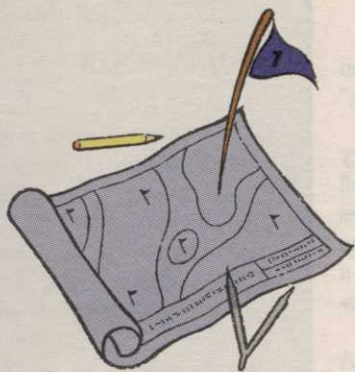


Briefs



CUPP, MCBROOM COLLABORATE

BLUEPOINT, Ontario—Cupp Design, Inc. will collaborate with Canadian-based Thomas McBroom Associates Ltd. to design Shadow Creek Golf & Country Club, an 18-hole equity golf course here.

The complex will be developed on 396 acres on the shore of Lake Huron, within a short distance of Sarnia, Ontario (near Detroit) and is planned to be a private equity club. Members will own a transferable share of the facility. The projected opening date has not been determined.

Bob Cupp first worked with Tom McBroom at Beacon Hall in Toronto. Cupp designed the course and McBroom served as project coordinator. They subsequently collaborated on the design of Deerhurst Highlands near Huntsville, Ontario. Both courses are ranked in the top 10 in Canada.

KERNS REMODELING PLAYER'S CLUB

ST. LOUIS—The Player's Club at St. Louis is planning to remodel its facility on the southwest side of the city beginning this fall. The work will follow a master plan under development by Gary and Ron Kern, golf course architects based here.

Plans include reconfiguration of eight holes, reconstruction of 12 greens, and modifications to lakes, tees, bunkers, and the practice facility. Construction will be phased in over five years, and the course will remain open for play throughout the process.

FOLEY DESIGNS LEGENDS CLUBHOUSE

NASHVILLE, Tenn.—Construction began last month on the traditional-style clubhouse at the Legends Club of Tennessee. Foley Design Associates, based in Atlanta, Ga., is the clubhouse architect. Legends Club will be the permanent home of the Tennessee PGA, Tennessee Golf Association and Tennessee Golf Hall of Fame. Their offices will be located in the 26,000-square-foot clubhouse.

Legends club of Tennessee is a 36-hole resort golf club that has been developed by Atlanta based Kite/Cupp Golf Enterprises.

BAIRD'S IN NASHVILLE

Gary Roger Baird is headquartered in Nashville, Tenn., not Memphis as stated in a story in the April issue.

His office is located at 2505 Hillsboro Road, Suite 301; telephone 615-298-3537. We apologize for the error.

HURDZAN MOVES OFFICE

Dr. Michael J. Hurdzan's Hurdzan Golf Course Design has relocated offices in Columbus, Ohio, to 1270 Old Henderson Road; telephone 614-457-9955.

Covering all of the angles

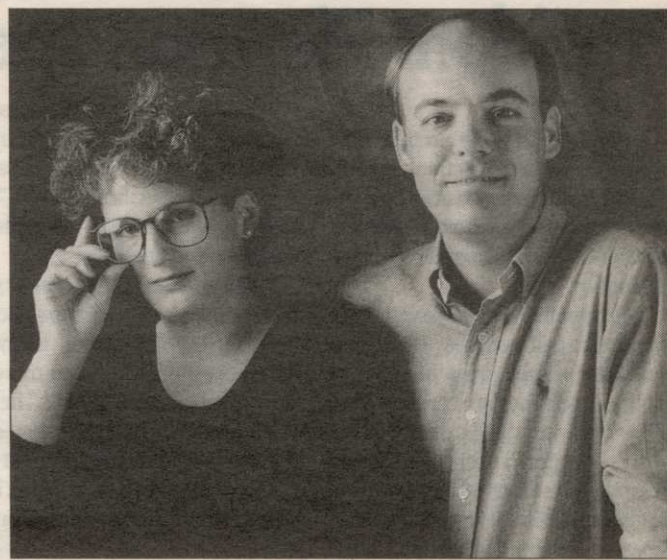
From golf course to graphics design, Richardsons do it all

By Mark Leslie

While golfers are trying to hit holes-in-one on the Tom Fazio and Pete Dye-designed golf courses at Disney World, the Disney folks feel they have hit a home run with their graphics package designed by a less-well-known architect.

Richardson or Richardson — translated architect-cum-artiste Forrest and graphics expert Valerie — have received high praise from Disney Development Co., whose accolades are given sparingly.

