

DowElanco expands Confront label

INDIANAPOLIS—DowElanco has expanded the label on Confront post-emergence herbicide to include warm-season turf, including bahiagrass, Bermuda-grass, centipedegrass and tall fescue. Confront, a non-phenoxy herbicide, is designed to control up to 35 species of broadleaf weeds including narrowleaf plaitain, henbit, dandelion, clover and prostrate spurge.

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In other DowElanco news, **Mark Urbanowski** has accepted the position as product communi-

cations manager for the firm's Turf and Ornamental and Technical Products Division.

Urbanowski replaces **Keith Kohlmann**, who was promoted to product marketing manager for several of the company's Turf and Ornamental and Technical products.

Janice Smith, previously promotions manager with DowElanco, has been promoted to product marketing manager replacing **Dave Maurer**, who was named district manager for the Specialties Group.

West Star to distribute Watertronics

HARTLAND, Wis. — Watertronics has appointed West Star Distributing, Inc. their distributor for new and retro-fit golf course irrigation pump stations in northern California. Mike Ginelli, West Star's irrigation manager, and his team will be responsible for marketing, sales and services of Watertronics electronically controlled pump stations.

Customers will be serviced from West Star's Hayward and

Sacramento locations.

"We already have excellent representation of our residential commercial pump stations by Joe DePlano and Pat Brighella of Horizon sales, our manufacturers representatives," said Robert Emmerich, Watertronics sales and marketing manager. "The addition of West Star for the golf line strengthens the team serving Watertronics' customers in the northern California market."

Jacobsen names quality managers

RACINE, Wis.— Officials at Jacobsen Division of Textron Inc. have named Michael D. Mann the company's quality assurance manager. Mann is responsible for the coordination of Jacobsen's total quality management system as it relates to quality assurance.

Mann joined Jacobsen in 1990 as a quality supervisor. Prior to Jacobsen, Mann was Quality Assurance Manager for Walker Forge Inc. in Clintonville, Wis. He is a member of the American Society of Quality Control.

In other Jake news, Rodney C. Baltzley has been named the company's director of quality assurance. Baltzley is responsible for the development and implementation of a total quality assurance system throughout Jacobsen.

Baltzley joins Jacobsen from Noma Outdoor Products where he served as vice president of quality assurance.

Encore earns '94 Blue Chip winner

BEATRICE, Neb. — Encore Manufacturing has been designated to receive a 1994 Blue Chip Enterprise Award.


The Blue Chip Enterprise Initiative, now in its fourth year, is part of a national campaign to help bolster America's competitiveness. As a Blue Chip honoree, Encore president Dick Tegtmeier will share his problem-solving experiences and lessons with other small businesses throughout the country. The Initiative is sponsored by the U.S. Chamber of Commerce, *Nation's Business* magazine and Connecticut Mutual Life Insurance Company.

Encore will join other Blue Chip Enterprises that have demonstrated creative use of resources and innovation to meet challenges and emerge stronger. Two hundred companies from Puerto Rico to Alaska have been named honorees in the program. Encore Manufacturing was the only outdoor power equipment manufacturer named.

HUNTER HONORS HODAS

Hunter Industries has presented the Edwin J. Hunter Industry Achievement Award to Ernie Hodas, founder of Century Rain Aid, one of the largest distributors of irrigation products in the U.S. The award was announced by Hunter Sales and marketing Director Charles Huston at the company's annual Distributor Meeting, held at the La Costa Resort and Spa near San Diego. The Hunter award recognized Hodas' career accomplishments and his contributions to the irrigation industry. Century Rain Aid was founded by Hodas in 1970 and now has 30 branches in nine states.

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