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GOLF COURSE NEWS

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INSIDE

Growing Pains

Terry Buchen has grown in 11 golf courses. His checklist may interest those trying it for the first time 15

Landmark Appraisal

The RTC has retained Casper Golf Management to assess the value of former Landmark properties 49

On the Green

A sump pump to drain soggy fairways? Steven Renzetti successfully applies this basement logic 62

First family of design reunited in Florida

Robert Sr., Bobby Jones collaborate

By MARK LESLIE
ORLANDO, Fla. — After 20 years, the Joneses are back together. Robert Trent Jones Sr. and Jr. — Trent and Bobby.

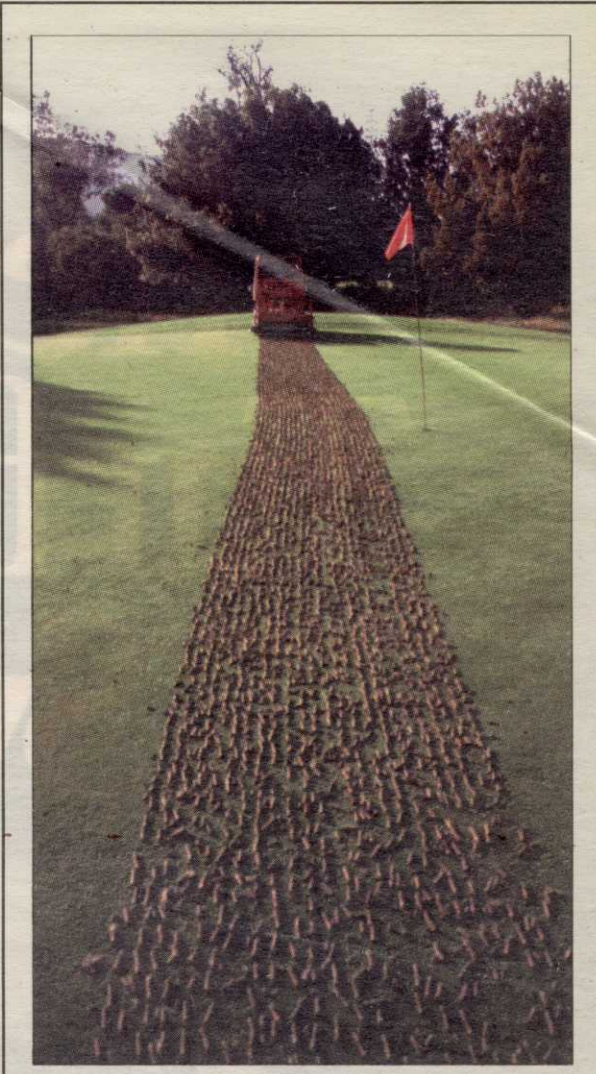
Father and son have agreed with Disney Development Co. to design an 18-hole public daily-fee golf course as part of Disney's next major undertaking, Celebration. A small-town community steeped in the past yet incorporating cutting-edge ideas for the fu-

ture, the city of Celebration will be built on 4,000 to 5,000 acres of Disney-owned land here, according to Tom Sunnarborg, Disney's development manager for recreation and amenities.

"We're excited," said Robert Trent "Bobby" Jones Jr. "I think it will be fun for both of us. It is fun for both of us.

"I've spent a lot of time with my father in Florida since my mother died [July

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SPECIAL REPORT: BERMUDAGRASS

A new technology from Britain enables superintendents to overseed with Bermudagrass (above). For this and more breaking news on Bermudagrass, see pages 25-29.

Posting & Notification

Should the chemical industry pursue a national standard?

By HAL PHILLIPS

While the party line is clear enough, the debate persists among chemical industry executives who disagree on whether the country needs a nationwide, standardized posting and notification statute.

Twenty-three states have already adopted their own P&N laws, which require applicators to inform abutting property owners of what is being applied and when. However, each state has different standards for signage, setback and other "precautionary" measures. While groups such as RISE (Responsible Industry for a Sound Environment) have fought and will continue to fight such laws, sober observation would point to the proliferation of such laws in the remaining 27 states.

