## Casper takes over Loch Ledge GC

VIENNA, Va. - Billy Casper Golf Management has agreed to lease and manage Loch Ledge Golf Course in Westchester County, N.Y. The firm began leasing the course from the Addiction Recovery Corp. of Rockville, Md., on April 1.

"We plan to totally upgrade everything from the course to the physical plant," Martty said. "there is a need for more quality courses in this area, and we're confident Loch Ledge can offer the golfing community an enjoyable as well as affordable place to play golf."

Part of the golf course improvement program, which will begin immediately, will be installation of cart paths throughout. Soil tests as well as a complete maintenance program are already being studied

## **Myrtle Beach** firm to manage **Olde Beau GC**

ROARING GAP, N.C. - Developer Billy Satterfield recently selected Hall Development of Myrtle Beach, S.C., to manage development, marketing and sales for the next phase of Olde Beau Golf Club, situated an hour from Winston-Salemin the mountains of northwestern North Carolina.

Hall Development will work with Satterfield to develop, introduce and market new products - homes and homesites-within the 850-acre Olde Beau community.

Satterfield, who built Bermuda Run G.C. in Winston-Salem and The Country Club of South Carolina in Florence, worked for nearly three years to sculpt Olde Beau G.C. into the mountains near Roaring Gap and buildits 20,000-square-footclubhouse. The community opened in 1991.

Hall's current projects include Prestwick Country Club, a 446-acre Dye golf course community in Myrtle Beach, S.C.; Southbridge, a 5800-acre community whose first phase surrounds a Rees Jones course near Savannah; and Myrtle Trace, an adult retirement community in Myrtle Beach.

## Western Golf will manage Seralago

KISSIMMEE, Fla. - Floribra, U.S.A., Inc. has announced the appointment of Western Golf Properties, Inc. as consulting and management firm for The Golf Club at Seralago, an 18-hole Rees Jones design under construction here.

Seralago, a 584-acre masterplanned resort development, is situated two miles east of Walt Disney World in the heart of Orlando's tourist corridor.

Among Scottsdale, Ariz.-based Western Golf Properties operations are The Golf Club at Desert Mountain in Scottsdale, Wild Wing Plantation in Myrtle Beach, and Pelican Hill Golf Club in Newport Beach, Calif.

by BCGM.

The 18-hole course was part of a 185-acre parcel, which included a rehabilitation center and was purchased by ARC in 1985.

"At the time, of course, our primary interest was the hospital. The golf course was a nice asset, but it wasn't the purpose of our acquisition," said Daniel J. Morawitz, senior vice president, finance and administration. "We are excited about the plans BCGM has outlined for improving not only the operation but the aesthetics and playability of the course as well."

## Golf course owners elect new officers

**Continued from page 39** 

View, Stone Hedge and Bedford Valley golf clubs. A 1972 graduate of Western Michigan University, Scott is a member of the PGA Employment Relations Committee in Michigan and vice president of the Michigan Chapter of the NGCOA.

Black is the founder, owner and manager of Eagle Golf, Inc., a golf management company founded in 1986. Chase Oaks Golf Club, a course under his management, was designated as the number one public golf course in Texas in 1990. He also owns and manages Lost Creek Golf Club

in Fort Worth. He has served as a board member of the NGCOA

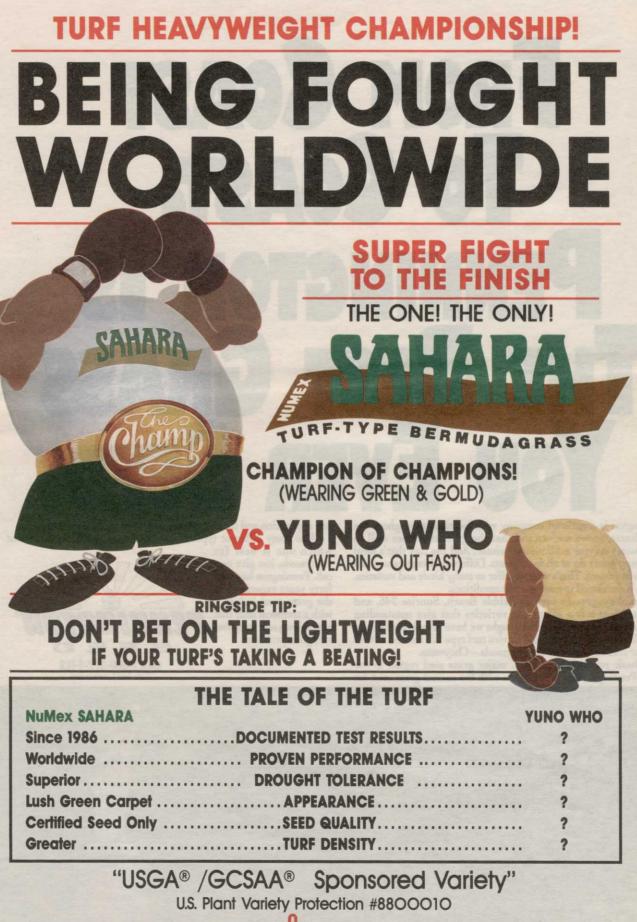
from 1988-1992, president of the Lakewood Country

Club from 1991-92, president of the Swiss Avenue Historic District in 1985, and board member and treasurer of Clean Dallas, Inc. from 1985-87.

Bennell is general manager of Tam O'Shanter Golf Course, a 36-hole daily fee facility in Canton, Ohio.

Bennell in 1984 entered the golf course business at Tam O'Shanter, a privately-owned public course owned by the same two families since 1928.

Bennell is president of the Ohio Association of Public Golf Courses. He recently became a member of the Public Golf Committee of the United States Golf Association, and serves on the Steering Committee of the Canton/Stark County Convention and Visitors Bureau.



For further information contact: TM FARMER'S MARKETING CORPORATION P.O. Box 60578 • Phoenix, Arizona 85082-0578 • (602) 437-4058 • 1-800-8SAHARA (872-4272) • FAX: (602) 437-0245 CIRCLE #140

GOLF COURSE NEWS