## 1993 Southwest Horticulture Show incorporates weekday schedule

PHOENIX, Ariz. — The 1993 Southwest Horticultural Trade Show will be held here on Thursday and Friday, Sept. 9-10, at the Phoenix Civic Plaza.

"The day change reflects the higher attendance figures experienced by the show on weekdays," said Bart Worthington, trade show chairman. "When the weather on Saturday is beautiful, retailers tend to stay at their nurseries, so we changed our show to two weekdays and added longer hours."

The new show hours are Thursday, 11 a.m. to 7 p.m.; and Friday, 11 a.m. to 8 p.m.

In addition to the Xeriscape Conference, which has been a part of the show for three years, an Irrigation Efficiency seminar from the Golf Course Superintendents Association of America will be held Thursday, as well as a morning pesticide training workshop and afternoon turf manager workshop. On Friday, the Xeriscape Conference expands to incorporate an Irrigation Workshop co-sponsored by the Cactus and Pine golf course superintendents associations. For more information, call 602-966-1610; or fax 602-966-0923.

# Pennington to market Morning Star

Pennington Enterprises has acquired the exclusive production and marketing rights to Morning Star Perennial Ryegrass from Pickseed West.

The variety was developed by Pickseed as an "endophyte enhanced" variety that is very fine bladed and genetically dark green in color rating. It was developed and tested initially by Pickseed as SYN-P. Morning Star tested within the top 10% in the NTEP quality ratings for 1991.

The variety had superior ratings in summer and fall density as well as a high tolerance to Brown Patch, Dollar Spot and Pythium. Morning Star showed a 96% endophyte infection level in tests conducted in the 1990 NTEP program.

Morning Star also shows great promise as both an overseeding perennial rye and a permanent turf grass Sufficient acreage is in now for an adequate supply of certified seed in the fall of 1993.

#### Rise symposium frames the debate

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several university experts, industry members specializing in turf management, and Rep. Smith (R-Ore.), the ranking Republican on the House Agriculture Subcommittee on Department Operations & Nutri-

A statement from Rep. Smith captured the essence of the day's communications objective: "To be sure, pesticides involve risk. Life itself involves risk. It's not pesticides that present the risk but improper use of those pesticides. Used properly, the risks can be minimized and the benefits enjoyed."

Seven new members have been added to the RISE ranks: Basinger & Associates, Inc.; Cornbelt Chemical Company; CoRoN Corp.; Gro Tec, Inc.; Oldham Chemicals Company, Inc.; Pest Control Supplies; Professional Turf Specialties, Inc. The total membership now stands at 89, with 18 manufacturers, 17 formulators, 21 distributors, and 33 associate (non-voting) mem-

Membership Committee Chairman Ron Fister of Sandoz Agro, Inc., reports that RISE has attracted 14 new members in 1993. The goal for this year

RISE Executive Director Allen James was also appalled at Paul Harvey's commentary of March 25, when he accused golf course superintendents of irresponsible pesticide application.

James' comments appear this month in a letter to the editor on page 8.

The next RISE Board of Directors meeting will not take place until the entire membership gathers in McLean, Va., for the Annual Meeting Sept. 10-

For details on the meeting and reservations at the Ritz Carlton Tyson's Corner Hotel, call RISE at 202-872-3860.

### Parsons' Micro-Mower

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requirement (25 horsepower) allow mowing in soft areas.

"It also has a low center of gravity, which makes it very stable," he added. The price? A micro \$11,900.

Thusfar, the Micro-Mower has only been marketed in the immediate area, and Parsons said he is looking for distributors nationwide.

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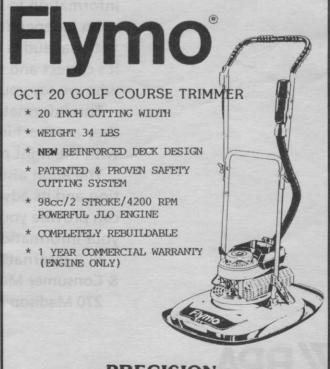
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