

## ClubCorp's Maser elected new NCA president

WASHINGTON, D.C. — Club Corp of America Vice Chairman James Maser was elected president of the National Club Association at its recent annual meeting.

Maser has a masters in business administration from Harvard University and a Juris Doctor degree from the University of Chicago.

He joined Club Corp in 1965 as assistant to the president, became executive vice president in 1968 and president in 1976. He has served as vice chairman of the holding company, Club Corp, since 1989.

Maser is past president of the Texas Club Association and sits on the Associate Board of Southern Methodist University.

Serving NCA since 1981, Maser's positions have included secretary, treasurer and vice president. He succeeds Victor Mauck Jr., president of St. David's Golf Club in Philadelphia.

"The challenges facing the private club industry are as great as any time in our history. NCA will

play a leading role in helping clubs meet these challenges and developing the opportunities for constructive change," Maser said.

Other officers elected at the annual meeting include Ronald Patterson, vice president; Hugh Jones Jr., treasurer; and Richard McKay, secretary.

Patterson is the former president of the E-Z-GO division of Textron. He is a member, past president and director of Westlake Country Club in Augusta, Ga. and a member of Augusta Country Club.

Jones was partner-in-charge of the audit department in the Orlando, Fla., office of KPMG Peat Marwick. He is currently a consultant to Peat Marwick in specialized industry practices.

From 1960 to 1985, McKay was owner of Thornber Group Inc., which specializes in election systems and training programs for election officials. He is currently president of Governmental Business Systems, Inc., providing election management and ballot tabulation services for public, private club and union elections.

## Hahn takes over Chicago munis

CHICAGO, — Veteran Kemper Sports Management executive Jim Hahn has transferred back to Chicago to serve as golf director for the recently privatized District facilities.

In 1984, Hahn came to Chicago on behalf of Kemper Sports to assume the responsibilities of operations manager, supervisor and head

professional at the Rob Roy Golf Course in suburban Propect Heights.

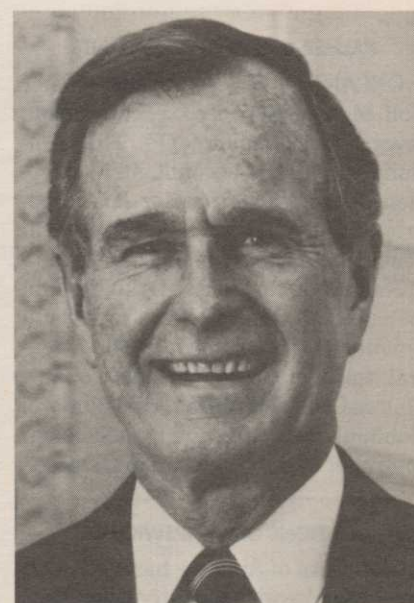
Hahn, 35 whose most recent executive assignment for Kemper Sports was at Patriot's Point Golf Course in Charleston, S.C., began his golf management career by assisting in the construction of the Rattle Run Golf Course in his native St. Clair, Mich.



Jim Hahn



Many leaders have come and gone since 1964.



## Landmark

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group is expected to be more regional.

While the specific properties to be included in Round 2 have yet to be determined, 18-hole Oak Tree Golf Club (site of the 1988 PGA Championship) and 36-hole Oak Tree Country Club in Edmond, Okla., are sure to be there, Zyats said.

"I'm sure [all the] Oak Tree [properties] will have a lot of appeal," she added.

David Hardin, one of the developers of nearby Silverhorn Golf Club, said whether his group makes a bid on any Oak Tree property "is contingent on a number of things."

One is whether the two courses and about 300 acres of undeveloped land are auctioned together or separately. That hasn't been determined, he said.

The price is also likely to go much higher than originally expected, Hardin predicted, with potential bidders like Toyota and an investment group headed by Ross Perot Jr. rumored to be interested.

"I think the RTC made a good move auctioning off the most prestigious properties first," Hardin said. "That's likely to build up interest and the eventual prices of the other Landmark properties."

Oak Tree's situation is a little unusual in that the 1,000-odd members have the right to match the highest offer. The membership is considered one of the property's major assets, meaning the facility will more than likely remain private.

"They [members] have three days to match the top bid," Hardin said. "They are ready and very well organized. But those three days could be a real gut check time for them."