

Jake honors its dealers, distributors

DALLAS — The annual Jacobsen award ceremony was held in February, during the GC-SAA Conference and Show here. Among the winners:

S.V. Moffett Company, Inc. of West Henrietta, N.Y., received the Jacobsen Golden Reel Award, signifying six selections as a Jacobsen Dealer of the Year. The Golden Reel Award recognizes long-term sales and service excellence.

B&E Turf-Aid Distributing, Inc. of Billings, Mont., was honored by Jacobsen as a Dealer of the Year for 1993, in recognition of B&E's superior sales and service efforts.

Baker Vehicle Systems, Inc. of

Macedonia, Ohio, was also named a Dealer of the Year for its outstanding sales and service record. President Harland Baker was on hand to accept the award.

Intermac S.A. of Buenos Aires, Argentina received a 1993 Jacobsen Distributor of the Year award. InterMac distributes Jake products in Argentina, Chile and Uruguay and the award recognized the firm's high level of sales and customer support.

In other Jacobsen news, **Mark Williams** has been named the company's business development manager. Williams is now responsible for the development of



Mark Williams



Tony Tredente

Jacobsen dealers and distributors worldwide. He will also handle sales forecasting and sales administration.

In another personnel move, **Tony Tredente** has been named regional sales manager for the company's south-central U.S. territory. Tredente previously worked as territory manager in the turf industry and also has experience in distributor sales.

Rivers Associates tackles Florida market

Rivers Associates has announced its expansion into Florida. The firm will represent Amiad Filtration Systems, Orbit Professional Turf Products, Plastro, Weather-Tec Corp. and other irrigation-related manufacturers.

Tom Rivers, president of the South Carolina-based corporation, says Phil LeBlanc has joined the firm to cover the Florida market.

"I am excited about tackling

the dynamic Florida market and even more so about Phil joining our team," said Rivers. "Phil LeBlanc has over 20 years experience in our industry and his experience at James Hardie Irrigation and Rain Bird International will be invaluable to our efforts."



Tom Rivers

For more information, contact Tom Rivers, Rivers Associates, 410 Taylor Street, Anderson, S.C. 29625, or call 800-225-6078; or fax 803-225-0103.

Aquaterra: New CEO, offices

Continued from page 53

had been the credit manager for the 10 subsidiaries of International Recovery Corp., a \$250 million New York Stock Exchange company engaged in aviation fueling services, used oil recycling and environmental services.

Earlier, Nissenfeld was President of Misal Industries, a South Florida-based apparel manufacturer, and chief financial officer of Textile Prints of Florida, Inc.

AquaTerra and its subsidiary companies now occupy 17,000 square feet of office and warehouse space in the Gateway Industrial Center at The AquaTerra Building, 6500 NW 15th Avenue.

The company's new Cypress Creek location nearly doubles the space formerly occupied by AquaTerra, which employs 100 people statewide, most of them in Broward County.

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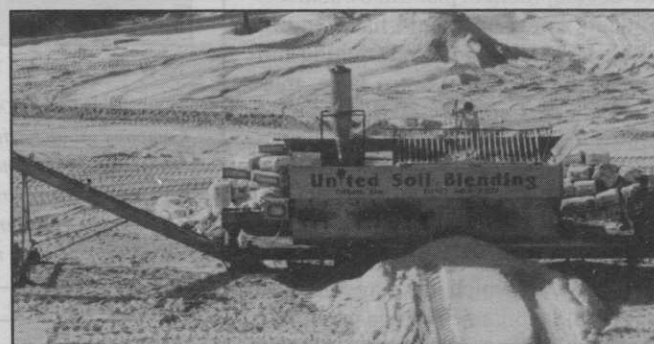


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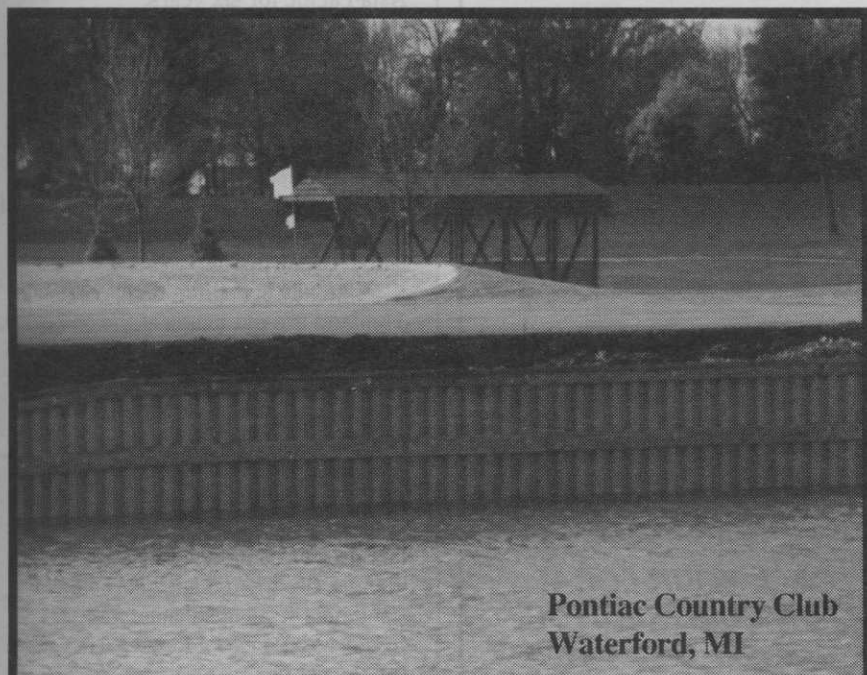
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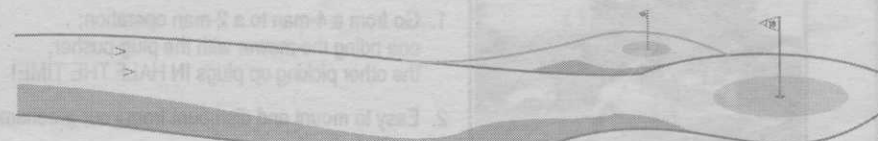
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What drives a man who constructs golf courses?



The love of golf. The pride of a job well done.

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John Cotter, president of Wadsworth Golf Course Construction Company, Plainfield, Illinois, is proud of Wadsworth's work. Some of that pride is because of the Dyna-Drive.

John says this about Dyna-Drive. It follows the contours of a course better than a disk. It doesn't compact the soil like heavier equipment. It's sturdy, built to last. And it pulls with only an 80 horse tractor.

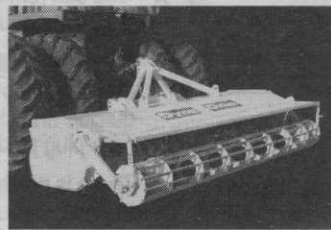
Maybe that's why Wadsworth owns five of them with more on

order. He adds that more people would buy Dyna-Drives if they could see them in action and that architects, engineers and designers should specify them.

We appreciate his honesty.

We can't add much to John's comments except its tines are self-cleaning, and it comes with no PTO, wheels, axles, tires or gearbox so it's truly low maintenance.

See one for yourself and get on the right course. See your local dealer or contact:



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