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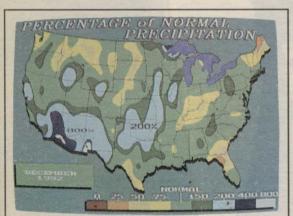
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WEATHER-TRACKING TECHNOLOGY

This map, from a company called WeatherVector, displays two things: 1-The West Coast is drought-stricken no longer (page 3); and 2-The golf industry is missing the boat if it doesn't exploit the technology at its disposal (page 53).

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First family of design reunited in Florida

Robert Sr., Bobby Jones collaborate

By MARK LESLIE

ORLANDO, Fla. — After 20 years, the Joneses are backtogether. Robert Trent Jones Sr. and Jr. — Trent and Bobby.

Father and son have agreed with Disney Development Co. to design an 18-hole public daily-fee golf course as part of Disney's next major undertaking, Celebration. A small-town community steeped in the past yet incorporating cutting-edge ideas for the fu-

ture, the city of Celebration will be built on 4,000 to 5,000 acres of Disney-owned land here, according to Tom Sunnarborg, Disney's development manager for recreation and amenities.

"We're excited," said Robert Trent "Bobby" Jones Jr. "I think it will be fun for both of us. It is fun for both of us.

"I've spent a lot of time with my father in Florida since my mother died [July

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A new technology from Britain enables superintendents to overseed with Bermudagrass (above). For this and more breaking news on Bermudagrass, see pages 25-29.

Posting & Notification

Should the chemical industry pursue a national standard?

By HAL PHILLIPS

While the party line is clear enough, the debate persists among chemical industry executives who disagree on whether the country needs a nationwide, standardized posting and notification statute.

Twenty-three states have already adopted their own P&N laws, which require applicators to inform abutting property owners of what is being applied and when. However, each state has different standards for signage, setback and other "precautionary" measures. While groups such as RISE (Responsible Industry for a Sound Environment) have fought and will continue to fight such laws, sober observation would point to the proliferation of such laws in the remaining 27 states.

Some in the chemical in-

dustry, however, see this struggle as an uphill battle not worth fighting. Ron Fister, director of specialty sales at Sandoz Agro Inc., believes the industry should seek a nationwide posting and notification statute that would standardize requirements (thereby saving companies money) and project a pro-active image for manufacturers of pesticides, herbicides and

Continued on page 58

Course owners warned of mystery medical liabilities

By KIT BRADSHAW

The clinical ecologists have. The media have. And golf course owners had better become more familiar with MCSS — that's the message from Orlando attorney David Henry, who spoke at February's National Golf Course Owners Association Conference here in Orlando

"Generally speaking, those who claim to have Multiple Chemical Sensitivity Syndrome (MCSS) say that exposure to toxic chemicals or poisons has caused a disregulation of the immune system. This has created such symptoms as respiratory problems, itching, nausea, headaches, and so on," said Henry.

Two problems have occurred with this syndrome, he pointed out. First, there is not a lot of clinical evidence to support the claim; and second, physicians who call

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Members soundly defeat bylaw amendments



SHOW WRAP-UP

The 64th International Conference and Show drew a nearrecord 16,000 golf industry members to Anaheim. For complete coverage of the politics, education, merchandising and assorted pageantry, turn to pages 30-39. By PETER BLAIS

While the Golf Course Superintendents Association of America board of directors may have suffered a black eye from the overwhelming rejection of the proposed bylaw changes, the board and association probably sustained no permanent damage.

"If anything, I walked away from the annual meeting thinking we were a stronger organization," said Bob Maibusch of Hinsdale (Ill.) Golf Club, one of the bylaw changes more vocal critics.

"It could turn into a real positive in the long run if it

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Fream projects in Asia

Continued from page 44

monsoon rainy season in December.

Given the periodic torrential rainfall, the contour grading and land sculpturing work must be tied carefully into a comprehensive subsurface drainage system. Two hundred inches of rain per year is not unusual.

