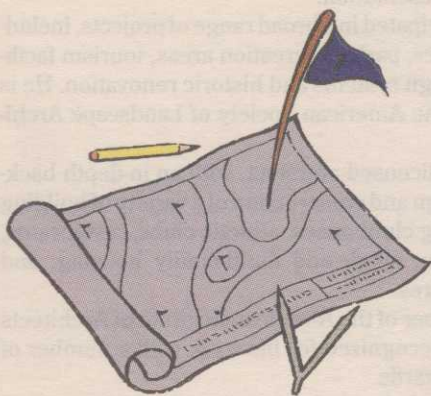


BRIEFS



LANDMARK GIVEN EXTENSION

CHARLESTON, S.C. — The federal district court here has extended Landmark Land Co.'s exclusivity period until Oct. 8, delaying any other company from filing reorganization plans for the troubled development firm until that date.

The court also gave Landmark until July 8 to file disclosure statements on its South Carolina and California properties. It is believed those disclosure statements will propose Landmark retain its "name" properties in South Carolina and California, while selling holdings in Florida, Oklahoma and Louisiana.

PGA West in La Quinta, Calif., and Kiawah Island, S.C., are among Landmark's properties and the firm has land available to build as many as six additional golf courses in the Coachella Valley of Southern California. But it can't proceed with any development until the court approves its reorganization.

Meanwhile, the court extended the filing date for a disclosure on Clocktower Place Investments Ltd., to July 23. A holding company, Clocktower has stock in all five Landmark subsidiaries. The Resolution Trust Corp. is a creditor of Clocktower.

FREAM DESIGNING IN SIBERIA

Architect Ron Fream's firm Golfplan is designing a resort course and meeting center in Khabarovsk, Siberia. The 18-hole layout winds through a birch forest offering dramatic views.



Ron Fream

Golfplan is also involved with three Chinese projects — a 27-hole facility in Xiamen, an 18-hole course in Fuzhou and a 36-hole layout in Zhaoqing.

Six Fream designs are on the drawing board in Indonesia and another 63 golf holes in Morocco. Eighteen of Euro Disney's 27 Golfplan-designed holes are scheduled to open in August.

DYE TO DESIGN YAMAGATA LAYOUT

Perry O. Dye Designs International, Inc., has signed a contract with Sumitomo Rubber Industries, Ltd. of Kobe, Japan, to design an 18-hole championship golf course in Japan's Yamagata Prefecture.

Additionally, Dye will provide other services including construction supervision, shaping, and a maintenance consultant beginning with grow-in.

The course will be named Yamagata Sakuranbo Country Club. Sakuranbo means "cherry" in Japanese. The Yamagata Prefecture is famous for its cherries.

Construction is anticipated to begin in September, with completion in approximately three years.

ASGCA elects new members to association

Architects Weed, McCumber, Huntley, Commins, Harbottle and Fry join elite organization

By MARK LESLIE

Despite a competitive marketplace for their services, golf course designers must work closely together to overcome obstacles to development, according to one of the six new associate members of the American Society of Golf Course Architects.

