Jemsek family being honored as 1st family of golf for '91

ORLANDO, Fla. — It's safe to say that no man in golf has received as much varied recognition in one year as Joe Jemsek, "Mr. Public Golf' in the Chicago area.

The newest accolade is selection of Jemsek and family to receive the 1991 National Golf Foundation's Jack Nicklaus Family Golf Award. Presentation will be made at the PGA Golf Show here Jan. 24-25.

First recipients, in 1986, were the Nicklauses. Then came the families of Nancy Lopez and Ray Knight, John Cook, Pat Bradley and Jim Gallagher.

Jemsek's star-studded year included these laurels: The PGA Association of America's and Illinois' Professional Golfer of the Year awards; election to the Chicago Sports Hall of Fame; winner of Golf Digest's junior development award for a junior program for 400-500 boys and girls.

Golf Digest also named Jemsek one of the 36 most powerful people in golf, and cited his Dubsdread course at Cog Hill Golf and Country Club as one of America's 100 great-

Cog Hill last summer hosted the Centel Western Open. The week of golf festivities, plus four days of tour play, benefited the

Foundation of the Western Golf Association.

Jemsek downplayshisrole as successful golf patriarch. He prefers to point out that Jemsek operations is a team effort and his golf "family" is far from Joe Jemsek confined to blood-



For instance, he takes great pride in selection of Ron Skubisz, his reliable anchor at St. Andrews Golf and Country Club in West Chicago, as 1991 Pro Manager of the Year.

Carol McCue, vice president of Jemsek Golf, is another shining example of non-related but family loyalty. A former Herb Graffis Award winner for game contributions, McCue's recognized competence was a big reason Dubsdread was selected as the Western Open site, Jemsek said.

"You are only as good as the people you deal with and the responsiveness of your staff to customer needs," Jemsek said. "To achieve, there must be a feeling of wanting to help, of dedication. We believe our so-called empire, embracing eight Chicago-area public golf courses and supported by every member of the family, has met those goals.'

Jemsek began his career at age 8 as a caddie at Laramie Field, now part of Chicago Airport. At 11, he switched to the original Cog Hill course. Six years later, he became Cog Hill's head golf professional. Four years later, he transferred to manager and head pro at St. Andrews. Two years later, he bought St. Andrews, and in 1951 purchased Cog Hill.

Son Frank, 51, has been involved in the family business for more than 40 years. He played on the golf team at Loyola University inNew Or-

Frank's wife, Pat, recently was low amateur in the Florida Invitational Women's Open. Oldest daughter Marla, 22, has won an NCAA women's golf event, and as a college senior plays on the golf team at the University of Central Florida.

Frank's other children, Kathryn, 18, and Joe II, 15, play golf and, during summer vacations, work at their grandfather's courses.

The Jemseks reside in Burr Ridge, Ill. Joe's daughter, Marianne, has worked at Jemsek courses since she was 8. Her husband, Gerard Hinckley, also works for Jemsek Golf and, like Marianne, is a member of its board of directors.

Son Gerard, 27, played on the golf team at the University of California (Santa Barbara) and works with the NGF in golf course development.

Mike, 26, is a student at McGeorge Law School in Sacramento, Calif. He's been assistant manager the past five summers at Cog

Robert, 24, a Stanford graduate, is a member of the Detroit Lions National Football League team. An avid golfer, he aspires to become a sports writer after football.

Jim, 21, attends Stanford. Because of a back injury, golf is out. However, a career in golf is certain.

The Hinckley family, formerly of New York, N.Y., now resides in Walnut Creek, Calif.

Joe's brothers and sisters (George, John, Adam, Helen, Mary and Annie), all have been involved in Jemsek golf properties.

Jemsek courses employ 23 PGA and LPGA teachers. Eleven high schools use them as "home" courses. Jemsek courses on average give 30 days of free golf annually to various associations and schools for qualifying rounds and championships.

NGF chooses P.J. Boatwright for Herb Graffis Award

JUPITER, Fla. — The late P.J. Boatwright Jr., executive director of rules and competitions for the United States Golf Association and a man to whom the rest of the world deferred in matters of the rules of golf, has been named the recipient of the National Golf Foundation's 1991 Herb Graffis Award.

