

GOLF COURSE NEWS

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GCSAA REDUCES ASIAN PRESENCE

Five months after joining forces with Connex and International Management Group, the Golf Course Superintendents Association of America has greatly diminished its role in Asia-Pacific's largest conference and trade show, *Golf Asia '94*. For story, see page 36.

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Ken Kavanaugh's newest creation: Orchard Valley Golf Course in Aurora, Ill.

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Members afforded more ballot input

GCSAA to rehash familiar issues in Dallas

By PETER BLAIS

LAWRENCE, Kan. — With last year's defeat still fresh in its mind, the Golf Course Superintendents Association of America Board of Directors has developed a new set of bylaw amendments calling for more membership input.

Taking the power to set dues away from members and giving it to the board was one of the most controversial recommendations a year ago. The membership defeated that measure by a huge margin.

According to GCSAA documents, this year's by-

law proposal calls for, "Preserving membership's authority to set dues for classes AA, A, B, and C [which covers most working head and assistant superintendents] — but through regular ballot voting procedures instead of the current voice vote — while assigning responsibility for setting other membership classifications' dues to the board of directors."

Associate and Affiliate membership classifications will be an issue again this year. This was a sore spot with many regular mem-

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New NGF study explores operations and revenues

By MARK LESLIE

JUPITER, Fla. — Golf course managers and superintendents around the country will now be able to compare their apples with other courses' apples. Drawing boundaries around the country according to climate and golf seasons, rather than distinct geographical regions, the National Golf Foundation has released reports that compare revenues, expenses, course characteristics, water supply and equipment.

The fruits of the labor — *NGF Golf Course Operations & Maintenance Survey Report* — are now available in daily-fee, municipal and private facility editions.

"This is the first time we've been able to obtain so much of this type of information in a national survey and it's providing some really interesting new insights," said NGF Vice President of Golf Course Development Richard Norton.

Norton pointed to the average operating margin at daily-fee facilities, which varies from 13.9 to 28.9 percent and averages 25.5 percent. In comparison, the national average for municipal facilities is 23.6 percent,

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Lucas leads landowners' revolution

By MARK LESLIE

Former Wild Dunes golf course owner David Lucas, who took his state's coastal commission to the U.S. Supreme Court and won, wants to wrest control of land use from what he says is a government of "tyranny by legislative fiat and special-interest groups."

Lucas, who feels the government has an arm-lock on development, said: "I think we have about two years to stem the tide. Then it will be so entrenched it will be difficult to get out of."

While winning a 1992 case in which the Supreme Court ruled the S.C. Coastal Commission had wrongly prevented him from building homes on two coastal

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THE LEGEND OF GEORGE CRUMP

The 17th hole at Pine Valley Golf Club in Clementon, N.J., regarded by many to be the world's greatest golf course. However, it was created by an amateur architect, a one-hit wonder: George Crump. Columnist Tom Fazio discusses how Crump's inexperience as an architect may have helped create one of golf's wonders, page 11.

GCN to sponsor Golf Course Expo in 1994

By HAL PHILLIPS

ORLANDO, Fla. — Golf Course Expo, an annual trade exhibition and education conference sponsored by *Golf Course News*, will be held here Nov. 10-12, 1994, at the Orlando Convention Center.

Golf Course Expo is designed to serve the trade show needs of superintendents, owners, managers and developers in the daily-fee, resort, municipal and semi-private golf course markets. The conference — the outgrowth of Public Golf '92 and '93, *Golf Course News*' highly successful national conferences serving public-access course owners and managers — will be co-sponsored by the National Golf Foundation (NGF).

"We feel Golf Course Expo fills a clear need in the golf course industry," said *Golf Course News* Publisher Charles von Brecht. "Public-access golf operations are the fastest growing sector of the industry, yet there is no forum for its vendors or its particular educational needs. This exhibition and conference are designed to remedy both situations."

The two-day education symposia will be divided into three distinct tracks: Agronomy, Management and Development. The latter will be led by the NGF, while the Agronomy Program will feature speakers from the U.S. Golf Association

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Gentile-Murray to rep for Geoflow

Geoflow, Inc., manufacturers of subsurface drip irrigation products, has retained Gentile-Murray Associates to represent it throughout Southern California, according to Karen Ruskin Ferguson, marketing vice president.

Tom Gentile and Rich Murray, principals of Gentile-Murray Associates; will provide sales and technical support for irrigation and

landscape designers utilizing subsurface drip irrigation methodology.

Geoflow drip line is unfused with Rootguard, a chemical designed to prevent root intrusion into the emitters making subsurface drip irrigation dependable and easy to use.

For more information, contact Karen Ruskin Ferguson at 415-331-0166.

Collins joins Pest Management

HADLEY, Mass. — Pest Management Supply Inc. has named Dr. Don Collins director of sales for the firm's Weather Intelligence Division. Collins will be responsible for introducing the benefits of on-site weather monitoring for irrigation and insect, disease and weed management to golf course superintendents, turf managers. Collins, who previously worked for Neogen, will be based in Pest Management's Midwest sales office in St. Louis, Mo.

Fungisol gets conditional EPA approval

LOS ANGELES — The J.J. Mauget Company has announced that Fungisol debacarb fungicide has been conditionally re-registered by the Environmental Protection Agency (EPA) while additional tests are being conducted. The re-registration is based on an extensive agency review conducted over the past three years.

"It may be assumed that the degree to which the Mauget micro injection system mini-

mizes human and environmental exposure was a factor in the decision to re-register Fungisol," said Dale I. Dodds, Mauget president and general manager. "It continues to be an extremely important defense against leading pathogens that infect shade trees."

The product began EPA review more than three years ago as part of the government's plan to reduce the number of pesticidal compounds entering the environment.

Wessel promoted at Reemay, Inc.

OLD HICKORY, Tenn. — Reemay, Inc. has announced that Monica Wessel has been promoted to the position of international sales manager for the firm's International Business Unit. Wessel had spent the last three years as Reemay's marketing communications manager. Replacing Wessel as marketing communications manager is David Molesworth, who moves up from his spot as sales representative for Tyvar HouseWrap. Molesworth has experience in manufacturing supervision as well as television production and advertising. For more information, call Reemay 615-847-7000.

Golf Course Expo

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Green Section, the nation's university research community, and certified golf course superintendents.

Speakers in the Management Program will include industry leaders experienced in managing and marketing profitable, progressive golf operations; continuing the tenor and tradition of the Public Golf '92 and '93.

"At *Golf Course News*, we're not merely in the newspaper business — we're in the communications business," said von Brecht. "Events like Golf Course Expo allow industry members to meet, learn from each other and assess products in the marketplace. We feel superintendents and owners at daily-fee facilities haven't really had those opportunities — until now."

Golf Course News is owned by United Publications, Inc., a publisher of specialized business press based in Yarmouth, Maine. The Conference Division at United, led by Rebecca Quinlan, organizes no less than seven conferences and trade shows each year, including Public Golf '93 and Systems Support Expo, a computer exhibition and symposium which drew 5,000 people to Boston's World Trade Center in May 1993.

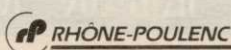
For more information on Golf Course Expo, contact the Conference Division at 207-846-0600.



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