

Hungerford to lead Golf Resources Management

DALLAS, Texas — John Hungerford has been named President of Golf Resources Management Inc., the golf course consulting subsidiary of Golf Resources, Inc., according to Chairman D.A. Weibring.

Hungerford joins Golf Resources from his previous post as general manager of Stonebriar Country Club, site of two annual professional golf tour stops — the Murata Seniors Reunion Pro-Am and the J C Penney's LPGA Ladies Skins Game.

Prior to heading the management and operations of Frisco, Texas-based Stonebriar, Hungerford was responsible for the development and operations of the 6,200-acre Stonebridge Ranch golf development.

Earlier, the Louisiana-native supervised construction, development and management of one of the most successful public golf facilities in the country, the Hyatt Bear Creek Golf Resort at the Dallas/Fort Worth Airport.

Golf Resources Management

also named Jim Fitzsimmons executive vice president of the firm.

Fitzsimmons most recently having served as general manager of Bentwater Country Club, just north of Houston. He also previously served as director of operations for Stonebridge Ranch.

Golf Resources, Inc., the parent company to Golf Resources Management, is active in the design and renovation of golf courses, management of country clubs and public golf courses, as well as agronomic consulting.

Marriott course portfolio grows to 19

Marriott Golf Management Services has been named to manage the 18-hole Southridge Golf Course and members-only 36-hole Blackhawk Country Club. Blackhawk became the 19th in Marriott's portfolio of managed golf facilities.

Blackhawk consists of two 18-hole layouts surrounded by one of the most affluent residential communities in the U.S. Its Lakeside course is designed by Bruce Devlin and

Bob Von Hagge, it is rated one of the 10 most difficult courses in Northern California. Winding through the eastern end of the Blackhawk community is the Falls Course, designed by Ted Robinson.

The Southridge Golf Course, located within an hour's drive of Sacramento is designed by Cal Olson from Olson & Associates of Costa Mesa. The Southridge Golf Club is owned by Cal-Ontario.

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CIRCLE #140

Irwin secures Links contract — the first client outside St. Louis

Irwin Golf Management has taken over management of The Links Golf Course near Denver, Colorado, marking the first management contract the company has undertaken outside of the metropolitan St. Louis area.

The 18-hole course is located in Highlands Ranch, a master-planned community south of Denver. "Because of our management experience and our other design projects in Colorado, we felt The Links was an excellent opportunity," said Richard Stahlhuth, Irwin Golf Management Chief Executive Officer. "It's a great fit with our other business." Stahlhuth added that Irwin Golf Management also has an ownership interest in the course.

"Improving course operations and conditions is our number one priority" said John Paul newly appointed Irwin Golf Management Vice President of Operations. "The area a number of areas where our expertise can add value to the facility and provide a more enjoyable course for all golfers."

The 18-hole executive course is a par 66. Irwin Golf will rework some of the tees, hazards and fairways on various holes, improve greens, and initiate a new maintenance plan. The restaurant and bar have been renovated and now offer an extensive menu with longer operating hours. The pro shop has been remerchandised with a complete array of golfing merchandise available to all golfers. An aggressive marketing and promotion plan is underway.

"Highlands Ranch is the fastest growing suburb in Colorado, so we're in a great market," Paul said. "With the improvements, The Links will be among the best golf courses in the suburban Denver area."

Current Irwin Golf Management Courses are Quail Creek Golf Club in St. Louis, Missouri, Lakewood Golf Club, St. Louis, Missouri, Cottonwood Golf Club, DeSoto, Missouri, Fourché Valley Golf Club, Potosi, Missouri and The Legacy Golf Club, Granite City, Illinois.