

Lebanon Chem. acquires pair of seed companies

LEBANON, Pa. — Lebanon Chemical Corp. has announced the acquisition of Seaboard Seed Co. of Bristol, Ill., and Stanford Seed Co. of Denver, Pa.

Both companies are suppliers of retail and professional grass seed, as well as players in the fast-growing wild and pet bird food markets. While Stanford and Seaboard currently concentrate on the retail market, they will soon supply Lebanon with a golf course product line.

"We will begin providing seed to the professional golf market in 1994," explained Lebanon spokeswoman Amelia Eisenhauer, who added that Lebanon's FY1994 begins Aug. 1, 1993.

Lebanon is a formulator of homogeneous, blended and liquid fertilizers and related pesticide control products.

"The combination of Lebanon, Seaboard and Stanford provides all three companies with a natural line extension for their existing customers and should be an excellent fit," said Katherine Bishop, corporate vice president.

Efforts are already underway to expand the range of products offered to customers from all three companies on a selective basis. Bishop will oversee the transition and integration of the Seaboard and Stanford operations.

Chief executives Stephen Gillette of Seaboard and John Southerland of Stanford will continue their respective management roles.

DowElanco

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Mark Buroker, Midwest.

This reorganization comes three years after the creation of DowElanco as a joint venture of the The Dow Chemical Company and Eli Lilly & Company. The new Urban Pest Management business reflects the maturing of that joint venture, said Holzschu.

"This decision creates greater efficiencies within markets that have been and will continued to be central to DowElanco," he added. "With an expanding product line and new technologies coming, it's important we focus on priorities and make the best possible use of our marketing and field resources."

SHORES TO REP PSI IN EAST U.S.

DALLAS — Pumping Systems Inc. has announced the promotion of Robin Shores to sales manager for the eastern United States. In this capacity, Shores will be responsible for sales promotion throughout the eastern half of the country. He will also provide factory-level support to designers and specifiers of golf course and other turf irrigation systems.

Whurr named product manager at Ransomes America

MINNEAPOLIS—Ransomes America Corp. has named Peter Whurr product manager for the Cushman, Ransomes and Ryan product brands. He will work out of corporate headquarters here.

In his new position, Whurr will be involved in the planning, development, introduction and pricing of equipment for Ransomes' turf and lawn care markets. He



Peter Whurr

will also work closely with end-users and distributors to ensure their product needs are being recognized and satisfied.

A native of England, Whurr has more than 25 years experience in the industry. He joined Ransomes America in January 1992 as director of sales and distribution for the Turf Products Division. Previously, he served as product marketing

manager for the Grass Machinery Division of Ransomes, Sims and Jefferies, an England-based firm.

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Ransomes also announced the hiring of Candace Kettler as marketing and communications administrator.

Kettler's responsibilities will include developing and implementing trade show



Candace Kettler

activities and programs. She will also coordinate the ongoing corporate identification program for the Cushman, Ransomes and Ryan brands and assist in the

development of advertising and public relations material, as well as catalogs and other literature. Kettler, who has 10 years experience in sales, marketing and event management, will work out of Ransomes' Lincoln, Neb., facility.



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Make us part of your hole maintenance program. From greens aeration to fairway aeration to core cleanup, nobody covers more ground.

Cushman® GA™ 60—Aerate a wide range of turf conditions on fairways, tees and greens at the rate of up to 1.1 acres per hour.

Ryan® GA™ 30—Ryan pioneered variable hole spacing six years ago with the GA 30. Designed for greens, fairways and tees.

Ryan Greensaire® 24—Developed for greens and other fine turf areas, it delivers 110,000 more holes on 10,000 square feet than the competition, making it the ultimate in greens aeration.