

MacNally receives Graffis Award

Tommy Armour Golf president honored for lifetime service

JUPITER, Fla. — Robert F. MacNally, president of Tommy Armour Golf Co., has been named the 1992 recipient of the National Golf Foundation's new Graffis Award.

The NGF has been honoring individuals with Graffis Awards since 1970. The Herb Graffis Award recognized long-time, overall contributions to the game, while the Joe Graffis Award recognized contributions to golf education.

"Over the years, however the awards often have been confused with one another," explained NGF President and CEO Joe Beditz. "Consequently, we have decided to consolidate the two awards into one and thereby end the

confusion while still honoring the memories of the Graffis brothers."

MacNally joined Tommy Armour — a club-making and management firm — in 1979 after leading several other corporations to prominence and profitability: Chemical Group of Kinark Corp., The STA-HI Systems Division of Sun Chemical, and the Ideal Roller & Graphics Co. MacNally also joined the NGF board of directors in 1979, and soon became a visible, respected figure in the golf industry.

In 1985 and '86, he served as chairman of the NGF and was one of the creators of Golf Summit '86. He is past director of the National Association of Golf Club Manufacturers and the Futures Golf Tour. Most recently, he was elected to the Golf Hall of Fame of the Illinois Section of the PGA of America.

Tommy Armour names scholarship winners

MORTON GROVE, Ill. — Tommy Armour Golf recently awarded scholarships to six students in the Professional Golf Management Program at Ferris State University.

The 1992 Tommy Armour Scholarships were presented to PGM students at the Ferris State Professional Golf Management Banquet. The winners included Joe Mowery of Mt. Vernon, Ohio; John Leach of Sterling Heights, Mich.; Joe Allen of Crooksville, Ohio; John Phillips of Swartz Creek, Mich.; Shane Kelley of Zanesville, Ohio; and Sean Mulligan of Blissville, Mich.

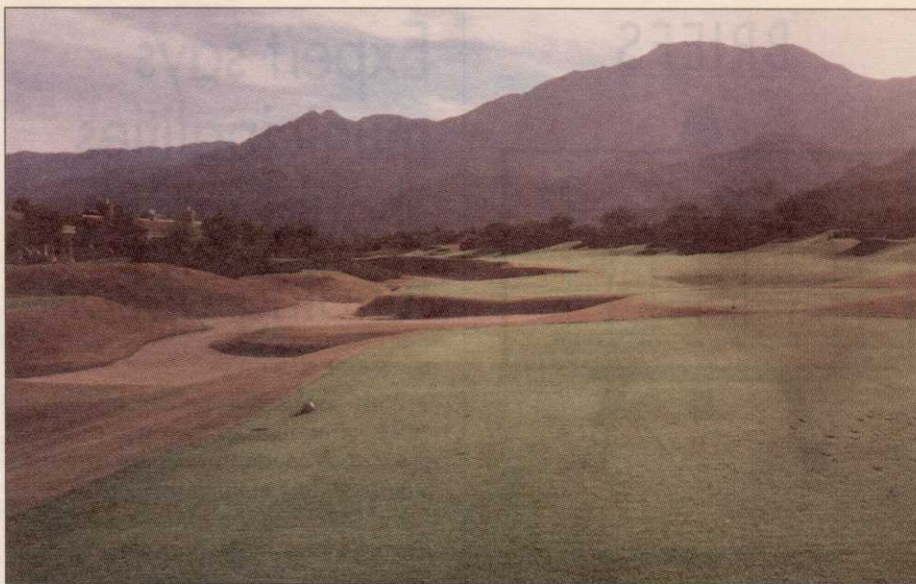
Selections were based on scholarship, playing ability, service and leadership.

"Our PGM program, which leads to a bachelor's degree in marketing through the College of Business, draws students from all over the country," said Dr. Lowell LeClair, PGM coordinator at Ferris State.

"In addition to the core business and marketing curriculum, the PGM coursework includes golf course operation, course maintenance, teaching skills, tournament administration and custom club repair and fitting — with experience gained through internships served with Class A PGA professionals at courses throughout the nation."

