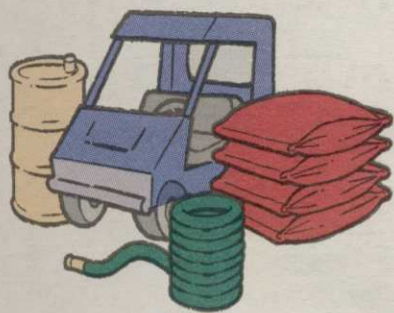


BRIEFS



**EMMONS JOINS JACKLIN**

Matthew Emmons has joined Jacklin Seed Company International Marketing Department at company headquarters in Post Falls, Idaho. Emmons made the move from Washington, D.C., where he was a senior legislative assistant to Congressman John Miller. At Jacklin, Emmons will work with the international market, specializing in export to EEC, Scandinavia and Eastern Europe.

**BANNIGAN NAMED VP AT HYUNDAI**

Edward V. Bannigan has been appointed vice president and division manager of Hyundai Golf Cars, U.S.A. The announcement was made by B.M. Ahn, president of Hyundai Steel Industries, Inc. Bannigan has been in the golf car business for 20 years. Most recently he served as vice president for EZ-GO, a division of Textron, Inc., in its western region.



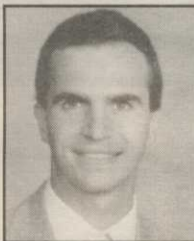
Edward Bannigan

**HARDING JOINS GREENSCAPE**

COPPELL, Texas — Greenscape Pump Services, Inc. announced that Allan Harding has joined the firm as director of service operations for the company's home office in Coppell. Hopkins is now responsible for directing all functions of the service department, including coordination of field service, customer service and technical sales.

**MYERS NEW GM AT MEDALIST**

ALBANY, Ore. — Medalist America Turfgrass recently announced three new additions to its staff. Rick Myers, a former turf/vegetable seed product manager for Agway, Inc., has been named general manager. Brandon Matthews, a former technical representative for Scott's Pro Turf Division, has joined Medalist America's national sales force. And Barry Larson has joined Medalist as a turf specialist.



Rick Myers

**SUTCH HIRED ON AT TD&D**

Turf Diagnostics & Design of Olathe, Kan., recently announced the hire of Jennifer Sutch, a soil scientist who will manage the Technical Operations laboratory. Prior to accepting her new post, Sutch served for eight years as research agronomist for the Okeelanta Sugar Corp., a producer of raw and refined sugar cane and molasses.

# Golf Asia '93 certified by U.S. Dept. of Commerce

WASHINGTON, D.C. — The United States Department of Commerce has granted Trade Fair Certification to Interport, Ltd. for a U.S. Pavilion at Golf Asia '93, to be held in Singapore, March 25-28, 1993.

*Golf Course News* is the official publication of Golf Asia '93.

In certifying this event, the Department of Commerce recognizes the capability and exhibition experience of the organizer and the potential of this market for U.S. industry exports. Commercial staff from the U.S. Department of Commerce in Singapore will be available to assist U.S. exhibitors during the event.

Product categories at Golf Asia '93 include golf course design and architecture, golf course maintenance equipment and supplies, golf equipment, accessories, apparel and fashion. U.S. firms seeking exhibit and event information should contact event organizer Charles D. Joy at Interport Ltd., 510 31st St., Suite G, Newport Beach, Calif., 92663; or call 714-673-3596.

Golf Asia '93 follows the highly successful Golf Asia '92 show, which attracted more than 220 key golf exhibitors from 20 countries. These firms have done or will do an estimated \$180 million in sales.

Next year's show offers even more opportunities for participating U.S. firms. The golf market in the Association of Southeast Asia Nations (ASEAN) region has reached \$7 billion. The ASEAN countries include

Singapore, Malaysia, Indonesia, the Philippines and Thailand.