Some in the chemical in-

dustry, however, see this struggle as an uphill battle not worth fighting. Ron Fister, director of specialty sales at Sandoz Agro Inc., believes the industry should seek a nationwide posting and notification statute that would standardize requirements (thereby saving companies money) and project a pro-active image for manufacturers of pesticides, herbicides and

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Course owners warned of mystery medical liabilities

By KIT BRADSHAW

The clinical ecologists have. The media have. And golf course owners had better become more familiar with MCSS — that's the message from Orlando attorney David Henry, who spoke at February's National Golf Course Owners Association Conference here in Orlando.

"Generally speaking, those who claim to have Multiple Chemical Sensitivity Syndrome (MCSS) say that exposure to toxic chemicals or poisons has caused a disregulation of the immune system. This has created such symptoms as respiratory problems, itching, nausea, headaches, and so on," said Henry.

Two problems have occurred with this syndrome, he pointed out. First, there is not a lot of clinical evidence to support the claim; and second, physicians who call

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WEATHER-TRACKING TECHNOLOGY
This map, from a company called WeatherVector, displays two things: 1- The West Coast is drought-stricken no longer (page 3); and 2- The golf industry is missing the boat if it doesn't exploit the technology at its disposal (page 53).

COURSE MAINTENANCE

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Members soundly defeat bylaw amendments

By PETER BLAIS

While the Golf Course Superintendents Association of America board of directors may have suffered a black eye from the overwhelming rejection of the proposed bylaw changes, the board and association probably sustained no permanent damage.

"If anything, I walked away from the annual meeting thinking we were a stronger organization," said Bob Maibusch of Hinsdale (Ill.) Golf Club, one of the bylaw changes more vocal critics.

"It could turn into a real positive in the long run if it

Continued on page 39



SHOW WRAP-UP

The 64th International Conference and Show drew a near-record 16,000 golf industry members to Anaheim. For complete coverage of the politics, education, merchandising and assorted pageantry, turn to pages 30-39.

Super Stewards

Continued from page 53

- Bruce Cadenelli, Caves Valley Golf Club (private/Owings Mills, Md.);
- Tim Long, Barton Creek Resort (resort/Austin, Texas).

In addition, there may be as many as 21 regional winners: one public, private and resort winner each in all seven U.S. Golf Association regions. Eleven regional winners were selected this year:

- Harold Wade, Jr., Cherry Valley Club (private/Northeast region/Garden City, N.Y.);
- Thomas Schlick, Marriott's Golf Club at Wind Watch (resort/Northeast region/Hauppauge, N.Y.);
- Richard Boehm, Wright Patterson AFB Golf Club (private/Mid-Atlantic region/Wright Patterson Air Force Base, Ohio);

Continued on next page

P&N standard?

Continued from page 1

fungicides.

"We've done our homework. What are we afraid of?" asked Fister. "What we do now is very inefficient. We go from one state to the next and each has its own way of doing things. States are asking, 'What are the guidelines?' No one knows, so they make their own.

"We don't think posting is necessary from a health standpoint, but that's not real in today's world. We could spend millions and never win that war. But if we came to everyone with a national standard, people would get on board."

Not everyone in the chemical industry agrees with Fister — not even close. The Professional Lawn Care Association of America is the only green industry association to endorse nationwide P&N standards, including similar measures for homeowners.

In short, many in the chemical industry feel posting and notification delivers the wrong message and fuels the fire of environmental activism.

"Our basic position is, there is no scientific reason for posting and notification," said Allen James, RISE executive director. "The call for it is purely an emotional response. RISE continually evaluates the posting and notification standards across the country to assess whether our position is valid. And we believe it is. There is simply no sound scientific basis for posting and notification standards."

Fred Langley, government relations manager for DowElanco and chairman of the RISE Government Issues Committee, believes it is too late to pursue a national standard.

"The window of opportunity has passed because 23 states have already implemented different versions of one," Langley explained. "Some folks believe that applying a national posting and notification law would provide uniformity, but that would assume that those 23 states would go back to the federal statute. I don't think that would happen."

"Typically, a federal statute provides the floor, the minimum. State can certainly go beyond that minimum, and I expect they would. In essence, a national standard would open the law for additional regulations."

Fister sees industry support for a national standard as more than a regulation issue. It's public relations, he said.

"I really think we have to take a proactive position," said Fister. "It's going to happen anyway. I don't think it will damage the integrity of our industry. It will help it. We may as well guide the market, instead of letting the legislators do it."

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