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#### THE NEWSPAPER FOR THE GOLF COURSE INDUSTRY

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Advisory Additions Three superintendents and one management consult-

### Longer Seasons

Rounds are increasing in the transition zone because 

#### **Amateur Standing**

Some architects are born of necessity, while others 



#### **GCSAA REDUCES ASIAN PRESENCE**

Five months after joining forces with Connex and International Management Group, the Golf Course Superintendents Association of America has greatly diminished its role in Asia-Pacific's largest conference and trade show, Golf Asia '94. For story, see page 36.

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## **Members** afforded more ballot input

GCSAA to rehash familiar issues in Dallas

By PETER BLAIS

LAWRENCE, Kan. -With last year's defeat still fresh in its mind, the Golf Course Superintendents Association of America Board of Directors has developed a new set of bylaw amendments calling for more membership input.

Taking the power to set dues away from members and giving it to the board was one of the most controversial recommendations a year ago. The membership defeated that measure by a huge margin.

According to GCSAA documents, this year's by-

## Lucas leads landowners' revolution

By MARK LESLIE

Former Wild Dunes golf course owner David Lucas, who took his state's coastal commission to the U.S. Supreme Court and won, wants to wrest control of land use from what he says is a government of "tyranny by legislative fiat and special-interest groups."

Lucas, who feels the government has an arm-lock on development, said: "I think we have about two years to stem the tide. Then it will be so entrenched it will be difficult to get out of."

While winning a 1992 case in which the Supreme Court ruled the S.C. Coastal Commission had wrongly prevented him from building homes on two coastal Continued on page 24 law proposal calls for, "Preserving membership's authority to set dues for classes AA, A, B, and C [which covers most working head and assistant superintendents] - but through regular ballot voting procedures instead of the current voice vote while assigning responsibility for setting other membership classifications' dues

to the board of directors." Associate and Affiliate membership classifications will be an issue again this year. This was a sore spot

with many regular mem-Continued on page 17



Ken Kavanaugh's newest creation: Orchard Valley Golf Course in Aurora, Ill.

## New NGF study explores operations and revenues

By MARK LESLIE

UPITER, Fla. - Golf course managers and superintendents around the country will now be able to compare their apples with other courses' apples. Drawing boundaries around the country according to climate and golf seasons, rather than distinct geographical regions, the National Golf Foundation has released reports that compare revenues, expenses, course characteristics, water supply and equipment.

The fruits of the labor - NGF Golf Course Operations & Maintenance Survey Report - are now available in daily-fee, municipal and private famility editions.

This is the first time we've been the to obtain so much of this type of information in a national survey and it's providing some really interesting new insights,' said NGF Vice President of Golf Course Development Richard Norton.

Norton pointed to the average operating margin at daily-fee facilities, which varies from 13.9 to 28.9 percent and averages 25.5 percent. In comparison, the national average for municipal facilities is 23.6 percent, Continued on page 33



#### THE LEGEND OF GEORGE CRUMP

The 17th hole at Pine Valley Golf Club in Clementon, N.J., regarded by many to be the world's greatest golf course. However, it was created by an amateur architect, a one-hit wonder: George Crump. Columnist Tom Fazio discusses how Crump's inexperience as an architect may have helped create one of golfs wonders, page 11.

## GCN to sponsor Golf Course Expo in 1994

#### By HAL PHILLIPS

ORLANDO, Fla. - Golf Course Expo, an annual trade exhibition and education con- Course News Publisher Charles von Brecht. ference sponsored by Golf Course News, will be held here Nov. 10-12, 1994, at the Orlando Convention Center.

Golf Course Expo is designed to serve the trade show needs of superintendents, owners, managers and developers in the daily-fee, resort, municipal and semi-private golf course markets. The conference — the outgrowth of Public Golf '92 and '93, Golf Course News' highly successful national conferences serving public-access course owners and managers - will be co-sponsored by the National Golf Foundation (NGF).

"We feel Golf Course Expo fills a clear need in the golf course industry," said Golf "Public-access golf operations are the fastest growing sector of the industry, yet there is no forum for its vendors or its particular educational needs. This exhibition and conference are designed to remedy both situations."

The two-day education symposia will be divided into three distinct tracks: Agronomy, Management and Development. The latter will be led by the NGF. while the Agronomy Program will feature speakers from the U.S. Golf Association Continued on page 40