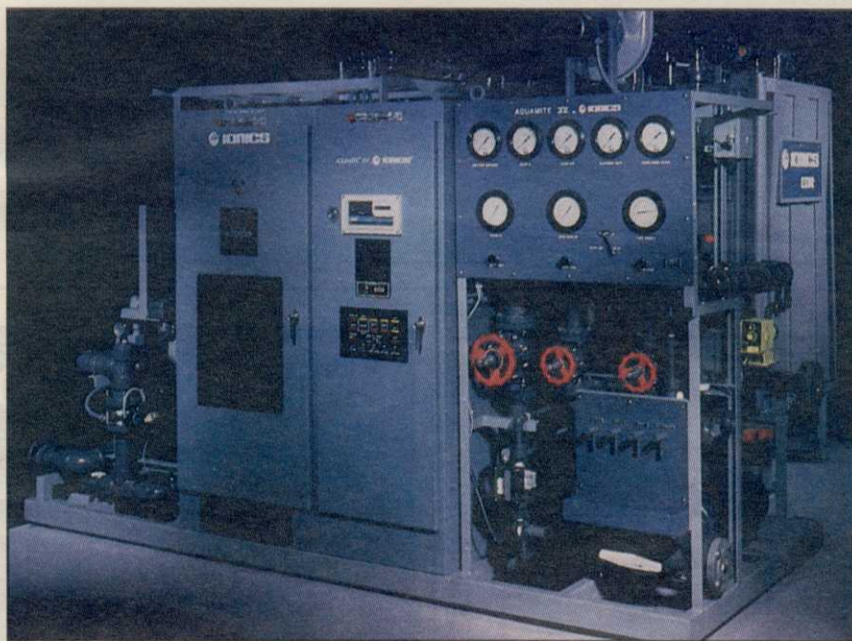
The growth trends in golf and resort development in the ASEAN region lead to a commensurate demand in golf equipment and accessories. The projected growth rate in the number of golfers in the ASEAN market will range from 20 to 30 percent annually. Golf Asia '93 was conceived to offer U.S. firms an opportunity to

Continued on next page

## Asia Pacific Golf Conference to be held at Golf Asia

SINGAPORE — The third annual Asia Pacific Golf Conference will be held at Golf Asia '93. This conference provides a platform for a broad spectrum of senior industry decision-makers who have a major role in the development of golf throughout the Asia/Pacific region.

Those who wish to submit papers for consideration are encouraged to do so by Oct. 31, 1992. Papers should be sent to Connex Private Limited, International Exhibition Division, 7500A Beach Road #7-308/9, The Plaza, Singapore, 0719; or call 65-296-6961.



**MARKETPLACE — FOCUS ON IRRIGATION**

This pump station is manufactured by Ionics, Inc. of Watertown, Mass. For details, see our special section on irrigation (pages 21-24). For more irrigation-related new products, see page 33.

## Lofts agrees to pay \$61,000 civil penalty

By HAL PHILLIPS

ALBANY, Ore. — The Oregon Department of Agriculture has imposed a \$61,000 civil penalty against Great Western Seed Co. of Albany — a wholly-owned subsidiary of Lofts Seed, Inc. — for misrepresenting the type of grass seed it sells.

The fine, part of a joint enforcement action with Oregon State University, is the largest in the history of Oregon's Agriculture Department. The company waived its right to a hearing on the fine and has agreed to pay the civil penalty, according to Dave Turner, assistant administrator for

the Department of Agriculture commodity inspection division.

Turner explained the investigation of Great Western began in April, after a sod grower filed a complaint with the OSU Seed Certification Program about the quality of some seed he purchased from Great Western. According to Turner, the company had been tagging seed bags as state-certified when, in fact, they were not certified. The amount of uncertified seed sold in the marketplace is unknown, he said.

Lofts has moved quickly to remedy the

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PESTICIDES IN YOUR ENVIRONMENT



The new public relations brochure unveiled at the Annual Meeting.

## RISE meeting draws 150-plus

By HAL PHILLIPS

McLEAN, Va. — More than 150 representatives of the chemical industry gathered just outside the nation's capital in September for the second Annual Meeting of Responsible Industry for a Sound Environment (RISE).

The 155 attendees marked a 50-percent increase over last year, when RISE held its first annual meeting. This year's strong turnout indicates the trade association's growing commitment and clout, according to RISE Executive Director Allen James.

"Last year, being our first meeting, attendees were curious about what RISE could do and whether we'd be around very long," said James. "This year, it's clear we're going to be around and attendees showed a keen interest in where the organization is going."

Under the direction of RISE Chairman William Culpepper of DowElanco, the meeting program

Continued on next page

## Illinois Turfgrass show Nov. 30 to Dec. 2

ST. CHARLES, Ill. — The Illinois Turfgrass Foundation (ITF) will hold this year's North Central Turfgrass Exposition Nov. 30 through Dec. 2, at the Pheasant Run Resort here in St. Charles.

This year's conference and trade show sponsors include the Central Illinois Golf Course Superintendents Association, the Chicagoland Golf Course Mechanics Association, the Illinois Landscape Contractors Association, the Midwest Association of Golf Course Superintendents, the Northwest Illinois Golf Course Superintendents Association, the Sod Growers Association of Mid-America, the Sports Turf Managers Association (Midwest Chapter), and the USGA Green Section.

Educational sessions will be offered by each co-sponsor organization geared to each group's particular needs and issues.

To learn more about exhibiting or attending the North Central Turfgrass Exposition or ITF membership and activities, write 111 E. Wacker Dr., Suite 200, Chicago, Ill., 60601; or call 312-616-0800.