### SAMIDE THE NEW CEO AT DICO

DES MOINES, Iowa — Michael R. Samide has been named president, chief executive officer and director of DICO, Inc., a manufacturer and distributor of industrial and recreational vehicle wheels, tires, brakes, actuators, hubs and ancillary products.

Samide comes to DICO after serving as president of New Hampshire Ball Bearings for the past seven years. Prior to his stint in the Granite State, Samide worked for 11 years, in various capacities, for Rockwell International.

# Regal Grown

Golf Course Superintendents, Turf Grass Managers, Sod Grass Growers and Nurserymen are praising the results of Regal Crown.

MINIMIZE DRY WILT

AND WINTER DESICCATION

Regular use of Regal Crown root growth stimulator exhibits phenomenal results. Turfgrass types such as bermuda, bent, zoysia and others develop more roots that are healthier and penetrate deeper. More roots imbedded deeper into the soil means better nutrient and moisture up-take creating thicker, greener tops.

Regal Crown is a blend of hormones specifically designed to promote root growth in turfgrasses and ornamentals. Used regularly, Regal Crown roots can minimize hot weather dry wilt stresses and winter desiccation.



Regal Chemical Company P.O. BOX 900 / ALPHARETTA, GA 30239 PHONE 404-475-4837 / 800-621-5208

# Jake names Almeida finance VP

RACINE, Wis. - Jacobsen Textron officials have named Armand J. Almeida as the company's new vice president of finance.

Almeida joins Jacobsen after serving for three years as group controller for Textron. A graduate of Bryant College in Smithfield, R.I., Almeida is a certified public accountant. He is a member of the American Institute of Certified Public Accountants and the Rhode Island Society of Certified Public Accoun-

In other Jacobsen news, the company has named Ralph P. Nicotera as director of North American sales. Nicotera is now responsible for managing and developing sales of Jacobsen products through regional sales managers and Jacobsen's dealer network in North America.

Nicotera has held various sales and management positions during his 19-year career with Jacobsen. Most recently he was the company's manager of dealer develop-

Diane McGee-Roberts has been named business development manager at Jacobsen Textron. McGee-Roberts, who replaces Nicotera, is responsible for the development of Jacobsen dealers and distributors worldwide. She will also handle sales forecasting and sales administration.









Prior to joining Jacobsen in March, McGee-Roberts held positions at International Harvester and J.I. Case. She is a graduate of the University of Iowa.

Steve P. Nelson has been named manager of parts and accessories supply at Jacobsen Textron. He will direct the administrative and operational elements of Jacobsen's service parts business.

A 1974 graduate of the University of Wisconsin-Parkside, Nelson held managerial positions at Massey-Ferguson, Inc. prior to joining Jacobsen.

# Pesci to direct sales for Ransomes Turf Products Division

Ransomes America Corporation has named Paul R. Pesci director of sales and distribution for its Turf Products Division. Pesci continues to serve as director of sales and distribution for the

Professional Lawn Care Products Division.

Pesci's responsibilities include developing sales and distribution plans for the Cushman, Ransomes and Ryan product lines; overseeing



sales and distribution programs; and supervising sales personnel. He will also direct product development activities and determine pricing strategies.

Pesci joined Ransomes America Corporation in 1992 as director of sales and distribution for the Professional Lawn Care Products Division. He was previously employed with the J I Case Company where he held the positions of sales training manager and regional service manager. While at J I Case Company, Pesci was elected chairman of the North American Sales/Marketing Quality Council. He also worked as a regional manager for Preston Trucking Company, a diversified transportation firm with annual sales of more than \$350 million.

In other Ransomes news, Steve

handling of prod-



Benesch has been promoted to service manager for Ransomes. In this position, he will oversee the service department

uct service inquiries from the company's industrial and commercial, turf and professional lawn care dealers. He will also be responsible directing Ransomes' service support personnel.

His additional responsibilities include aiding in product development through increased information exchange between the dealer network, engineering and marketing.

Benesch joined Cushman, Inc. in 1986 as a project engineer prior to the Ransomes America Corp. acquisition of the company. In 1987, he was granted professional engineering certification from the National Society of Professional Engineers.

## **RONCA JOINS HYUNDAI**

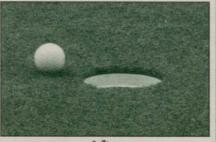
SANTA ANA, Calif. — Hyundai Golf Cars, U.S.A. has named Vince Ronca as regional sales manager for its Southern California branch. Based at Hyundai's corporate headquarters in Santa Ana. Calif., Ronca's responsibilities include the supervision and expansion of Hyundai Golf Cars' sales and service in Southern California. Ronca's career credits include five years as a golf professional and club manager, three years as a representative for Club Car, and most recently, experience as an independent golf consultant.

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After

Beautiful golf holes, with visibility. Targets are simple to install, cost-effective, and improve grass maintenance. They promote root growth and insure consistent playing conditions.

"A simple concept professionally developed. The Target™ collar enhances the visibility and stability of the golf hole. This is good for the game of golf... Johnny Miller—NBC Golf Commentator, U.S. Open and British Open Champion, PGA Tour Life Member.



"I believe the Golf Hole Target will become standard equipment on all golf courses..." Scott E. Niven-Certified Golf Course Superintendent, Property Manager, The Stanwich Club, Greenwich, Connecticut.

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