The award has been given annually since 1977 "in recognition of long-time and outstanding contributions in preserving the true spirit of the game; specifically for keeping golf as it was meant to be: for recreation, good fellowship and health." Named for NGF's co-founder, the award is one of the foundation's highest honors.

"In all of golf's history, no one earned such universal respect as P.J.," said NGF President and Chief Executive Officer Joe Beditz. "His integrity, knowledge and unyielding devotion to the principles and the traditions of the game are unequaled."

Born Nov. 8, 1927, in Augusta, Ga., Boatwright joined the USGA in 1959 as an assistant director, working on the rules and conducting championships. At one time or another he dealt with nearly every phase of USGA work. He ran championships, became the USGA's ruling expert on the rules of amateur status, oversaw the handicapping system, and dealt with implements and ball.

In the early 1980s he servied as chief negotiator for the USGA during its four-year discussions with the Royal & Ancient to refurbish the Rules of Golf. The undertaking resulted in the adoption of a near-unified worldwide code of the rules in 1984.

He was appointed secretary of the World Amateur Golf Council and was responsible for the World Amateur Team Championships.

He was honored frequently, most recently receiving the 1990 William Richardson Award for distinguished contributions to golf, given by the Golf Writers Association of America. He also received the Metropolitan (N.Y.) Golf Association's Distinguished Service Award in 1983, and the Metropolitan Golf Writers Association's 1986 Gold Tee Award.

He died April 5, 1991, at the age of 63, leaving his widow, Nancy, and three grown children.

Past Herb Graffis Award recipients are:

1990 Don Rossi

1989 William Campbell

1988 John Laupheimer

Deane R. Beman

Joseph C. Dey 1986 1985 Howard L. Clark

Bill Davis & Howard Gill 1984

1983 Herb Graffis

1982 Jack Nicklaus

1981 Patty Berg

1980 **Bob Hope**

1979 Carol McCue

1978 Arnold Palmer Joe Jemsek

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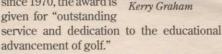
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Kerry Graham to receive Joe Graffis Award

JUPITER, Fla. - Kerry Graham, president of the Ladies Professional Golfers Association's Teaching Division and teach-

ing professional at the McCormick Ranch Golf Club in Scottsdale, Ariz., has been named the recipient of National Golf Foundation's 1991 Joe Graffis Award.

Presented annually since 1970, the award is given for "outstanding

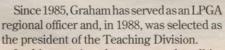


Graham has been teaching golffor 24 years, having been an assistant and teaching professional at private, public and resort clubs in

Since 1978, she's been the teaching professional at the McCormick Ranch.

She conceived and organized the LPGA's series of "Women in Golf" summits, the first of which was conducted in October in Or-

She also conducts national seminars, national teaching division championships and was the driving force behind the LPGA's study on women's golf that was presented at the NGF's Golf Summit 90.



In this capacity, she oversees the affairs and activities of the more than 600 club professionals and assistants, teaching professionals, college coaches and club managers.

She also represents the Teaching Division on the LPGA's board of directors and assists with junior golf and public relations

Graham directed the development of the LPGA's publication, Handbook for Professional Golf Instructors.

From 1988 to 1991, she organized and conducted 45 LPGA Teaching Schools, which introduced the handbook's information to the LPGA professional instructors. The focus of these schools is to introduce a new model of teaching based on "how people learn" and "how they perform under pressure."

She has been instrumental in establishing several successful golf programs for juniors and minorities.

These include the 4-year-old LPGA-Girl Scout Golf program, which has introduced 300 girls from Girl Scout troops in the Phoenix area to the game; the Junior Girl's Golf Club, which provides young women with a support system for continuing golf involvement; and

the LPGA/AAF Junior Golf program, which has, since 1989, offered complete golf training to more than 950 Los Angeles area minor-

Past Recipients of the Joe Graffis Award are:

Davis Love, Jr. 1990 Kathy Corbin

1988 Tom Addis

1987 Edwin B. Cottrell

1986 DeDe Owens

1989

No Award 1985

1984 Paul Runyan

Carol C. Johnson

1982 Jim Flick

1981 Peggy Kirk Bell

1980 ROD LOSKI

1979 Conrad H. Rehling

1978 Gary Wiren

1977 Bill Strausbaugh Jr.

1976 Shirley Spork

Patty Berg 1975 Opal Hill 1974

1973 No Award

Les Bolstad 1972

Barbara Rotvig 1971

1970 Ellen Griffin