

# Alice Dye to receive GCBAAs Rossi Humanitarian Award

DALLAS, Texas — Alice O'Neal Dye, the first female member of the American Society of Golf Course Architects, will receive the Golf Course Builders Association of America's (GCBAAs) Donald A. Rossi Humanitarian Award here Saturday, Feb. 5.

Highlighting the GCBAAs annual awards dinner, Dye will be honored for her lifetime contributions to the game.

The wife of golf course architect Pete Dye, she has championed the cause of multiple tees on golf courses, especially forward tees and placement of hazards, keeping in mind less-strong

and less-experienced golfers. Working with Pete, she has been instrumental in designing more than 40 courses.

She has served on the U.S. Golf Association's Handicap and Women's committees, the Women's Western board, and the LPGA Advisory Council.

She won seven Indiana Women's Amateur titles, three Florida State Women's Amateur championships, five Women's Western Senior crowns and two USGA Women's Senior Amateur championships. In 1970, at age



Alice Dye

42, she was named to the Curtis Cup team. Five successive years she was Florida Senior Woman Golfer of the Year.

She is the mother of golf course architects P.B. and Perry Dye.

The award is given in memory of the late Don Rossi, who served as executive director of the National Golf Foundation and GCBAAs. Mr. Rossi was given the first award posthumously in 1991. Robert Trent Jones Sr. was presented the award in 1992 and Joe Jemsek in 1993.

...

Meanwhile, a new board of directors, elected in a mail vote in early January, will convene and elect a new slate of officers on Sunday, Feb. 6.

Executive Vice President Phil Arnold said 18 associate members are running for nine seats, while 14 builder members are seeking 11 spots on the board.

The races are "exciting," said GCBAAs President Jerry Pierman of Pierman Golf Co. in North Palm Beach, Fla. "This is a builders' organization and we need their leadership and involvement in order for it to be the force it should be in the industry."

"This high level of interest in

board seats shows that we are on the right track," Arnold said. "We are working on some critical projects and people want to give their input."

The GCBAAs meeting will begin with an evening reception Friday, Feb. 4. The general member-

Continued on page 76

It's Showtime!

## Feser Award goes to Christy

LAWRENCE, Kan. — An article on "Redesigning Equipment Washdown Pads" has won superintendent Thomas A. Christy the 1994 Leo Feser Editorial Award.

The GCSAA will present the award on Thursday, Feb. 3, to Christy, a certified golf course superintendent at Riverside Golf & Country Club in Portland, Ore.

The Feser Award is given annually to the author of the best article written by a GCSAA member and published in *Golf Course Management (GCM)*. A pioneer superintendent and member of the GCSAA, Feser is credited with keeping GCM alive during the Great Depression.

In his article, which appeared last April, Christy described an innovative system he devised to contain and recycle wash water. It was inspired by regulations put into effect by the federal Clean Water Act and by local water-use restrictions enacted because of the West's drought.

## NGCOA meets in Dallas, Feb. 7-10

DALLAS, Texas — The National Golf Course Owners Association will hold its annual meeting for the first time following the GCSAA's 65th International Golf Course Conference and Show here. Meeting Feb. 7-10, the NGCOA has suggested that its members arrive a few days early to attend the GCSAA show with their superintendents.

After an evening reception Monday, Feb. 7, three days of talks will follow, highlighted by the NGCOA awards dinner and dance at 7:30 p.m. Feb. 9.

Dr. James Melton will deliver the keynote address at 8:30 a.m. Tuesday, Feb. 8. In the afternoon Mark Barrett, former chief operating officer of the PGA Tour, will talk on golf retail.

Wednesday's conference will be highlighted by Brinker International Vice President Doug Bates, speaking on food and beverage.

A noon-time golf outing at TPC at Las Colinas will close the event Thursday, Feb. 10.

# standards, we can seed it.

improved disease resistance. The result is outstanding quality — often with fewer chemicals and less maintenance.

Call **1-800-760-4321** or your authorized JacklinGolf distributor. We'll help you keep your quality sky high.

## Free tools for your imagination.

Call our toll-free number for a free JacklinGolf Imagination Kit loaded with comprehensive turfgrass planning and specification tools. Use them to take your course to a whole new level!



# JACKLIN Golf