Fream and his colleagues are not newcomers to Borneo. In 1989 the Royal Brunett Golf Club championship course, designed for the Sultan of Brunei (the world's richest man) opened for play at the Sultan's polo club, Jerudong Park, Brunei — after a two year weather-prolonged construction period. Sarawak is the state just to the south of Brunei, facing the South China.

Construction is progressing for the first 18 holes of the Bangi Golf Resort project at Bangi, 30 minute's drive south of Kuala Lumpur along the main roadway to Johor. The comprehensive project will include two championship 18-hole courses, a businessman's conference meeting center, resort hotel, extensive clubhouse facilities, residential housing (from villas to apartments) and an adjacent office business park. This is the most comprehensive and carefully master planned, multi-use, golf oriented real estate development yet initiated in Malaysia. An extensive reforestation and oil palm planting program will create a

park-like setting in this rapidly developing satellite city to Kuala Lumpur.

Construction work has just begun on the Damai Laut Country Resort, located near Lumut on the west coast of Perak State. This project is an 18-hole championship course playing to riverside, seaside, through mangrove and tropical hardwood forests. A four star resort hotel, hilltop viewsite villas and apartments are to be part of this second home golfer's getaway retreat.

Golfplan also is presently preparing the design concept plans for the 18-hole Kinrara Golf Course that is being built as part of the Taman Setiawangsa project near Kuala Lumpur. Taman Setiawangsa will total more than 2,000 homesites.

Jones family reunion

Continued from page 1

7, 1987], and this is a nice coming home for both of us. This is something we thought we'd love to do together.

Bobby got into the business after graduating from Yale University. He worked for his father in 1960 and managed his West Coast office until starting his own company, Robert Trent Jones II Group, in 1972. The last course they designed together was Elkhorn Golf Course in Sun Valley, Idaho, in 1975.

Bobby, whose brother Rees also broke away from his father's firm, downplayed the famous split.

"I had already been in the Far East for a decade under the family banner. He was active in Europe. We were in different parts of the world. It was logical [to split]," he said, adding that his 3-year-old son's death played a role in his taking time off from the design job.

Since then, Bobby has forged a career of worldwide renown.

He said he and his father "will both critique each other's efforts in a kind of creative school of architecture, like a studio would — back and forth," he said. "My father will probably go off in some areas, and I will in others, and we'll try to meld them together and make them fit.

"It's not unlike what he did with Bobby Jones at Peachtree in Augusta [Ga.] and I did with Tom Watson at Spanish Bay [in Pebble Beach, Calif.]. It's a constant exchange of ideas. It isn't one person doing one nine and the other person the other nine. That wouldn't work. The 18 has to flow together."

Bobby said there has always been an exchange of ideas between him and his father.

"We've always had a lot of discussion about architecture, even though we were working on separate projects," he said.

Bobby said Trent is "very enthusiastic and we're having a good time.

"He's sketching when I go over to the apartment. And he says, 'Here, Bobby. Take a look at this sketch. What do you think?' I'll say, 'How about a bunker here?' And he'll say, 'Aw, you're still learning.'

The Joneses have completed routing for the golf course.

Sunnarborg expects ground to be broken in May 1994 when approvals have been gained for this "very environmentally sensitive site."

Strolling down the streets of Celebration, he said, will be like walking into Mayberry on television's old *Andy Griffin Show*.

"This is not about hotels, tourism, vacations, and second homes," he said. "We want most people living there year-round. We want a school, a downtown, a public golf course where people walk downtown, pull out their clubs and play a round."

Sunnarborg said getting the Joneses together "has been real fun for us, too. And gratifying."

He said having both designers on the project fit Disney's philosophy that "variety adds value."

Jack Nicklaus, Arnold Palmer, Pete Dye, Gary Player and Tom Fazio all have golf courses in the area. It was time to add a new Jones course, Disney reasoned.

"We knew we wanted to do a publicaccess course and they [Joneses] were thrilled with that idea," Sunnarborg said. "We couldn't be happier with them."

Sunnarborg said the golf course will actually be a big public park with jogging and biking trails around the perimeter.

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