

Mid-Am Show (Jan. 20 to 22) to provide child care

The Mid-America Horticultural Trade Show is offering free, professional child care for exhibitors and attendees during the 1994 Mid-Am Trade Show, Thursday, Jan. 20 through Saturday, Jan. 22, at the Hyatt Regency Chicago.

Through arrangements with KiddieCorp—a highly-regarded, licensed, bonded and fully-insured child care firm used by numerous other Chicago-based trade shows—Mid-Am's child care service will accept, on a pre-registered basis only, children from 6 to 12

years of age. Parents pay only for their child's food.

Child care service will be provided from 9 a.m. to 6 p.m. on Thursday; 9 a.m. to midnight on Friday; and from 9 a.m. to 5 p.m. on Saturday.

The Friday night child care service, sponsored partly by Charles J. Fiore Company, Libertyville, Ill., gives parents an extra break and an opportunity to see the town or enjoy a relaxing evening out with friends.

To assure adequate care and

supervision of all children, space in the child care center is limited. Advance registration is a must.

More information is available in Mid-Am's registration brochure or from the Mid-Am office, 1000 North Rand Road, Suite 214, Wauconda, Ill. 60084. Or call the office at 708-5260-2010; Fax: 708-526-3993.

Mid-Am is sponsored by the Illinois Nurserymen's Association, the Illinois Landscape Contractors Association and the Wisconsin Landscape Federation.

Atlantic Hydroject services expanded

ST. AUGUSTINE, FL. — Atlantic Coast Hydroject — a water injection turf aeration specialist based here — has announced expansion of its service into the coast states of Virginia, North & South Carolina and Georgia.

Golf course superintendents in these states, particularly Pinehurst, Myrtle Beach, Hilton Head and The Golden Isles, will be able to contract Toro Hydroject 3000 service

through Atlantic Coast Hydroject.

The service allows three or four contract aerifications annually, freeing capital for more frequently used maintenance procedures. Atlantic Coast Hydroject will continue to operate out of its St. Augustine Florida office with a Raleigh, N.C., office opening soon. The St. Augustine office can be reached at 904-797-5364; fax: 904-824-9336.

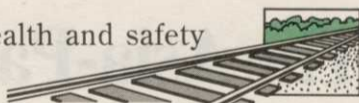
A UNIFIED INDUSTRY WORKING TOWARD A COMMON GOAL

Nearly every key issue affecting one part of the Specialty Pesticide Industry affects the entire industry.



RISE (Responsible Industry for a Sound Environment) is bringing industry leaders together to identify critical public issues and legislation, and address them as a unified body.

We're proud of our industry's commitment to enhancing and preserving the environment. And we're committed to educating policymakers and the public about the environmental, health and safety benefits of proper pesticide use.



A wide variety of companies and organizations are already members of RISE. They have contributed to successful projects like federal and state environmental symposiums and our consumer publication, "Pesticides in Your Environment."



If you're a manufacturer, formulator, distributor, supplier or association involved with the use of specialty pesticides, we invite you to join RISE and participate in our future success.

For more information, call RISE at (202) 872-3860, or write to 1155 15th St. N.W., Suite 900, Washington, D.C. 20005.



Toro University plans seminar for Jan. 10-12

RIVERSIDE, Calif. — The first 1994 Toro University program, featuring a seminar by construction expert and consultant Charles Vander Kooi, will be conducted by the Irrigation Division of The Toro Company, Jan. 10-12 in Antri, Calif.

During the seminar entitled "Bidding & Estimating," Vander Kooi will address one of the greatest fears in the industry—submitting a bid with confidence. Vander Kooi has worked in the construction industry for nearly 30 years. By applying principles from his self-developed estimating system, Vander Kooi will demonstrate the steps leading to a confident bid, from deciding the initial bid to minimizing errors.

To register for the 1994 Toro University session in Antri, Calif., call Toro University at 909-359-1870 or write to Toro University, The Toro Company-Irrigation Division, P.O. Box 489, Riverside, CA 92502.

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ABILENE, Texas — The National Support Network (NSN) offered by the Irrigation Division of The Toro Co. has been labeled "extraordinary" after only two years of operation by 98 percent of its customers.

Eighty-seven percent of the 264 customers who had used the service for at least one year participated in the survey in which they responded to questions about the quality of service provided by NSN for the golf industry.

The first year of the NSN service is included with the purchase of a central control system. The NSN contract covers all central components and software as well as the central computer.

Through NSN, the customer has help line support from 7 a.m. to 7 p.m. on weekdays as well as emergency pager-initiated support after hours, on week-ends and holidays. Any component which fails to perform to the customer's satisfaction is replaced overnight.

For more information on the Toro National Support Network, call the Toro Systems Help Line toll-free at 800-527-4248.