

CMAA expo to feature 400-plus booths

A record trade show, 90-plus educational sessions and the election of senior officers highlight the Club Managers Association of America's 66th Annual Conference, Feb. 21-25 at the Opryland Hotel in Nashville, Tenn.

Attendees will have two full days to visit the trade show. All space has been reserved for the 409-booth exposition, the largest in CMAA history. CMAA clubs generate approximately \$5.2 billion in revenue annually. Sixty-two percent of member clubs have golf courses.

Trade show hours are 8 a.m. to 4 p.m. on Sunday, Feb. 21 and 8

a.m., to 1:30 p.m., Monday, Feb. 22.

Seminars and roundtables of interest to golf club administrators include *Golf and the Environment*, *Elements of Golf Shop Operations*, *Master Facility Planning*, *Clubs in the Current Legal Environment*, *Personnel Policy Issues*, *Legal Liability Traps for Club Managers*, *Understanding Club Finances and Financial Statements* and *Fair Wage and Hour Regulations and Practices*.

In addition to the elections of

Richard Kolasa of Skyline Country Club in Tucson, Ariz. (see related story on page 1), as president and William Schulz of Houston Country Club as vice president, three candidates are vying for the vacant secretary/treasurer post.

They are George Carroll of Town & Country Club in St. Paul, Minn., Randall Gudanowski of Indian Trail Club in Franklin Lakes, N.J., and Norman Spritzig of Fort Wayne (Ind.) Country Club.

NCA head foresees anti-club legislation

WASHINGTON, D.C. — From a legal/legislative perspective, private clubs faced a number of unprecedented challenges during 1992, said National Club Association Executive VP Gerard F. Hurley in a year-end report to members.

NCA's government relations efforts tackled issues ranging from the proposed denial of club dues deductions to attempts to deny private status, the definition of an inde-

pendent contractor, and the private club exemption in the Americans With Disabilities Act. The states' and federal government's need for revenue continues to drive tax and deduction-repeal initiatives.

Private clubs must remain braced for more anti-club legislation in 1993, said Hurley. However, member support of NCA's programs and services was reflected in a record renewal rate of 94.5 percent.

President Kolasa

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was elected to the board of directors in 1987, re-elected in 1989 and served as secretary/treasurer two years ago.

He has been appointed to numerous committees including budget and finance, conference, executive, liaison, strategic planning, magazine, member services, membership, student development and ethics and grievance.



Richard Kolasa

Kolasa's main goal as president is to help the club industry prepare for changes, particularly demographic and environmental, in the years ahead.

"People are retiring earlier all the time. That means more pressure on golf clubs to provide service to those people," Kolasa said.

"Older people are looking for places to meet new people, too. Clubs provide that and a lot more."

Skyline recently sold its irrigation wells to the city and began using effluent, even though it cost more.

"We're very conscious of the environment. Converting to effluent was the responsible thing to do. We overseed with rye so the course is green year round. And we grow turf wall-to-wall. We have to be environmentally responsible," Kolasa said.

Private clubs have taken heat for discriminatory practices in recent years. Kolasa sees no place for discrimination in private clubs and believes the practice has been weeded out of the industry.

"If someone is qualified and can afford to join, you can't discriminate," he said.

Kolasa is looking forward to taking over the reins during the CMAA's 66th Annual Conference and 16th Annual Exposition.

"It's going to be an excellent conference, particularly the trade show," he predicted. "There's so much available to improve how we do our job and make things easier."



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