

# The schedule

## Education remains key to annual conclave

More than 60 educational sessions and seminars will highlight the 63rd International Golf Course Conference and Trade Show,

Following is a brief schedule of the one- and two-day educational courses, and the seminars planned for the GCSAA conference. In parentheses are the credit hours assigned each course. The courses will be held at the convention site.

### MONDAY AND TUESDAY FEB. 10 AND 11

8 A.M. — 5 P.M.

- \*Basic principles of turfgrass management (1.4)
- \*Basic turfgrass botany & physiology (1.4)
- \*Environmental considerations in golf course management (1.4)
- Golf course construction techniques & management (1.4)
- Golf course restoration, renovation & construction projects (1.4)
- Insect pests on golf course trees & shrubs (1.4)
- Introduction to integrated pest management (1.4)
- \*Introduction to surveying (1.4)
- \*Irrigation I: system component technology (1.4)
- \*Landscape design & plant materials (1.4)
- Managerial productivity (1.4)
- \*Plant nutrition & fertilizers (1.4)
- Protection of water resources (1.4)
- Public relations & public speaking (1.4)
- Turfgrass identification & utilization (1.4)
- \*Weed control (1.4)

### TUESDAY, FEB. 11

8 A.M. — 5 P.M.

- Safe pesticide management (.7)

### WEDNESDAY, FEB. 12

8 A.M. — 5 P.M.

- \*Budgeting & forecasting (.7)
- Calculations & practical mathematics for use in golf course management (.7)
- Effective business writing (.7)
- Financial management (.7)
- Implementing strategies & plans for turfgrass environmental systems (.7)
- International seminar (.7)
- Maximizing job satisfaction (.7)
- Preparing your golf course for a major tournament (.7)
- Scouting, sampling & monitoring golf course pests (.7)
- USGA golf course rating system (.7)
- Water quality & irrigation scheduling techniques (.7)
- Wildlife management & habitat conservation (.7)

### WEDNESDAY AND THURSDAY FEB. 12 AND 13

8 A.M. — 5 P.M.

- \*The assistant superintendent: managing people & jobs (1.4)
- Business communications & assertiveness techniques (1.4)
- \*Disease identification & control (1.4)
- Golf course design principles (1.4)
- Golf course restoration, renovation & construction projects (1.4)

scheduled Feb. 10-17, in New Orleans, La.

Hosted by the Golf Course Superintendents Association of America, the event will include a three-day trade show, a banquet featuring a performance by Kenny Rogers, the association's annual meeting and election of officers, and the 1992 GCSAA Golf Championship.

Conference week opens with the annual golf tournament, Feb. 10-11 at several courses four states away — in Ponte Vedra Beach, Fla. A field of about 400 will compete for individual and chapter team honors in the national tournament.

Topics ranging from golf course restoration to protection of water resources will be covered in 53 one- and two-days seminars offered during the first four days of the con-

- \*Introduction to soil science (1.4)
- \*Irrigation II: system design, operations & management (1.4)
- \*Turfgrass insects: basic & advanced principles (1.4)

### THURSDAY, FEB. 13

8 A.M. — 5 P.M.

- \*Cardiopulmonary resuscitation Certification exam study guidelines
- Developing your hazard communication program (.7)
- Golf course safety, security & risk management (.7)
- International seminar (.7)
- \*Computers & turfgrass management (.7)
- Irrigation efficiency (.7)
- Maximizing turfgrass disease control (.7)
- Negotiating (.7)
- Options & their application in pest management (.7)
- Personnel functions of the golf course superintendent (.7)
- Practical tree management (.7)
- Turfgrass stress management (.7)
- Underground storage tank selection & installation (.7)
- \*SGA intermediate rules of golf (.7)
- Von Hage on golf course design (.7)

### GCSAA TRADE SHOW DAILY SCHEDULE

#### THURSDAY, FEB. 13

11 A.M.—5 P.M.

- \*On-site Registration Open
- 11 A.M.—1 P.M.
- \*Past Presidents' Reception (By invitation)
- 5:15 P.M.—8:30 P.M.
- \*Opening Session and Reception

#### FRIDAY, FEB. 14

7:30 A.M.—5 P.M.

- \*On-site Registration Open
- 8—10 A.M.
- \*Concurrent Educational Sessions
- Golf Course Management Techniques: Part I
- 8:00—Dwarf Turfgrasses for Golf Courses
- 8:20—Penncross: Why Change?
- 8:40—Bentgrass Cultivar Update
- 9:00—Seed Priming and Pregermination — Is It Worth the Trouble?
- 9:20—Maximizing the Habitat Potential of the Golf Course — For the Birds
- Golf Course Landscaping**
- 8:00—Naturalistic Landscaping on the Golf Course
- 8:20—Integrated Landscape Management
- 8:40—Arborist on the Golf Course—Can You Afford To Be Without One?
- 9:00—Wise Decisions Concerning Trees on the Golf Course
- 9:20—The Biggest Problem on Golf Courses
- Public Golf Operations**
- 8:00—Trends in Public Golf: A Demand and Supply Perspective

ference, Feb. 10-13. Six concurrent educational sessions are scheduled for Friday, Feb. 14, with several more educational programs scheduled for Saturday, Sunday and Monday.

