with traditional and biological weapons. See special report, pages 24-26.

Dr. James Watson

Rohm & Haas wins Dimension sweepstakes

ST. LOUIS - We have a

winner. After months of specula-

tion and negotiation, Monsanto has signed a letter of intent to sell Dimension turf herbicide and other products in its worldwide pyridine family of chemistry to Philadelphiabased Rohm and Haas Co. The sale is expected to be completed by mid-year, according to James Budzynski, Monsanto's product director for dithiopyr, the active ingredient in Dimension. No Continued on page 62



Architects honor Dr. Watson with '94 Ross Award

By MARK LESLIE

"Surprised but delighted" at his selection, turfgrass research and management pioneer Dr. James

R. Watson will receive the American Society of Golf Course Architects' (ASGCA) 1994 Donald Ross Award.

A vice president and agronomist with The Toro Co. who has been working with golf course architects on turf problems for more than 40 years, Watson will accept the award at the annual Ross Award Dinner on April 18, at the Olympic Club in San Francisco. The banquet will highlight the society's annual meeting.

Only the second agronomist chosen for the award in its 19-year history, Watson explained: "Their [architects] job isn't finished with the design. They still have to oversee construction of the golf course. A lot of the work I've done has involved soils for putting greens, modification of fairways and management of the golf course from the turfgrass standpoint.

By HAL PHILLIPS