

Klundt, Muravlov, Enyart move up at Turf-seed

HUBBARD, Ore. — Duane Klundt has joined the Turf-Seed, Inc. sales team in the home office here.

According to Sales and Marketing Director Tom Stanley, "Duane has been our warehouse manager for more than 10 years and has a thorough understanding of seed movement from production fields through blending, storage and shipping. He will be particularly helpful as a customer service agent, tracking seed orders from our contract distributors. Duane will also be handling new accounts as we increase our customer base."

Klundt will help market new Turf-Seed varieties including Coronado tall fescue, WinterPlay Poa *trivialis*, BrightStar perennial ryegrass, Unique Kentucky bluegrass and the new, low-growing Baby Bloomers.

...

Replacing Klundt is Alex Muraviov, who has been appointed plant manager of the Turf-Seed, Inc. facilities near company headquarters.

According to General Manager Darcy Loscutoff, Muraviov has been instrumental in streamlining seed flow from grower to market and has helped develop improved blending procedures for Turf-Seed's Alliance, CBS and Sonoran perennial ryegrass brands, along with Confeder-

ate, MowLess and Triathalawn tall fescue brands.

...

In other Turf-Seed news, Jim Enyart has filled a new position as seed production field manager, coordinating grower contracts, seed planting, certification inspections, chemical tool applications and harvesting procedures.

In addition to 12 years in sales and production — the past six with Turf-Seed — Enyart has expertise in entomology, agricultural chemicals and fertilizers.

Bescoby to direct Rain Bird Golf Division

GLENDORA, Calif. — Anthony La Fetra, president of Rain Bird Sprinkler Mfg. Corp., has announced the promotion of Eric Bescoby to director of the Golf Division.

Bescoby has been with Rain Bird for six years. During this time he has held positions with Hyson Industries and Rain Bird National Sales, Consumer Products. Prior to receiving his promotion, he was marketing manager for the Consumer

Products Division.

"Eric has made significant contributions to Rain Bird," said La Fetra. "His experience, outstanding qualifications and commitment to quality will strongly benefit not just the Golf Division, but the entire company."

Bescoby received his B.S. in mechanical engineering from the University of California, Davis and his M.B.A. from Arizona State University.

Business in Asia

Continued from previous page

construction personnel, I find this particular ceremony involves the sacrifice of a large goat, numerous incantations, blood being smeared on the forehead of those who wanted the rain to stop, and, finally, cooking and eating the beast (I suppose the ceremony has changed somewhat in recent times as the consumption of sizable quantities of beer also seems to be a part of current proceedings). Unfortunately, my faith in the entire process was shaken when, within five minutes of the demise of the poor goat, it began to rain as hard as I have ever seen.

Working in other countries requires a large measure of flexibility. Different languages, customs and conditions are routinely encountered. Unfortunately, I see some Americans acting as if the local people are not very bright because they do not grasp a meaning immediately, even if the same language is being spoken by both parties. What we sometimes fail to understand is that many golf-related terms do not translate into the other person's language at all. Even assuming that all the words about the newest innovations in "419 or Tifdwarf hybrid Bermudagrass" or "skid-mounted, vertical turbine pump stations" would translate, one still has to remember that, to many Americans, such terms would mean little.

Working in other areas outside the United States forces a person to take a different view of things. It is my hope the architects, construction personnel, greens superintendents and numerous consultants working in foreign lands will represent not only our country, but the golf industry well during their stays. They must try to understand that, even though they have the necessary skills and expertise to offer, they are guests in another country.

GOLF COURSE NEWS

Get Pumped with OTIS*

DATA ENTRY KEYS

- Full access to all programmable logic controller (PLC) registers. Provides easy method for user to change setpoint pressure, lock-out times, ramp up speed, fertigation times, and much, much more. Register numbers are listed with English synonyms for ease of understanding.

STATUS

- Set point pressure, actual pressure, flow, and motor RPM.
- Alarm condition(s) showing flow and pressure at time of occurrence.

EVENTS

- Displays last 128 pump station events with time of occurrence. For example; Pump A started at 2:32 AM. Pump A stopped at 3:05 AM.
- "Snapshot" of pump station performance immediately preceding an alarm condition. Flows and pressures are recorded second by second for the previous 60 seconds, and minute by minute for the previous 30 minutes.
- Data logging. Pressure and flow profiles are recorded for future review. Up to 7 days data can be stored.

ALARM INFO

- Detailed instructions on the encountered alarm with possible reasons for the occurrence and steps to take to correct problem and reset the alarm.

DAILY LOG

- Daily and total flow.
- Daily and total number of individual pump starts.
- Daily and total individual pump running hours.
- Daily highest flow with time of occurrence.

***Operator Terminal Information System**

OTIS is standard equipment on all flowmeter equipped Flowtronex pump stations.

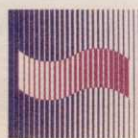
It allows you to easily monitor and change your pump station performance, and provides you with the valuable information you need to do your job more effectively. Built in data logging records flow and pressure profiles for up to 7 days for your later review! A printer port allows direct connection of a printer for hard copy monitoring of pump station.

All of this without any expensive phone lines or communication cables.

Only from the technology leader---Flowtronex International!

1-800-PUMP STATION

1-800-786-7782

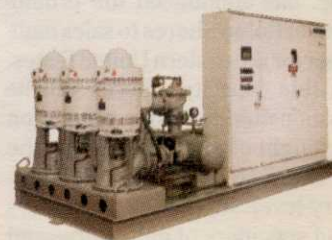


FLOWTRONEX™

International

P.O. Box 20365 Columbus, Ohio, U.S.A. 43220

614-442-5850 FAX 614-442-5854



CIRCLE #130

© 1993 FLOWTRONEX INTERNATIONAL