

## The Big Four Breakdown

DF= public; PR= private; R= resort;  
RE= residential; SP= semi-private

### Atlanta, Ga.

Atlanta National (RE) — Dye  
CC of the South (RE) — Nicklaus  
St. Ives (RE) — Fazio

### Austin, Texas

Austin CC (PR) — Dye 1984  
Barton Creek - Fazio Course (R) —  
Fazio 1986  
Barton Creek - Lakeside Course (R) —  
Palmer 1988  
Hills of Lakeway (R) — Nicklaus 1981

### Charleston, S.C.

Kiawah Island-Turtle Point (R) —  
Nicklaus  
Kiawah Island-Osprey Point (R) — Fazio  
Kiawah Island-Ocean Course (R) — Dye

### Hilton Head, S.C.

Colleton River Plantation — Nicklaus  
Harbour Town Golf Links (SP) — Dye  
Moss Creek — Fazio  
Sea Pines Plantation GC's Club Course  
— Palmer

### Jacksonville, Fla.

Amelia Island (R/DF) — Fazio  
Plantation Club (Sawgrass) (RE) —  
Palmer  
Tournament Players Club at Sawgrass  
(DF) — Dye

### Michigan

Grand Traverse Resort - The Bear (R) —  
Nicklaus  
Shanty Creek — Palmer  
Treetops (R) — Fazio

### Myrtle Beach, S.C.

Debordieu Colony CC (PR) — Dye  
Pawley's Plantation (PR) — Nicklaus  
Myrtle Beach National GC (3) —  
Palmer  
Waschesaw (PR) — Fazio

### Newport Beach, Calif./ San Diego, Calif.

Aviara Golf Course (R) — Palmer  
Dove Canyon — Nicklaus  
Pelican Hill (R) — Fazio  
The Farms — Dye

### Orlando, Fla.

Eagle Pines (R) — Dye  
Grand Cypress (R) — Nicklaus  
Islesworth G&CC (PR) — Palmer  
Osprey Ridge (R) — Fazio

### Palm Beach, Fla.

Emerald Dunes (R) — Fazio  
Ibis G&CC — The Legend — Nicklaus  
Loxahatchee (PR) — Nicklaus  
Old Marsh (PR) — Dye  
PGA National - The General Course (R)  
— Palmer

### Palm Springs, Calif.

PGA West - Stadium Course (R) — Dye  
PGA West - Resort (R) — Nicklaus  
PGA West - Palmer (R) — Palmer  
Vintage Club (PR) — Fazio

### Pinehurst, N.C.

Pinehurst No. 6 (R) — Fazio  
Pinehurst National C. (PR) — Nicklaus  
Pinehurst Plantation — Palmer

### Tucson, Ariz.

Karsten GC (DF) — Dye  
La Paloma — Nicklaus  
Ventana Canyon (R) — Fazio

### Vero Beach, Fla.

John's Island Club (PR) — Dye  
John's Island West (PR) — Fazio  
Orchid Island — Palmer

### Wilmington, N.C.

Landfall — Dye  
Landfall — Nicklaus  
Porter's Neck — Fazio

## Nicklaus, Dye, Palmer & Fazio

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year in an effort "to fix up to keep up" with the competition.

Variety and competition are factors to which golfers can relate, and the attraction of big-name architects is not lost on the people marketing these courses.

Myron Klement, head pro at the Nicklaus-designed Hills of Lakeway in Austin since 1987, said golfers get a kick out of playing and comparing the Nicklaus course with the Fazio, Palmer and Dye tracks in town. Barton Creek's Lakeside Course designed by Palmer in 1988 and Fazio Course, built in 1986, are resort courses, as is Hills of Lakeway, which opened in 1981.

For "destination resorts," having major golf names attached to several courses "strengthens the whole area," said Harker.

Seay calls it "the draw of notoriety."

"But it depends on the market," said Harker. "In Phoenix it's an advantage, but the challenge is that in some markets there is an oversupply of courses."

### DESIGNING HEAD TO HEAD

"I know good and well that Tommy and Jack feel the same way: Give us each a corner at a major intersection," said Seay.

