

Faith named GM of Lebanon's Danville facility

LEBANON, Pa. — Paul Mengle, Manager of Sales & Marketing for Lebanon Turf Products, a division of Lebanon Chemical Corp., recently announced the following personnel changes.

Dennis Faith, who served as division sales manager for the Lebanon WonderGro Division for the past three years, has been promoted to the position of general manager of Lebanon's Danville, Ill. manufacturing and distribution facility. Faith has more than 19 years experience in the greens industry, having previ-

ously worked for Central Chemical and UAP Special Products. He is a graduate of the University of Nebraska-Kearney with a bachelor of science in geography and environmental science.

David J. Campodonico III has assumed the position of account manager-retail products. Campodonico will assist Ed Price, general manager for the newly formed Lawn & Garden Division, with the sales of retail and consumer products to national and regional retail and private label accounts.

Compodonico, who had served as a territory account manager for three years, has been actively involved in turf management since 1980.

Prior to joining Lebanon, he was employed as an assistant greenkeeper for Kenmore Country Club in East Flat Rock, N.C.

B. Todd Lineberger will replace Campodonico as territory account manager for the southeast region. Lineberger will be responsible for the sales and service of turf accounts in North and South Carolina, Georgia and Florida.



Randy Clark

B. Todd Lineberger

Randy Clark has been hired as a territory account manager to expand regional and lawn care product sales in a newly defined south central region encompassing Tennessee, Alabama, Mississippi, Louisiana, the Florida Panhandle and the Texas markets of Houston and San Antonio.

Ringer makes move to direct sales force

MINNEAPOLIS, Minn. — Ringer Corp. has announced it will be hiring a direct sales force for its retail operations effective immediately. The new sales force will be responsible for sales efforts of Ringer's lawn and garden products on a national basis to its customers. Ringer's new sales organization will consist of eleven account executives, reporting to three regional managers.

Ringer Corp., a developer and marketer of its own lawn and garden care line, is in the process of introducing a number of new products for the 1994 season. New programs and marketing approaches are also being developed to fully capitalize on these opportunities. In light of its plans for 1994 and continuing changes in the retail environment the company believes a more direct relationship with its customers will better facilitate the execution of its strategic plans.

Interport, Ltd. still active in Asian theater

NEWPORT BEACH, Calif. — Interport, Ltd. has been retained by a number of non-competitive golf firms to handle international sales to Pacific Rim countries. Interport is currently selecting overseas distributors for these products, working with the U.S. Department of Commerce in seeking potential distributors in each country.

The forum for the Asia-Pacific golf industry is, of course, the annual trade exhibition and conference "Golf Asia", held each year in Singapore. The next event will be held between March 24-27, 1994, at Singapore's International Merchandise Mart. Starting with the inaugural event in 1991, Interport has been the U.S. sales agent for this show and will have a booth in the U.S. pavilion at the 1994 exhibition.

The Asia-Pacific countries to be included in Interport's export activities are: Japan, Korea, Taiwan, China, Hong Kong, Thailand, Malaysia, Singapore, Indonesia, the Philippines, Australia and New Zealand. For further information on Interport's golf course products export activities, contact Chuck Joy, president, Interport, Ltd., 510-31st Street, Suite G, Newport Beach, CA 92663; or call 714-673-3596; or fax 714-673-1007.

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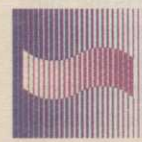
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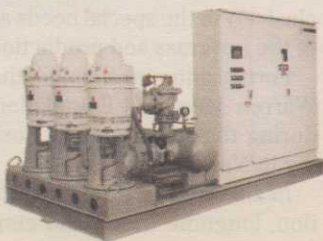
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