

New ASGCA members elated over news, look forward to service

Clifton, Myers, Lipschutz elected

By MARK LESLIE

PHILADELPHIA—Credibility and recognition are important offshoots of election to the American Society of Golf Course Architects, according to new associate members.

"It's a chance to be recognized by your peers as a competent golf course architect and I look forward to having the opportunity to

contribute to the game of golf and for the betterment of it," said Jeff Myers of Gary Player Design in Lake Worth, Fla. "It also gives the Player group recognition."

"Professionally, it provides credentials. It should be meaningful to my clients that I am a part of this association," said Lloyd Clifton of Clifton, Ezell & Clifton in Deland, Fla., while "Personally, I'm going to have the opportunity to visit with other architects... I need to branch out more in learning how things are done in other parts of

the country, and this will give me that opportunity."

Myers and Clifton join Todd Lipschutz of Packard Inc.'s Chicago office as new ASGCA associate members. Lipschutz was abroad and unavailable for comment on his election.

Meanwhile, the membership



Lloyd Clifton

elected Jerry Matthews of Lansing, Mich., as president succeeding Arthur Hills of Toledo, Ohio. Don Knott of Robert Trent Jones II International in Palo Alto, Calif., was elected vice president, Jeff Brauer of Golfscapes in Arlington, Texas, was named secretary, and Denis Griffiths of Braselton, Ga., treasurer. ASGCA officers normally move through the chairs to the presidency.

Hills was elected to the board of governors, along with Bob Moote of Brampton, Ontario;

Brian Ault of Kensington, Md.; John LaFoy of Greenville, S.C.; David Rainville of Tustin, Calif.; Bob Lohmann of Marengo, Ill.; Alice Dye of Delray Beach, Fla.; Byrd of Atlanta, Ga.; and the four officers.

Members also voted "regular member" status for associate members Lee Chang of Willard Byrd Associates, Bob Cupp, Tom Marzolf of Fazio Golf Course Designers, Mark Mungeam of Cornish & Silva, and Tom Pearson of Nicklaus Design.

Myers, a course architect for 13 years, said he looks forward to working with ASGCA committees on environmental issues.

"I think we need to do a better job telling the public what a good game it is for the players and the environment," he said.

Clifton agreed: "Ethically, it's extremely important that we are on a high plane. Obviously, this is what the society stands for."

Myers graduated from Ohio State University in 1980 with a degree in agronomy and went to work for an uncle, Karl Litten, as a designer.

Litten and Gary Player joined forces for a short time, then separated, with Myers joining Gary Player Design Co. in 1987, with Player and President Jim Applegate. Myers has designed around 20 courses under the Player banner, he said.

Clifton, 68, explained that he waited this long to join the ASGCA because he changed "the thrust" of his business to course design just five years ago. He had concentrated on economic consulting work.

He earned an ornamental horticulture degree from the University of Florida in 1950, then worked for the city of Daytona Beach, Fla., until 1953, when he became superintendent at Daytona Beach Golf & Country Club. He supervised construction of Rio Pinar CC in Orlando in the late 1950s, remaining as superintendent until 1961.

Joining family members in a fern-production company, he consulted businesses on agronomy, and designed his first golf course in 1964. He practiced course architecture on the side until 1987 when he formed his present firm with son George and former club pro Kenneth Ezell.

Lipschutz is senior design associate/general manager of the Bangkok, Thailand, office for Packard. A 1986 civil engineering graduate of Purdue, he was a construction supervisor with Wadsworth Golf Construction Co. from 1986-87, when he joined Packard.

Among other courses, Lipschutz has been involved with Roger Packard in the design of Lakeview Golf Course in Thailand; Naperbrook Golf Club in Plainfield, Ill.; and Trapper's Run Golf Club in Wisconsin Dells, Wis.

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