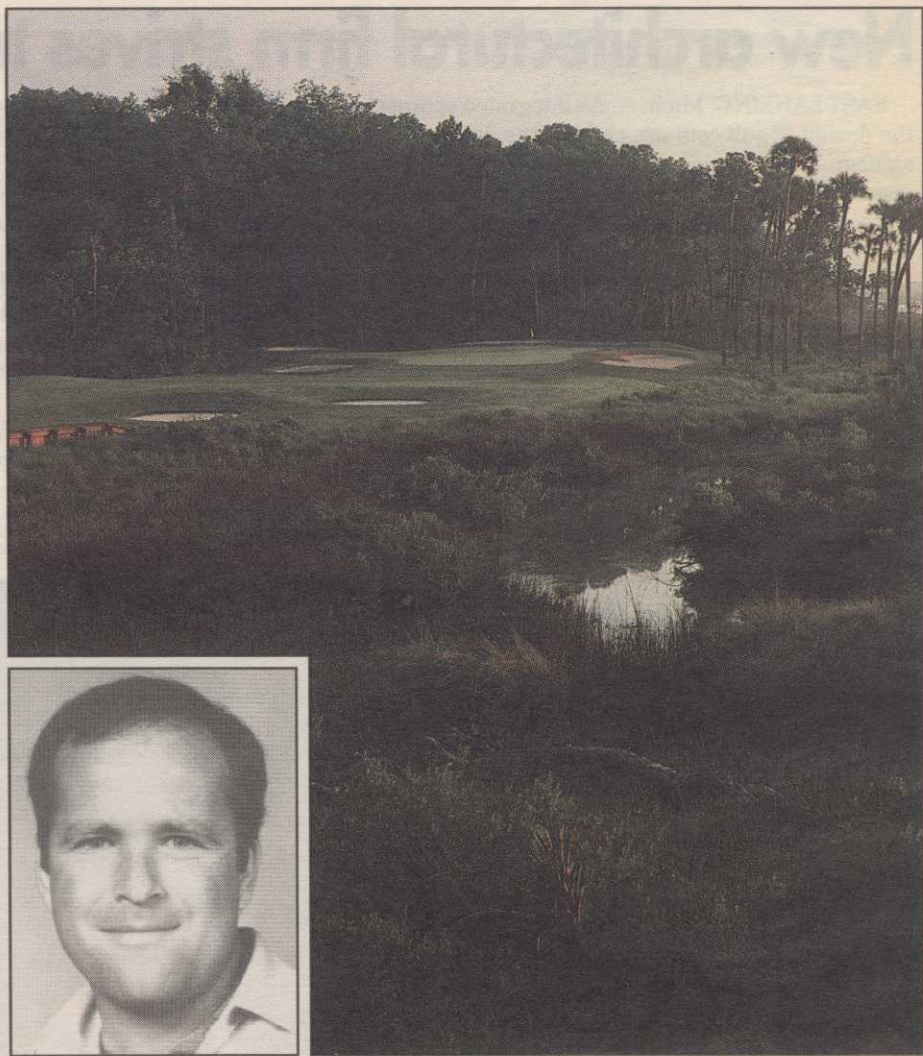
Robert Weed, chief architect for the PGA Tour's Design Services Inc. in Ponte Vedra, Fla., and a certified golf course superintendent, said: "Everyone involved in golf needs to become more allied to form a stronger group... Someone's got to take the lead role and I think the ASGCA can do it."

"We've got tremendous roadblocks ahead from environmental, development and regulatory standpoints that affect all of us. The only way we can address them is to be a group. There are a lot of lobbyists out there being heard. The squeaky wheel gets the oil."

Weed was speaking after being informed that ASGCA members had elected new associate members that included him; PGA Tour professional Mark McCumber and J. Christopher Commins of Orange Park, Fla.; Dana Fry of Hurdzan Design Group in Columbus, Ohio; John Harbottle III of Greenbrae, Calif.; and Brian Huntley of Toledo, Ohio.

Meanwhile, Jack Nicklaus, Jay Morrish and five other associate members were elected regular members. Others were Fred Bliss of Santa Rosa, Calif.; Bruce Charlton and Kyle Phillips of Robert Trent Jones II International in Palo Alto, Calif.; Ron Kern of Noblesville, Ind.; and Steve

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The 13th hole at Queen's Harbour Yacht and Country Club, designed by Mark McCumber (inset). "The last few years I've been getting some terrific sites," McCumber said.

Second touring pro joins ASGCA

By MARK LESLIE

Make no mistake: The newest famous member of the American Society of Golf Course Architects will not take the rap for signing his name to course designs on which he has not worked closely.

While so many touring pros are criticized for putting their monikers on courses without getting involved in the day-to-day operations of a golf course architect, Mark McCumber is among the hands-on play-

ers/designers like Jack Nicklaus, Tom Weiskopf and Ben Crenshaw.

Indeed, McCumber was designing golf courses before he joined the PGA Tour. Before McCumber was accepted as an ASGCA member in May, Nicklaus was the only touring pro in the society's ranks. Now McCumber is the first member of the 45-year-old organization to first learn the design trade, then win PGA tournaments.

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Harvard seminar focuses on successful course development

By PETER BLAIS

Helping developers avoid building inferior products, cost overruns, and lost revenues were the goals of a recent golf course development seminar at Harvard University in Boston.

The five instructors collectively possessed 70 years of development experience with more than 120 golf course projects.

They were Jim McLoughlin, principal in his own golf consulting firm; Thomas Boczar, a leading public finance lawyer; Richard Barber, former director of economic development for the state of New Hampshire and currently a land development consultant; Jerry Pierman, president of the Golf Course Builders Association of America and principal in his own golf construction



Jim McLoughlin

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GCBA to test and certify members

As many as 40 of the nation's leading contractors may become the world's first certified golf course builders this summer at the Golf Course Builders Association of America's summer meeting in St. Louis, Aug. 12-14.

Before a builder may use the designation "certified golf course builder," he first must complete an application packet and pass an examination of 100 questions covering 14 topics related to course construction.

The examination will be the final event in the three-day meeting, which will feature two days of educational programs and social events in conjunction with the PGA Championship at Bellerive Country Club.

