

SB  
433  
.G4  
V.5  
no. 6

# GOLF COURSE NEWS

THE NEWSPAPER FOR THE GOLF COURSE INDUSTRY

A UNITED PUBLICATION  
VOLUME 5, NUMBER 6  
JUNE 1993

## INSIDE

### Fescue Findings

Breeders are on the verge of developing varieties that may eliminate the need for overseeding ..... 11

### Global Turf Village

Scientists from around the world will gather in Florida for the International Turfgrass Conference ..... 14

### ASGCA Roundup

The architects met in Philly where they chose new officers and honored Brent Wadsworth ..... 23

## Pebble Beach Co. takes effluent plunge

By HAL PHILLIPS

PEBBLE BEACH, Calif. — The Pebble Beach Co. has seized the effluent initiative by financing a \$34 million reclaimed water project that will eventually irrigate every golf course on Monterey Peninsula.

The undertaking will provide approximately 800 acre-feet of reclaimed wastewater to irrigate the courses and other open space areas in Pebble Beach. Included on the project checklist are a new tertiary treatment plant, improvements to the

existing plant, new pump house, new storage tank and 7.5 miles of pipeline weaving its way through some of golf's greatest golf courses.

According to Ted Horton, director of golf course operations for all eight Pebble Beach Co. courses, the project was not foisted on anyone.

"The water situation here has been very tight, by virtue of seven years of drought," Horton explained. "The company

Continued on page 21



Effluent pipe is laid along the 14th fairway at Pebble Beach Golf Links.

## Field burning on decline in Oregon, but not in Idaho

By HAL PHILLIPS

SALEM, Ore. — Grass growers and government agencies here are working to create new markets for the tons of straw that had been ritually burned each fall until legal restrictions made field burning an increasingly less viable option.

An Oregon Department of Agriculture program will soon dole out nearly \$250,000 in "seed money" in hopes of creating alternative uses for this leftover straw. The department has already received proposals to conduct research on creating paper pulp, mulch, soil amendments and feed.

"The state is really trying to find a market for these guys who can't burn anymore," explained Bruce Pokarney of the Department of Agriculture. "I think the seed industry has been very

Continued on page 41

## Behind every great golf course architect...

By MARK LESLIE

America loves heroes. That's the case in golf course design as it is in politics and war. And, just as behind every great man there is a great woman, behind many great course architects are great lead designers.

Yet, who are these people?

Donald Ross is credited with designing more than 300 golf courses. But who ever heard of Walter B. Hatch or Henry T. Hughes?

Robert Trent Jones Sr.'s name is on

more than 450 golf courses. But who outside the industry has heard of Roger Rulewich? The marquee at more than 80 golf courses names Tom Fazio as architect. But who knows of Andy Banfield and Tom Marzolf. Or Jan Beljan and Dennis Wise?

The "man (or woman) behind the man" is often a major reason "The Man" is famous. But what are the rewards, why do they stay with "The Man," and when, if ever, do they move on?

Continued on page 24



### NOT-SO DANDY

Combating dandelions is the subject of this month's product feature on post-emergent herbicides. Page 20.

### COURSE MAINTENANCE

- Computer network must sink or swim ..... 11
- Focus on Baltusrol's Joe Flaherty Jr. .... 12
- Musser Foundation awards scholarships ..... 16

### COURSE DEVELOPMENT

- Choosing the right sand during construction ..... 23
- New ASGCA members couldn't be happier ..... 27
- Exploring outlets for environmental treatise ..... 29

### COURSE MANAGEMENT

- Marketing Idea of the Month: Course credit ..... 31
- Bidders line up for Landmark auction ..... 32
- Updates on CMAA and Club Foundation ..... 31, 33

### SUPPLIER BUSINESS

- Corporate name change at Ciba-Geigy ..... 35
- New Product of the Month: The Micro-Mower ..... 35
- What's new in the marketplace ..... 42

## Kemper, AGC wrangle over city contract

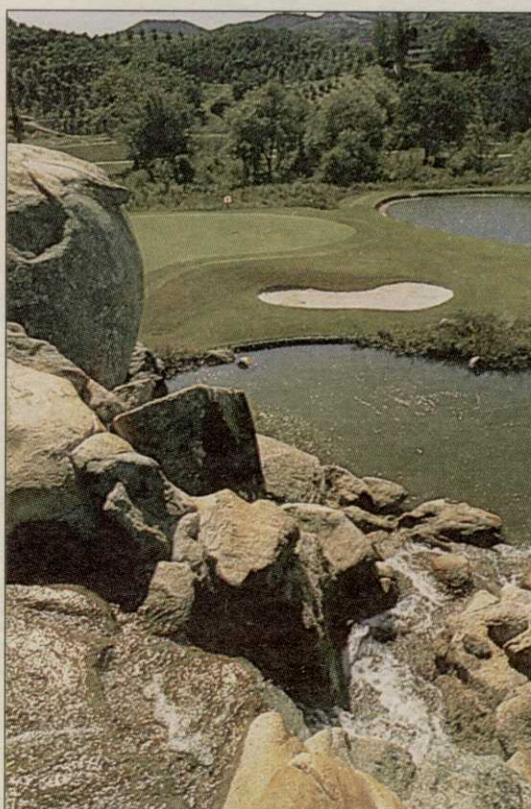
By PETER BLAIS

CHICAGO — "We don't operate like the rest of America," said Erma Tranter, referring to the political wheelings and dealings that seemingly pervade every undertaking, including golf, in the Midwest's largest city.

Tranter is executive director of Friends of the Park, a watchdog agency that oversees the Chicago Park District's activities.

She and losing finalist American Golf Corp. are upset about the park board's decision to forego a competitive bidding process for the contract to privatize its six courses, two practice ranges and miniature golf facility, which together lost \$403,000 last year.

AGC claims it offered the  
Continued on page 34



### A LEDGE WITH A VIEW

Eagle Crest GC, a new David Rainville design in Escondido, Calif., is the latest addition to GolfCorp's client list. Page 31.