

Gentile-Murray to rep for Geoflow

Geoflow, Inc., manufacturers of subsurface drip irrigation products, has retained Gentile-Murray Associates to represent it throughout Southern California, according to Karen Ruskin Ferguson, marketing vice president.

Tom Gentile and Rich Murray, principals of Gentile-Murray Associates; will provide sales and technical support for irrigation and

landscape designers utilizing subsurface drip irrigation methodology.

Geoflow drip line is unfused with Rootguard, a chemical designed to prevent root intrusion into the emitters making subsurface drip irrigation dependable and easy to use.

For more information, contact Karen Ruskin Ferguson at 415-331-0166.

Collins joins Pest Management

HADLEY, Mass. — Pest Management Supply Inc. has named Dr. Don Collins director of sales for the firm's Weather Intelligence Division. Collins will be responsible for introducing the benefits of on-site weather monitoring for irrigation and insect, disease and weed management to golf course superintendents, turf managers. Collins, who previously worked for Neogen, will be based in Pest Management's Midwest sales office in St. Louis, Mo.

Fungisol gets conditional EPA approval

LOS ANGELES — The J.J. Mauget Company has announced that Fungisol debacarb fungicide has been conditionally re-registered by the Environmental Protection Agency (EPA) while additional tests are being conducted. The re-registration is based on an extensive agency review conducted over the past three years.

"It may be assumed that the degree to which the Mauget micro injection system mini-

mizes human and environmental exposure was a factor in the decision to re-register Fungisol," said Dale I. Dodds, Mauget president and general manager. "It continues to be an extremely important defense against leading pathogens that infect shade trees."

The product began EPA review more than three years ago as part of the government's plan to reduce the number of pesticidal compounds entering the environment.

Wessel promoted at Reemay, Inc.

OLD HICKORY, Tenn. — Reemay, Inc. has announced that Monica Wessel has been promoted to the position of international sales manager for the firm's International Business Unit. Wessel had spent the last three years as Reemay's marketing communications manager. Replacing Wessel as marketing communications manager is David Molesworth, who moves up from his spot as sales representative for Tyvar HouseWrap. Molesworth has experience in manufacturing supervision as well as television production and advertising. For more information, call Reemay 615-847-7000.

Golf Course Expo

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Green Section, the nation's university research community, and certified golf course superintendents.

Speakers in the Management Program will include industry leaders experienced in managing and marketing profitable, progressive golf operations; continuing the tenor and tradition of the Public Golf '92 and '93.

"At *Golf Course News*, we're not merely in the newspaper business — we're in the communications business," said von Brecht. "Events like Golf Course Expo allow industry members to meet, learn from each other and assess products in the marketplace. We feel superintendents and owners at daily-fee facilities haven't really had those opportunities — until now."

Golf Course News is owned by United Publications, Inc., a publisher of specialized business press based in Yarmouth, Maine. The Conference Division at United, led by Rebecca Quinlan, organizes no less than seven conferences and trade shows each year, including Public Golf '93 and Systems Support Expo, a computer exhibition and symposium which drew 5,000 people to Boston's World Trade Center in May 1993.

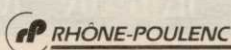
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