Examination topics will include history of golf course design and layout, clearing, earthmoving, finish grading, drainage, green construction, trap construction, irrigation, fertilization, seeding, soil structure, regulations, building structures, cart paths, and grow-in.

Before taking the examination, a builder must:

- establish that he has been in the golf course construction business for at least five years and has completed three golf course projects within the last five years;

- provide references from individuals in five of the following categories: course owner/developer, golf course architect, engineer, irrigation designer, golf course superintendent, municipality, certified golf course builder;

- provide references from each of the following: financial institution, creditors, insurance company, bonding company.

To retain certification, a builder will have to attend at least one GCBA education session per year.

"Builders will have to re-certify periodically — at least every five years and maybe as often as every three years," said Phil Arnold, GCBA executive vice president. "The board hasn't set the term yet."

Education programs at the summer meeting will focus on the Allied Associations of Golf and technological developments in construction and golf course operations. Among the speakers lined up is Jim Snow, director of the United States Golf Association Green Section.

"The point of the certification program is to identify competent, trustworthy golf course builders," Arnold said. The examination shouldn't be considered like a bar

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McCumber was a designer first, player second

Continued from page 29

"We have done a lot of product that I'm very proud of," he said. "The irony is that my design career started before I got on Tour. We started The Ravines early in 1978 while I was getting my card."

McCumber Landscape had worked with consulting architect Ron Garl on The Ravines and was making a shift from commercial landscaping into golf course construction in 1978. The company had built courses for Garl, Joe Lee, the Fazios, Art Hills and other architects.

"It's a nice feeling getting this recognition and getting voted in after working in the architectural side of the profession for so long," McCumber said. "I'm looking forward to working with (the ASGCA)."

McCumber said he was "really tickled that the two other architects of my firm are also members now." J. Chris Commins, who has been with McCumber for 16 years, was also inducted as an associate member in May. Seven-year employee Mike Beebe was the firm's first ASGCA member.

A TASTE FOR CLASSICS

The three men are on "the exact same wave length" regarding design philosophy, added McCumber, a vocal critic of "contrived" designs.

"We like to keep things natural," McCumber said. "Being a Donald Ross fan and growing up on that kind of golf course (off the 14th hole at Hyde Park in Jacksonville, Fla.) was a great influence..."

"I like to accentuate what nature gave me — but not create it from nothing. Pine Valley is my favorite course in the world and it's severe. But it's naturally severe."

McCumber added: "Ten years from now we'll look back on a lot of courses built in the 1970s and 1980s and we'll view them like we do Nehru jackets, big-fin Cadillacs and art deco. I like to build the golf course that's more like the traditional home in the old neighborhood with the steep roof and classic crown molding."

"In other words, I think the great courses were built on nice pieces of land and the architects made things look natural. They looked for natural sites to cut the greens and for natural elevations to cut the tees. The Ravines is that way, that's why I'm so tickled with it."

Moving 2 million yards of dirt on a golf site "offends me," McCumber said. "If you have to do that, you've totally contrived the whole thing."

He decried the use of things that are not natural to the environment "whether it be certain types of wood like railroad ties, or bulkheading that doesn't exist on the land. I don't like to bring in rock or stone that isn't native to the land when you're working on bulkheads or streams. I like, as a rule, to carry slopes off

Ten years from now we'll look back on a lot of courses built in the 1970s and 1980s and we'll view them like we do Nehru jackets, big-fin Cadillacs and art deco.'

— Mark McCumber

of greens down into water without even using bulkheads unless you don't have the room to do it.

"Can you imagine playing 11, 12, 13, 15 and 16 at Augusta (National) with all bulkheaded greens? I can't fathom it because

it wouldn't be natural... There's nothing natural about that unless it's the Pacific Ocean."

Soft edges and subtleties are McCumber's trademarks.

"I think the game is a game of decisions," he said. "It's a game of

bouncing a 5-iron onto the green or carrying a 6-iron high and hard and stopping it. A lot of the golf in the 1970s and 1980s was target golf... I think that's absolutely abstract to the whole theory of golf.

"When I play the old great golf courses around the world you can play them in wind or calm, dry or wet. I want my golf courses to be such that you can play them in any season."

McCumber said future restrictions on water and chemical use will necessitate retraining golfers

to accept more natural conditions.

"If you live on a golf course in America now, they sell it as a beautiful greenbelt that's irrigated from property line to property line. We're going to have to change that thinking to, if it's dry season the course is going to be brown."

That change will, in turn, necessitate that courses be playable despite being fast. "Some courses you couldn't play if they were rock-hard and fast. You couldn't run the ball up on the greens; they're too severe," he said.

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