

<p>AMERICA'S PREMIUM HEAT-TREATED TOP-DRESSINGS</p> <p>PARTAC[®] GOLF COURSE TOP-DRESSING</p>  <p>PLUS CONSTRUCTION, CART PATH, SAND TRAP, AND DIVOT REPAIR MIXES</p> <p>TYPAR[®] GEOTEXTILES & TURF BLANKETS</p>	<p>Top-Turf[®] USA MADE, NOT IMPORTED</p> <p>SOIL CONDITIONER IMPROVES AERATION AND DRAINAGE BETTER THAN SAND YET RETAINS NUTRIENTS & MOISTURE!</p> <p>PARTAC[®] GREEN SAND FOR DIVOT REPAIRS</p> <p>The Ultimate Solution to Unsightly Divots at Televised Golf Tournaments and other Sports Events!</p> <p>AVAILABLE NATIONWIDE 800-247-2326 IN N.J. 908-637-4191 PARTAC PEAT CORPORATION KELSEY PARK, GREAT MEADOWS, N.J. 07838 ORLANDO (FL) MEMPHIS (TN) RENO (NV)</p>	<p>HIGHLIGHT GOLF HOLES, IMPROVE VISIBILITY, and SPEED UP PLAY with</p> <p>U.S. GOLF HOLE TARGETS[™]</p>  <p>GREENGRAPHICS[®] GREEN PERMANENT TURF COLORANT SAND TRAP PUMPS RAKES, PLUG PUSHERS, SQUEEGEES AND MANY MORE GOLF SPECIALTY PRODUCTS</p>
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CIRCLE #151

AGC and MCI develop reservation system

CULVERCITY, Calif. — American Golf Corporation and long-distance telephone carrier MCI have developed a reservations network for AGC's courses that can be accessed by calling 1-800-GOTRY18.

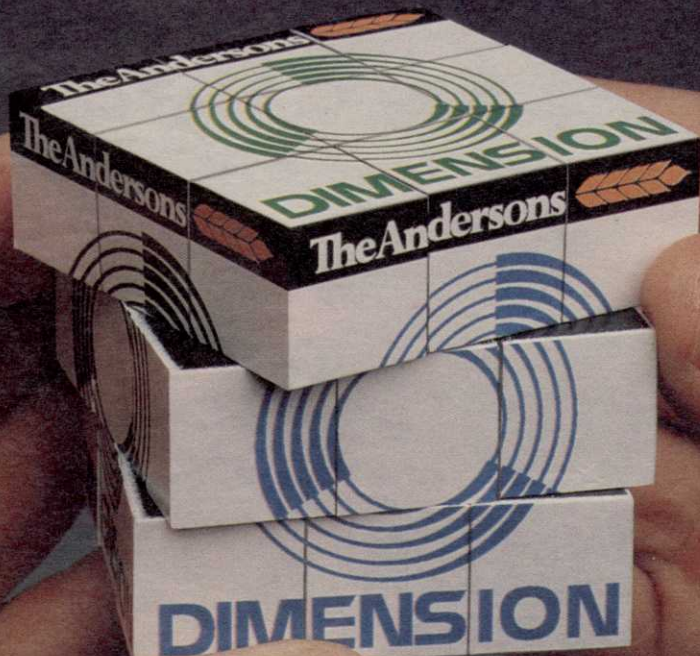
American Golf's centralized reservation tee time service handles 10 public, private and resort courses in Phoenix as well as Laughlin and Las Vegas, Nev., AGC has immediate plans to expand service into Southern California and Houston.

The reservation center allows resident golfers, travel agents, hospitality indus-

try employees and tourists nationwide to make tee times up to 60 days in advance.

In the future, MCI plans to provide AGC with MCI Mail, an electronic mail system linking all its courses; a corporate affinity program offering discounts and value-added services to private club members; a commission program set up at all courses to generate revenues from course payphones; fax broadcast for reservation confirmation; and electronic invoicing through MCI Perspective.

With the right combination of Tee Time[®] plus Dimension[®], your problems are solved.



Solving the puzzle of weed problems on a golf course requires the right combination of professional experience, proven skill and reliable product performance. With The Andersons' selection of mini-granular Tee Time fertilizers with new DIMENSION herbicide, you've got the formulas you need to keep your course in peak, weed-free condition.

An early, pre-emergent application of Tee Time fertilizer with DIMENSION can set up an effective, season-long defense against weed growth, while simultaneously delivering important turf nutrients.

<p>TeeTime</p> <p>18-6-15 with DIMENSION</p> <p>the professional's partner[®]</p> <p>The Andersons</p> <p>Greens Grade SGN-100 UI-55</p>	<p>TeeTime</p> <p>24-4-12 with DIMENSION</p> <p>the professional's partner[®]</p> <p>The Andersons</p> <p>Fairway Grade SGN-120 UI-50</p>	<p>TeeTime</p> <p>10-5-25 with DIMENSION</p> <p>the professional's partner[®]</p> <p>The Andersons</p> <p>General Purpose SGN-210 UI-50</p>
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- Reduced dustiness
- Excellent flexibility for a wide range of rate settings

And with The Andersons' proprietary mini-granular sizing process, you get product uniformity that provides:

- "No-stick" uniform application
- Superior ballistic characteristics for efficient distribution

Find out more about Tee Time fertilizers with DIMENSION and how you can keep your turf growing healthy without letting weeds cause you problems.

the professional's partner[®]
The Andersons
1-800-225-ANDY

The Andersons.
Uniformly the best in the business.

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CMAA president

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Milwaukee.

"I have a great deal of respect for what superintendents do," Schulz said. "Developing a close relationship with the superintendent and head golf professional is very important. We all need each other to do our jobs."

Schulz said his primary goal will be keeping the 5,000-member organization focused on the strategic plan developed in 1992.

"Our main thrust is education," Schulz said "We've developed a sports management program in conjunction with the University of Houston that will be available in 1994. It recognizes the need for club managers to become more familiar with sports and health facilities, like golf courses."

The one-week seminar will be offered through CMAA's Business Management Institute.

Also up for election is Norman Spitzig. The general manager of Oak Ridge Country Club in Hopkins, Minn., is running unopposed for vice president.

General managers George Carroll of Town & Country Club in St. Paul, Minn., and Randall Gudanowski of Indian Trail Club in Franklin Lakes, N.J., face off for secretary/treasurer.

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More than 80 educational sessions are being offered over five days at the CMAA annual conference.

Golf-related sessions include *Elements of Golf Shop Operations* with PGA of America's Chris Hunkler; *The New York Audubon Society Cooperative Sanctuary Program* by the Audubon's Ron Dodson; *Golf and the Environment* with GCSAA members; and *How Proper Communication can Improve the Common Pitfalls of Golf Course Maintenance* by head superintendent Dave Fearis of Blue Hills Country Club in Kansas City, Mo.

Other conference highlights include the 438-booth annual exhibition, the largest ever; health and fitness expert Richard Simmons' keynote speech at the opening business session; and a silent wine auction to raise money for the Club Foundation's education and scholarship program.