

# Jemsek family being honored as 1st family of golf for '91

By Vern Putney

ORLANDO, Fla. — It's safe to say that no man in golf has received as much varied recognition in one year as Joe Jemsek, "Mr. Public Golf" in the Chicago area.

The newest accolade is selection of Jemsek and family to receive the 1991 National Golf Foundation's Jack Nicklaus Family Golf Award. Presentation will be made at the PGA Golf Show here Jan. 24-25.

First recipients, in 1986, were the Nicklauses. Then came the families of Nancy Lopez and Ray Knight, John Cook, Pat Bradley and Jim Gallagher.

Jemsek's star-studded year included these laurels: The PGA Association of America's and Illinois' Professional Golfer of the Year awards; election to the Chicago Sports Hall of Fame; winner of Golf Digest's junior development award for a junior program for 400-500 boys and girls.

Golf Digest also named Jemsek one of the 36 most powerful people in golf, and cited his Dubsdread course at Cog Hill Golf and Country Club as one of America's 100 greatest courses.

Cog Hill last summer hosted the Centel Western Open. The week of golf festivities, plus four days of tour play, benefited the

Evans Scholars Foundation of the Western Golf Association.

Jemsek downplays his role as successful golf patriarch. He prefers to point out that Jemsek operations is a team effort and his golf "family" is far from confined to bloodlines.

For instance, he takes great pride in selection of Ron Skubisz, his reliable anchor at St. Andrews Golf and Country Club in West Chicago, as 1991 Pro Manager of the Year.

Carol McCue, vice president of Jemsek Golf, is another shining example of non-related but family loyalty. A former Herb Graffis Award winner for game contributions, McCue's recognized competence was a big reason Dubsdread was selected as the Western Open site, Jemsek said.

"You are only as good as the people you deal with and the responsiveness of your staff to customer needs," Jemsek said. "To achieve,



Joe Jemsek

there must be a feeling of wanting to help, of dedication. We believe our so-called empire, embracing eight Chicago-area public golf courses and supported by every member of the family, has met those goals."

Jemsek began his career at age 8 as a caddie at Laramie Field, now part of Chicago Airport. At 11, he switched to the original Cog Hill course. Six years later, he became Cog Hill's head golf professional. Four years later, he transferred to manager and head pro at St. Andrews. Two years later, he bought St. Andrews, and in 1951 purchased Cog Hill.

Son Frank, 51, has been involved in the family business for more than 40 years. He played on the golf team at Loyola University in New Orleans.

Frank's wife, Pat, recently was low amateur in the Florida Invitational Women's Open. Oldest daughter Marla, 22, has won an NCAA women's golf event, and as a college senior plays on the golf team at the University of Central Florida.

Frank's other children, Kathryn, 18, and Joe II, 15, play golf and, during summer vacations, work at their grandfather's courses.

The Jemseks reside in Burr Ridge, Ill.

Joe's daughter, Marianne, has worked at Jemsek courses since she was 8. Her hus-

band, Gerard Hinckley, also works for Jemsek Golf and, like Marianne, is a member of its board of directors.

Son Gerard, 27, played on the golf team at the University of California (Santa Barbara) and works with the NGF in golf course development.

Mike, 26, is a student at McGeorge Law School in Sacramento, Calif. He's been assistant manager the past five summers at Cog Hill.

Robert, 24, a Stanford graduate, is a member of the Detroit Lions National Football League team. An avid golfer, he aspires to become a sports writer after football.

Jim, 21, attends Stanford. Because of a back injury, golf is out. However, a career in golf is certain.

The Hinckley family, formerly of New York, N.Y., now resides in Walnut Creek, Calif.

Joe's brothers and sisters (George, John, Adam, Helen, Mary and Annie), all have been involved in Jemsek golf properties.

Jemsek courses employ 23 PGA and LPGA teachers. Eleven high schools use them as "home" courses. Jemsek courses on average give 30 days of free golf annually to various associations and schools for qualifying rounds and championships.

## NGF chooses P.J. Boatwright for Herb Graffis Award

JUPITER, Fla. — The late P.J. Boatwright Jr., executive director of rules and competitions for the United States Golf Association and a man to whom the rest of the world deferred in matters of the rules of golf, has been named the recipient of the National Golf Foundation's 1991 Herb Graffis Award.

The award has been given annually since 1977 "in recognition of long-time and outstanding contributions in preserving the true spirit of the game; specifically for keeping golf as it was meant to be: for recreation, good fellowship and health." Named for NGF's co-founder, the award is one of the foundation's highest honors.