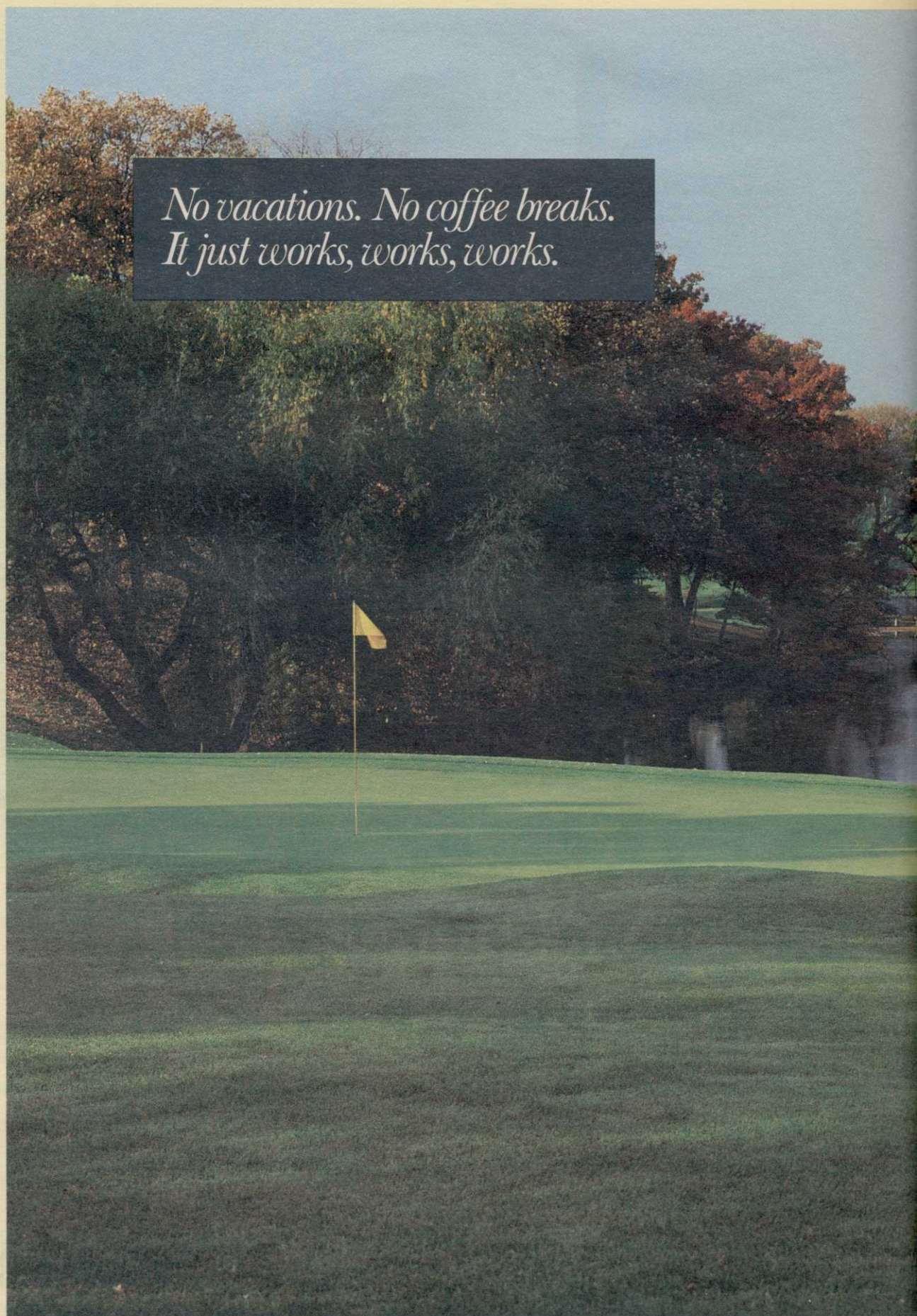
"I think everybody gets better and pays more attention. Everybody benefits, first from the way we approach the design. We want to make sure what we are doing is not seen on these other courses..."

Secondly, when you go into these areas with all these great golf courses, you'll probably never find better conditions... This exchange of variety is the healthiest thing that can happen to the development of golf."

"Usually a standard has been set if they've [other designers] already been there," Fazio said. "It makes you work harder. If you're the first one in, you have to set the standard because everybody's always comparing. It's a fun challenge, that excitement of competition — not only in making the product but competing against your peers."

It's difficult to say whose courses are the most popular to golfers. No one city has courses

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