Tom Sunnarborg, development manager for Disney Development Co., said: "The graphics are a home run. Our criteria was that the signs be durable, readable, functional, but also unique. And they are. There is nothing else like them. From the signs along the

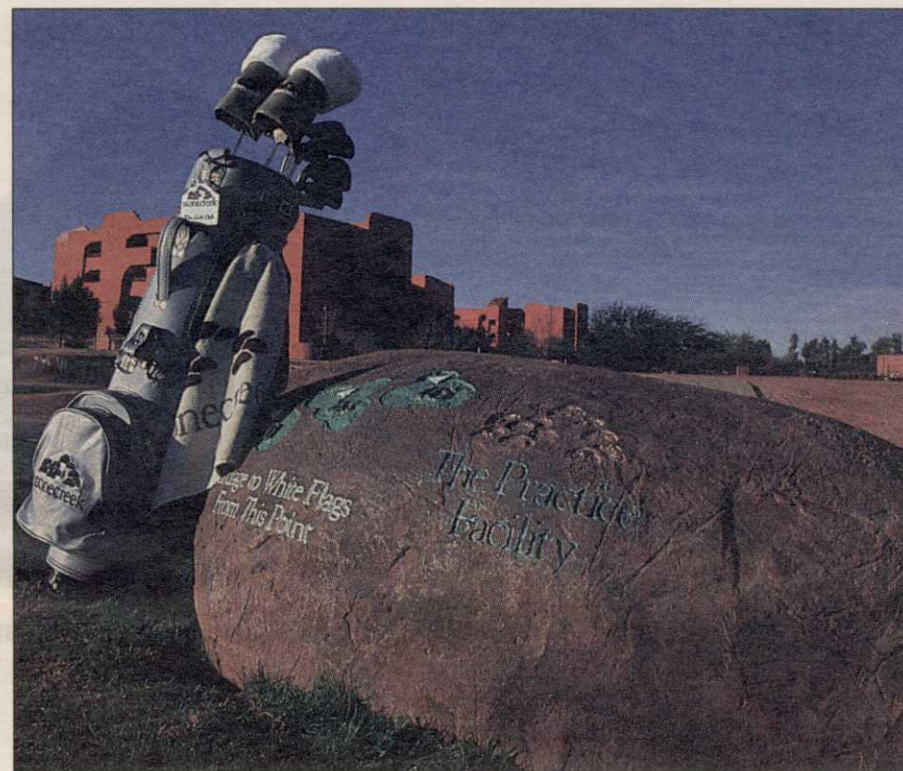


Forrest and Valerie Richardson of Richardson or Richardson.

entry road to the signs in the clubhouse, tee signs and cart path directional signs, yardage markers, flags, logo, everything is really well done. They have clearly exceeded expectations."

Saying that "part of our challenge is to do projects that are so special they're worthy of our company," Sunnarborg placed the Richardsons in the company of Dye and Fazio in painting a picture of high-caliber success that has enveloped Disney's Bonnet Creek

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The Richardsons gave Stonecreek an entire merchandising campaign along with design of the Arizona course's signage.

From play to profession

By Mark Leslie

Little did Arthur Jack Snyder know what seeds he was planting 20 years ago when he gave a teenager a topographical map and told him to "go design a golf course."

The 13-year-old kid was Forrest Richardson. And Richardson now owns Golf Group Ltd. and works alongside Snyder on many projects, although their companies are not officially related.

"I bothered Jack a lot as a kid," Richardson said. "I'd bike over to his house. He'd give me topo maps and say, 'Here, kid, go design a golf course.' I learned a lot from him."

Snyder helped fan the growing flame of interest to the point that Richardson published a newsletter, "The Golf Course Designer," for four years. Richardson was 13 years old when.

His 80 readers spanned the globe. When he once wrote that lack of finances might force him to discontinue publication, sub-

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Zoeller designs 1st in Carolinas

HILTON HEAD, S.C.—Island West Golf Club at Hilton Head, a daily-fee course designed by golf professional Fuzzy Zoeller and Clyde Johnston, opened Dec. 21.

An 18-hole championship course, Island West is Zoeller's first design in the Carolinas. According to Zoeller, "Island West Golf Club will provide a challenge to the high- and low-handicapper alike. While the course will present several opportunities to 'go for it,' there is also a 'safe' route to the green. There will be no forced carries. Who wants to come to a resort to get beaten up by a golf course?"

Island West is being developed by the Fairways Fund, an investment fund recently introduced to the market by Marion Bass Investment Group, parent company of Bass Golf, Inc. and headquartered in Charlotte, N.C.

Arthur Jeffords, who heads up Bass Golf, said of the course: "Fuzzy and Clyde have given us exactly what we asked for — a golf course that's fun to play. It will challenge you but not break you."

The course plays from 4,938 yards to 6,803 on three sets of fees. It is located on 150 acres of low country terrain with more than 24 acres of lakes and strategically placed bunkers.

Island West is open to the public, but the whole operation has been designed to elicit the feeling of a private country club.

Island West's 8th and 17th par-3s feature side-by-side greens 125 yards wide, as viewed from the air. Though a body of water fronts the greens, architects Fuzzy Zoeller and Clyde Johnston have designed "safe" routes.

Photo by Skip Meachen

