

GCSAA diminishes role at Golf Asia '94

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Nichols noted that his organization has closed its Asia-Pacific office in Singapore. The GCSAA, however, will continue to associate itself with Golf Asia through solicitation of its client base in the United States. GCSAA has also agreed to organize a consolidated shipment of exhibitor material to Golf Asia '94, following its trade show in Dallas next January.

"We want to have a relationship with GCSAA," said Collins, who works from the IMG office in Singapore. "But it's out of our hands. Randy Nichols felt the association needs to get back to basics."

"The market here, which includes Golf Asia, is still evolving. It wasn't all that long ago that GCSAA was prepared to go it alone in the region. At least we've succeeded in consolidating the two shows."

Indeed, GCSAA held a separate, competitive trade show in Singapore a week prior to Golf Asia '93 in March. But soon after Connex and IMG jointly formed Golf Asia Exhibitions Ltd in May, GCSAA signed on as a third partner.

In late August, however, GCSAA Executive Director John Schilling — the driving force behind the association's Asia-Pacific interests — resigned. GCSAA's decision to diminish its role in the region was an-

nounced soon thereafter.

[Schilling's new company, Lawrence-based St. Andrew's Corp., will exhibit at Golf Asia '94, according to Schilling.]

Nichols was asked whether the association's diminished role in Asia-Pacific was a reaction to concerns voiced by U.S. members.

"What we have heard from the membership are financial concerns," he said. "They don't want us to take the resources they've built up and blow it overseas. But they need education in that region and we feel it's part of our mission to provide it."

WIS-CON HAS NEW ASIAN PARTNER

Fuji Heavy Industries Ltd., a manufacturer of low-horsepower engines based in Japan, has severed its North American distribution agreement with Wis-Con Total Power Corp., effective Nov. 13, 1993. A new company, Robin America Inc., will market Fuji's low-horsepower gasoline and air-cooled diesel engines through current and newly appointed distributors. Dae Heung Co. Ltd. has taken Fuji's place, reaching a long-term supply agreement with Wis-Con.

Golf Asia Notebook

Golf Course News official publication for March '94 show

SINGAPORE — *Golf Course News Asia-Pacific* has once again been named the official golf publication of Golf Asia '94, the region's largest golf exhibition and conference, scheduled for March 21-27, here at the International Merchandise Mart.

Golf Course News Asia-Pacific was also official publication of Golf Asia '93. It will serve in a similar capacity at the Pan Asia Golf Conference, Nov. 22-23, 1993, in Hong Kong.

Information can also be sent to the United States office, 38 Lafayette St., Yarmouth, ME, 04096. Telephone: 207-846-0600; fax — 207-846-0657.

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Raw indoor exhibit space at Golf Asia '94 is \$5420 per square meter. Minimum booking for raw space is 24 square meters.

The indoor exhibit space and shell scheme rice is \$5490 per square meter. The minimum booking for the shell scheme is 12 square meters.

For more details and booking information contact Show Manager Connex Private Ltd. in Singapore by phone at 296-6961; or by fax at 293-5628.

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According to Catherine Mahoney, manager of Export Promotion Services at the **United States Department of Commerce**, there are 157 golf courses under construction or in the pipeline to be completed by the year 2000.

Within the next four years, she said, the potential golf course development market will be estimated at US\$8 billion.

Synthetic Industries adds production line

RINGGOLD, Ga. — To meet the rapidly growing demand for its nonwoven geotextiles, Synthetic Industries has now installed a second polypropylene production line in its recently completed plant here.

Opened in 1992, this modern manufacturing facility, with its state-of-the-art equipment, now has doubled production capacity of its needle punched, non-woven polypropylene geotextiles. This broad line is engineered for use as liner cushions, subsurface drainage systems, asphalt roadway overlays, and erosion control involving rock rip rap. Synthetic Industries' Construction Products Division also manufactures and markets a full line of woven geotextiles and a full line of erosion and sediment control products.

Literature is available from Construction Products Division, Synthetic Industries, 4019 Industry Drive, Chattanooga, TN 37416. Phone: 615-892-8080. Fax: 615-499-0753.

LANDCADD software offered on IBM RISC

ENGLEWOOD, Colo. — Golf course designers and land planners can now choose LANDCADD's environmental software currently available on IBM's newly announced RISC System/6000 models using PowerPC technology. LANDCADD has announced it will port its software products to the IBM RISC Systems/6000 platform.

Many federal agencies are standardized on the IBM RISC System/6000 as it is a POSIX compliant operating system. This agreement will allow these government entities and future LANDCADD customers to use LANDCADD and AutoCAD software on the fastest available workstation in the industry.

The agreement and technical developments between LANDCADD and IBM were unveiled at the UNIX Expo in New York City in September.

Lesco earns a spot in Platinum Tee Club

LAWRENCE, Kan. — Lakeshore Equipment Supply Company, better known as Lesco, Inc., has donated \$5,000 to match the "seed" gift made by the GCSAA board of directors when the association established the Emergency Assistance Fund.

The fund was created to provide emergency assistance to GCSAA members who have suffered personal losses as a result of natural disasters. The fund was prompted by the recent Midwest flooding, but will remain a permanent source of assistance.

With the gift, Lesco becomes the newest member of the GCSAA Platinum Tee Club, a group of companies, golf clubs and golf associations that contribute \$5,000 or more annually to help fund GCSAA S&R operations. Last year, Platinum Tee Club members contributed more than \$200,000 in support of GCSAA programs. Lesco will be honored for the contribution during the 1994 GCSAA International Golf Course Conference and Show in Dallas next February. Donations should be sent to: Disaster Relief Fund, GCSAA Development Department, P.O. Box 927, Lawrence, KS 66049-0927.

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