

Terra acquires Sure-Grow Solutions, Inc.

SIOUX CITY, Iowa — Terra International, Inc. has acquired Sure-Grow Solutions, Inc. of Taft, Texas. Purchase of the farm service center, formerly owned by Loree and Betty Svadlenak, took effect April 15.

The location provides growers with access to Terra's fertilizer, crop protection products and agricultural services. Under the new ownership, Terra will maintain the tire and spray equipment department.

According Loree Svadlenak, he, Leslie Turner and Pat Gibson will remain with the company, and the Taft location's phone number will not change.

Polyon sales spur Pursell expansion

SYLACAUGA, Ala. — Pursell Industries, Inc. has begun construction of a new plant to increase production of its patented polymer-coated fertilizers, which are marketed under the Polyon trademark.

Increased demand for the Polyon technology prompted the construction, according to Jim Pursell, chairman and CEO.

"This new facility is three years ahead of our initial plan," Pursell said. "The sales of Polyon have gained significant market share worldwide and have far exceeded our expectations."

Grass Craft Airborne

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year. The market — considering landscapers, cemetery and golf courses — has a saturation point of probably 25,000. We should do at least 1,000 this year.

"And I did over 300 units in Asia last year. I have a distributor in California [Agra Pacific in Riverside] that handles all my Asian business."

According to Hughes, the most unique feature of the Airborne Mower — aside from its domestic manufacture — is its aerodynamically designed molded deck, made of virtually unbreakable polyethylene. The hover mower also features a metal-to-metal mounting system and sun-resistant white coloring.

The price tag? \$649.

Grass Craft claims the Airborne to be the lightest hover mower in the industry at 32 pounds. Other features include a safety shut-off system and hand-mounted controls.

The engine, from Tecumseh, features 3.5 hp, two-stroke power and a solid-state ignition system. Tecumseh has 6,000 service centers nationwide, said Hughes.

The blade is steel, specially treated with black oxide and designed to resist rust, flexing and shattering. Optional is the newly developed nylon-based safety blade for buyers who don't want to use steel.

SISIS, Morris make Florida inroads

SISIS, the English manufacturer of turf equipment, is further developing its sales operation in the U.S. by the appointment of Keith Morris as territory manager, based in Ocala, Fla.

Morris had been a SISIS area representative in the southeast of England and brings a



Keith Morris

dealer's and user's knowledge to Florida. His role will primarily be that of direct sales in Florida, and providing sales and technical support to SISIS' existing dealers. Contact Morris by telephone at 904-694-5503; by mobile phone at 904-620-5651; or by fax at 904-694-6955.

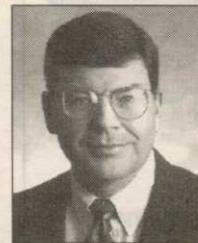
Kelty named senior VP at Scotts

MARYSVILLE, Ohio — Dr. Michael P. Kelty has been promoted to senior vice president, technology & operations of The Scotts Company.

Prior to his promotion, Kelty was vice president, technology and operations. In addition to Kelty's previous responsibilities for research, development, engineering, and quality assurance, he will also assume direction

of all manufacturing of fertilizers, seed, organics, and soils.

He also has responsibility for the activities of Republic Tool and Manufacturing Co., a Scotts subsidiary.



Dr. Michael Kelty

Kelty has been employed by The Scotts Company since 1979 when he joined the company as regulatory affairs adviser, and later assumed the position of director, advanced technology.



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