

## Jake has new distributor in Michigan: Valley Turf

GRANDVILLE, Mich. — Valley Turf Inc. of Grandville has announced it will distribute Jacobsen professional turf maintenance equipment in western and northern Michigan.

Valley Turf President Ron Brink and the officers of the company currently own a 27-hole golf course near Grandville, and that experience gives them first-hand knowledge of what it takes to be successful in the golf course business, said Brink.

"We're going to represent

Jacobsen in this area with a very reputable, grass-roots organization," Brink said. "Our business will always have an emphasis on service and parts.

"We're just very pleased to be involved with Jacobsen. It's the top of the line in turf maintenance equipment. And with the financial arm of Textron involved in the financing of equipment and courses, we feel we have all the tools customers demand."

John Wiersema is Valley Turf vice president and Scott Vroon is

director of parts and service. Ray Holloway is the head service technician.

According to Brink, one of Holloway's duties will be to conduct product service seminars on Jacobsen equipment for the benefit of golf course personnel.

Valley Turf is headquartered at 3721 28th St., Grandville, Mich., with a branch office at 237 S. Cedar St. in Kalkaska. For more information on Valley Turf services, call 616-532-2885.

## Cartrol purchased from Invisible Fence

WEST CHESTER, Pa. — Cartrol Enterprises Inc., a newly formed company, has announced its purchase of The Cartrol Division from the Invisible Fence Company.

Cartrol Enterprises will continue to market Cartrol, the patented golf cart control system. It will also distribute the firm's line of flexible hazard markers, known as InBounds. Both are available nationwide.

John J. Purtell, principal

owner of the new company, co-founded Invisible Fence in 1979 and served as its president until 1992. Former Cartrol Company Managing Director, Gregg T. Gipp, will serve as president of Cartrol Enterprises and Karen Rakoczy will serve as marketing director.

Cartrol Enterprises can now be reached at 1-800-793-2278 or 215-430-7845. Its address is 602 Brandywine Parkway, West Chester, Penn., 19380.

## Irrigation Association

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Mike Fallon, vice president of the Drainage Division for National Diversified Sales (NDS), agreed to help lead the group through the fledgling stages. The first official meeting will be held at the 1993 IA Expo and Conference in San Diego.

"Right now, there is no much in the way of education in drainage," Fallon explained. "There have been big developments in products and techniques. Everything is becoming more and more sophisticated. Contractors, distributors and even suppliers need to be kept up with all the changes."

Anyone interested in the new drainage wing of IA should call Fallon at NDS: 1-800-726-1994.

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PROVO, Utah — The IA, in conjunction with the U.S. Bureau of Reclamation, will hold a **Landscape Irrigation Auditor Training course, here on May 13.**

Co-sponsors of this one-day seminar include: the Utah State Division of Water Resources, Utah Association of Nurserymen and Landscape Contractors and Utah/Idaho Chapter of the American Society of Landscape Architects.

The seminar is designed to teach water auditors how to save their clients water and money through improved irrigation system management techniques. Attendees will learn how to measure the delivery capabilities of irrigation systems with special emphasis given to the calculation of turfgrass water requirements. Concepts such as sprinkler distribution uniformity, efficiency and precipitation rates and station flow rates will also be covered.

The fee for the one-day course is \$150 for members of the Irrigation Association, the Utah Association of Nurserymen and Landscape Contractors and the Utah/Idaho Chapter of the American Society of Landscape Architects and employees of the Utah State Division of Water Resources and the U.S. Bureau of Reclamation. The fee for non-members is \$195.

For more information about the course or registration information contact the Irrigation Association at 703-524-1200.

GOLF COURSE NEWS



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