"In all of golf's history, no one earned such universal respect as P.J.," said NGF President

and Chief Executive Officer Joe Beditz. "His integrity, knowledge and unyielding devotion to the principles and the traditions of the game are unequalled."

Born Nov. 8, 1927, in Augusta, Ga., Boatwright joined the USGA in 1959 as an assistant director, working on the rules and conducting championships. At one time or another he dealt with nearly every phase of USGA work. He ran championships, became the USGA's ruling expert on the rules of amateur status, oversaw the handicapping system, and dealt with implements and ball.

In the early 1980s he served as chief negotiator for the USGA during its four-year discussions with the Royal & Ancient to refur-

bish the Rules of Golf. The undertaking resulted in the adoption of a near-unified worldwide code of the rules in 1984.

He was appointed secretary of the World Amateur Golf Council and was responsible for the World Amateur Team Championships.

He was honored frequently, most recently receiving the 1990 William Richardson Award for distinguished contributions to golf, given by the Golf Writers Association of America. He also received the Metropolitan (N.Y.) Golf Association's Distinguished Service Award in 1983, and the Metropolitan Golf Writers Association's 1986 Gold Tee Award.

He died April 5, 1991, at the age of 63, leaving his widow, Nancy, and three grown children.

Past Herb Graffis Award recipients are:

1990	Don Rossi
1989	William Campbell
1988	John Laupheimer
1987	Deane R. Beman
1986	Joseph C. Dey
1985	Howard L. Clark
1984	Bill Davis & Howard Gill
1983	Herb Graffis
1982	Jack Nicklaus
1981	Patty Berg
1980	Bob Hope
1979	Carol McCue
1978	Arnold Palmer
1977	Joe Jemsek

## Kerry Graham to receive Joe Graffis Award

JUPITER, Fla. — Kerry Graham, president of the Ladies Professional Golfers Association's Teaching Division and teaching professional at the McCormick Ranch Golf Club in Scottsdale, Ariz., has been named the recipient of National Golf Foundation's 1991 Joe Graffis Award.

Presented annually since 1970, the award is given for "outstanding service and dedication to the educational advancement of golf."

Graham has been teaching golf for 24 years, having been an assistant and teaching professional at private, public and resort clubs in Arizona.

Since 1978, she's been the teaching professional at the McCormick Ranch.

She conceived and organized the LPGA's series of "Women in Golf" summits, the first of which was conducted in October in Orlando, Fla.

She also conducts national seminars, national teaching division championships and was the driving force behind the LPGA's study on women's golf that was presented at the NGF's Golf Summit 90.

Since 1985, Graham has served as an LPGA regional officer and, in 1988, was selected as the president of the Teaching Division.

In this capacity, she oversees the affairs and activities of the more than 600 club professionals and assistants, teaching professionals, college coaches and club managers.

She also represents the Teaching Division on the LPGA's board of directors and assists with junior golf and public relations activities.

Graham directed the development of the LPGA's publication, Handbook for Professional Golf Instructors.

From 1988 to 1991, she organized and conducted 45 LPGA Teaching Schools, which introduced the handbook's information to the LPGA professional instructors. The focus of these schools is to introduce a new model of teaching based on "how people learn" and "how they perform under pressure."

She has been instrumental in establishing several successful golf programs for juniors and minorities.

These include the 4-year-old LPGA-Girl Scout Golf program, which has introduced 300 girls from Girl Scout troops in the Phoenix area to the game; the Junior Girl's Golf Club, which provides young women with a support system for continuing golf involvement; and

the LPGA/AAF Junior Golf program, which has, since 1989, offered complete golf training to more than 950 Los Angeles area minority youths.

Past Recipients of the Joe Graffis Award are:

1990	Davis Love, Jr.
1989	Kathy Corbin
1988	Tom Addis
1987	Edwin B. Cottrell
1986	DeDe Owens
1985	No Award
1984	Paul Runyan
1983	Carol C. Johnson
1982	Jim Flick
1981	Peggy Kirk Bell
1980	Bob Toski
1979	Conrad H. Rehling
1978	Gary Wren
1977	Bill Strausbaugh Jr.
1976	Shirley Spork
1975	Patty Berg
1974	Opal Hill
1973	No Award
1972	Les Bolstad
1971	Barbara Rotvig
1970	Ellen Griffin

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