The PGM program at Ferris State is one of four such programs endorsed by the PGA of America. The other three are at Mississippi State University, New Mexico State University and Penn State University. Tommy Armour Golf endows scholarships in the Professional Golf Management programs at all four.

"Endowing scholarships in the PGM programs is an extension of our basic philosophy at Tommy Armour Golf," according to Larry Crum, director of equipment marketing.



The 16th hole at PGA West, one of Landmark's troubled properties

AGC takes over Landmark properties

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"We don't want to be disruptive," added Freeman. "We want to maintain a high quality of service, and that's why we've left the [Landmark] employees in charge of day-to-day activities."

Indeed, the atmosphere at Landmark's Carmel is one of resignation. "There have been no changes here in terms of project managers," explained Landmark's Bob Taylor. "AGC is really serving as a liaison between the project managers and the RTC."

"As for us, we're just trying to become informed sellers."

Landmark had appealed the latest in a series of setback decisions issued by the 4th Circuit Court of Appeals in Richmond, Va. However, after federal judge Falcon Hawkins lifted a preliminary injunction Sept. 11, federal authorities moved swiftly against the bankrupt golf course management and development company.

After signing an assets management agreement with the federal government, neither AGC nor Hilton can bid on any Landmark properties up for bid. In essence, AGC has forfeited the chance to bid on the properties in exchange for handsome compensation.

"It's a good opportunity for AGC to earn

'We want to maintain a high quality of service, and that's why we've left the [Landmark] employees in charge of day-to-day activities.'

— RTC spokeswoman Anne Freeman

some good management fees," said Randy Williams of Club Corp. "It's too bad the members have to suffer through this because they put up a good deal of the capital that made these deals work. The members are the real assets at these clubs."

"I've met with some of the member groups from a few of the Landmark properties, and some of the clubs have not received the capital attention they should have, as you might imagine. All the money's been going to the lawyers."

Who will go after the Landmark properties? Industry experts are divided on the issue. Some feel the clubs will be purchased by local groups on an individual basis, yet there are rumors that funds are being raised on Wall Street to buy the whole kit and kaboodle.

According to Freeman, the RTC has an "asset sales hotline." Those interested in making an offer should call 1-800-RTC-3006.

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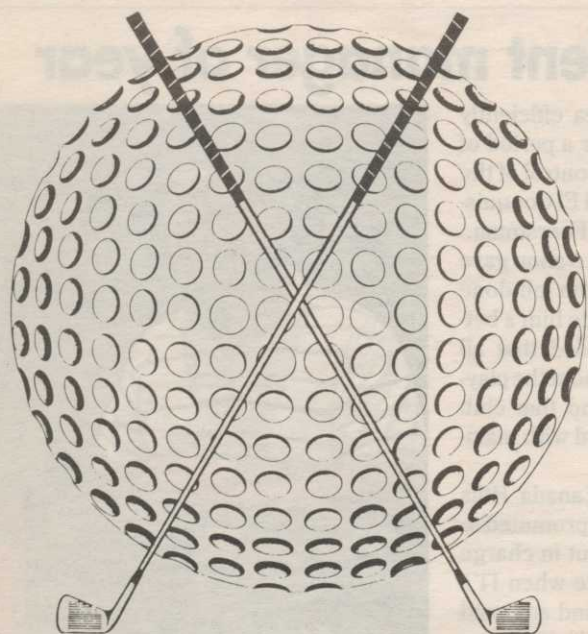
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SunCor to manage Real Del Mar course

TIJUANA, Meico — SunCor Resort & Golf Management, Inc. has been selected to operate Real Del Mar Golf Course, an 18-hole track currently under construction at Real Del Mar, a 720-acre destination resort being developed by The Frisa Group.

The announcement was made by David Mayagoitia, director of resort operations for The Frisa Group.

Real Del Mar Golf Course occupies 94 acres overlooking the Pacific Ocean, just south of the Mexican-American border. The 6,400-yard, par-72 course, which will feature seven lakes and 60 bunkers, is scheduled to open for play sometime this fall.

"We believe this course will not only provide challenging golf, but unparalleled views of the Pacific Ocean and Coronado Islands," said Tom Patrick, vice president of SunCor Resort & Golf Management. "It's a quiet alternative to the clamor of many nearby urban courses."