

# In Case Of Pythium Break Open This Case.

Koban<sup>®</sup> turf fungicide kills Pythium instantly—on contact.

Keep Koban on hand because, left untreated, Pythium can spread like wildfire.

Koban is the most effective Pythium control available. In over 20 years of use, there's never been a reported case of resistance. It's the brand more and more superintendents are using, because they know they can trust it, completely. Koban is available in two districonvenient formulations— infor 30% wettable powder or 1.3% 1-80 granular. You can spot apply the granular without inter- of Korupting play. And increase the hand effectiveness of your systemic preventive program by rotating in either formulation at low rates.

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39%

Call your Grace-Sierra distributor today. Or for more information call us toll-free at 1-800-492-8255.

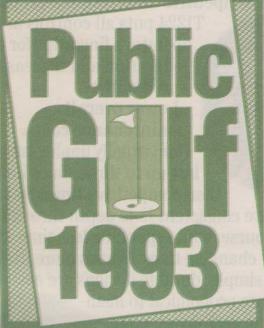
And get a case or two of Koban right now. Keep it handy, just like you do a fire

extinguisher. Just in case...

GRACE SIERRA Tournament Condition Every Day.

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### If you manage a public golf course, you shouldn't miss Public Golf '93-



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| Return to:<br>Public Golf Conference<br>PO Box 997<br>Yarmouth ME 04096<br>or fax to 207-846-0657<br>or call 207-846-0600 |
|   |

The premier national conference for managers of daily fee, municipal, semi private and resort courses—sponsored by Golf Course News

We're dedicated to <u>your</u> success. Just take a look at this great agenda loaded with practical ways to help you profitably manage, maintain and market the public course:

#### Sunday, November 14

Morning tee times **Editor's Tourney and lunch** (Optional event) 4-6 p.m. **Registration and networking** reception

Monday, November 15 Improving the Profitability of Your Operations

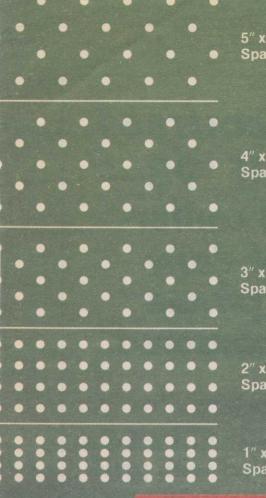
8:30 a.m. Welcome 8:45-9:30 a.m. **Trends in Public Golf: Benchmarks for Profitability** 9:30-10:45 a.m. **Improving Profitability of Your Profit Centers: Food & Beverage** and Pro Shop Operations 11-noon **Improving Profitability of Your Profit Centers: Practice Facilities** and Golf Instruction noon-1 p.m. Lunch 1-2 p.m. **Raising Revenues on Rounds and Rides: Improving Profitability of Greens Fees and Cart Rentals** 2-3 p.m. Alternative Management Strategies 3:15-4:30 p.m. Saving Money on Maintenance 5-7 p.m. **Reception and table top displays** 

Tuesday, November 16 Marketing and Promoting Your Course

8:30-9:30 a.m. **Positioning your Golf Course** for Added Value 9:30-10:30 a.m. Marketing, Advertising and Promotions on a Shoestring 10:45-noon Low Budget Promo: Promo Ideas that REALLY Work noon-1:00 p.m. Lunch 1:00-2:15 p.m. **Public Relations Ideas**  Working with the Media Programs for PR Impact: Hook a Kid on Golf Exec. Women Program Audubon Conservation 2:15-3:30 p.m. **Marketing and Tournaments Ideas That Make Dollars and Sense** 

#### November 14-17 Wild Dunes Resort Charleston





5" x 2" Spacing

4" x 2" Spacing

3″ x 2′ Spacing

2" x 2" Spacing

1" x 2" Spacing With the two new Jacobsen Aero King aerators, you get the widest selection of hole spacings on the market to handle changing aeration needs quickly and easily. Simply shift gears to select just the right pattern for the job.

Most convenient controls in the industry. Unlike competitive units, the self-propelled



operator's fingertips for easier operation and increased productivity. Lower overall maintenance costs. Our virtually unpluggable tines last up to three times longer

than competitive tines. So you get more consistent hole depth throughout your course, while spending less time and money changing tines. What's more, the Aero Kings' simple, durable designs are easier

and more economical to maintain than gear-driven units. They also cover more ground in an hour than competitors, giving you the best overall aerator value.

The tractor mounted PT2448, with its 48" width, is small enough for greens but

big enough for fairways and tees. The PT2448 features a storage frame and castors for fast, easy hook-up to an 18+ hp tractor.

To see just how much a single aerator can do, ask your Jacobsen distributor for a demonstration today.



THE PROFESSIONAL'S CHOICE ON TURF.



## NOW, CHANGING HOLE PATTERNS IS AS EASY AS 1, 2, 3, 4, 5.