

Rainbird Sales honors Jim Keyser with Don Parker Service Award

GLENDORA, Calif. — Jim Keyser of Sprinkler Irrigation, Inc., located in East Peoria, Ill., has been named the recipient of the 1992 Don Parker Service Award by the Golf Division of Rain Bird Sales, Inc., at its awards banquet held during the GCSAA Annual Conference and Trade Show in Anaheim, Calif.

The Don Parker Award is given to an individual at a distributorship who has demonstrated a special dedication to providing superior service. According to Ed Shoemaker, director of sales for Rain Bird's Golf

Turf Irrigation Supply, High Tech Irrigation, Wolf Creek Company receive year-end awards

Division, "Keyser was specifically cited for his total commitment to customer service always taking care of his superintendents in the best Don Parker tradition."

Keyser has been with Sprinkler Irrigation, Inc. for more than 20 years. In that time, he has held a variety of positions within the company. He is now responsible for all of Sprinkler Irrigation, Inc.'s golf service business. Keyser's service territory includes Northwest Illinois and Central Iowa.

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Jack Graves and Gerry Koch, co-owners of Turf Irrigation Supply Co., Inc., in Englewood, Colo., were presented with Rain Bird Golf's Owner Involvement Award in Anaheim.

Shoemaker, who presented the award to Graves and Koch, said, "Jack and Gerry were selected as recipients of this year's Owner Involvement Award because of their years of total commitment to the golf business. They have a basic philosophy of 'partnering' with golf course superintendents and architects." Adds Shoemaker, "Turf Irrigation Supply has always focused on the needs of their customers."

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Also in Anaheim, High Tech Irrigation, Inc., of Indio, California, was named 1992 Golf Distributor of the Year by the Golf Division of Rain Bird Sales.

High Tech Irrigation, Inc. was selected for this top honor because of its outstanding achievements in the areas of sales, specification, service, marketing, and training programs, and for providing continuous support during Rain Bird Golf's product introductions.

High Tech Irrigation, Inc. has been in business since 1985. The firm has two locations servicing its territory, one in Indio and the other in Palm Desert.

"High Tech Irrigation has done a superb job of getting involved with the golf community. The company is staffed with employees who provide consistently superior customer service," said Shoemaker. "High Tech Irrigations' growth is an affirmation of the company's commitment to its customers. Rain Bird is pleased to honor High Tech Irrigation with this award."

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Mark Pena of Wolf Creek Company, Inc. of Trotwood, Ohio, was named 1992 Golf Salesman of the Year by the Golf Division of Rain Bird Sales.

Pena has more than six years sales experience in the golf irrigation industry. In his position with Wolf Creek Company, Inc., Pena is responsible for golf sales and marketing for the state of Ohio. Pena is also involved with irrigation design. Prior to joining Wolf Creek, he worked for the Jacobson company.

"Mark Pena's dedication to the golf business has resulted in a significant sales increase for 1992, as well as in excellent working relationships with the area's architects and golf course superintendents," said Shoemaker. "He is truly dedicated to customer satisfaction."

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