Terry Bradshaw, who quarterbacked the Pittsburgh Steelers to four National Football League Super Bowl victories, will be the keynote speaker at the opening session on Feb. 13 at the New Orleans Convention Center. Elected to the NFL Hall of Fame in 1989, Bradshaw serves as a studio analyst for CBS' "NFL Today." He has written several books and produced the business video, "What Makes Us Great."

Nearly 600 manufacturers and distributors of golf and turf industry products, supplies and services are expected to exhibit at the trade show, which runs Feb. 15-17 at the

- 8:20 — Planning and Construction of a Public Golf Course
- 8:40 — Automated Tee Times and Information System
- 9:00 — Addressing the Public's Pesticide Perception
- 9:20 — Golf and the Americans with Disabilities Act: The Impact on Public Courses

10 A.M. — NOON

- \*Environmental General Session

Noon — 1 P.M.

- \*Certification Luncheon

1 — 4:30 P.M.

#### \* Concurrent Educational Sessions

#### Golf Course Management Techniques: Part II

- 1:00 — The Evolution of Golf Course Maintenance in the United States
- 1:20 — Adapting Modern Techniques and Standards to Courses from Another Time
- 1:40 — Preparing for the 1991 Ryder Cup
- 2:00 — A Review of Irrigation Water Quality
- 2:20 — A Mesh Element System for Stabilizing Root Zones
- 2:40 — BREAK
- 2:50 — Update on Cultivation Options
- 3:10 — Practical Fertilization of Green Section Greens
- 3:30 — Effects of Fungicides on Non-Target Organisms in Bermudagrass Greens
- 3:50 — Monitors and Sprayer Control Systems in Modern Turf Management
- 4:10 — Concrete Pesticide Containment Pads for Golf Courses
- Intelligent Plant Management**
- 1:00 — Golf Course Specific Pest Management Programming
- 1:20 — Biological Control of Annual Bluegrass
- 1:40 — An Integrated Approach to Summer Patch Control in Turfgrass
- 2:00 — IPM: Training Is the Key
- 2:20 — IPM for the 90's: A Practical Turfgrass Approach
- 2:40 — BREAK
- 2:50 — Organic Fertilizers — Old Ideas, New Technology
- 3:10 — Water Requirements of Cool and Warm Season Turfgrasses
- 3:30 — Biostimulators: What's Their Place in the Overall Turf Management Program?
- 3:50 — Getting to the Roots of Turf Management
- 4:10 — Maintaining Bentgrass Under Stress
- The Business Side of Golf**
- 1:00 — Managing the Employee of the 1990's
- 1:20 — Developing a personal Pension Plan
- 1:40 — Why the Grass Won't Grow
- 2:00 — What a Search Firm Can Do for You
- 2:20 — Professionalism: A Must in Superintendent/Golfer Relations
- 2:40 — BREAK
- 2:50 — Identifying and Managing Environmental Law Risks

convention center.

Rogers will provide entertainment at the formal closing banquet on Monday, Feb. 17.

The highlight of the evening will be presentation of the Old Tom Morris Award, GCSAA's highest honor. The award is given to an individual who, through a continuing selfless commitment to golf, has helped to further the game with the same dedication and inspiration demonstrated by Old Tom Morris. Previous recipients of the award include Gerald Ford, Bob Hope and Arnold Palmer.

Last year's conference and show, held in Las Vegas, Nev., drew more than 16,400 people. Almost 1,400 of those attending were international visitors and guests, representing 46 countries outside the United States.

- 3:10 — Practical Environmental Responsibility
- 3:30 — Working with Consultants
- 3:50 — CGCM: Impacting the Golf Course Management Industry Through Research
- 4:10 — Harnessing TGIF: Turf's Guiding Information Force
- 4:45 — 6 P.M.
- \*Members' Briefing/Meet the Candidates

### SATURDAY, FEB. 15

7:30 A.M. — 5 P.M.

- \*On-site Registration Open
- 9 A.M. — 5 P.M.
- \*Ribbon-cutting Ceremony
- Official Opening of Trade Show
- 9 A.M. — 3:30 P.M.
- \*Certification Examination
- 10:30 A.M. — NOON
- \*International Forum and Reception
- Noon — 1 P.M.
- \*Voting Delegates' Luncheon
- 1 — 4:30 P.M.
- \*Golf Course Builders of America Session
- 1 P.M. — Conclusion
- \*Zoysiagrass Forum

### SUNDAY, FEB. 16

7 — 8:30 A.M.

- \*Prayer Breakfast
- 7:30 A.M. — 5 P.M.
- \*On-site Registration Open
- 9 A.M. — 5 P.M.
- \*Trade Show Open
- 9 — 11:30 A.M.
- \*Major Speaker Session — Wendy Stebbins on "Dealing with Difficult People"
- 10:30 A.M. — NOON
- \*Voting Delegate Check-In
- 1 — 4:30 P.M.
- \*American Society of Golf Course Architects
- 1 — 4 P.M.
- \*Green Chairmen Session
- 1:30 — 3 P.M.
- \*Voting Delegate Check-In
- 3 — 4:30 P.M.
- \*Golden/Platinum Tee Club Reception
- 7 — 8:30 P.M.
- \*President's Reception

### MONDAY, FEB. 17

7:30 A.M. — 5 P.M.

- \*On-site Registration Open
- 8 — 9 A.M.
- \*All Exhibitors' Breakfast Meeting
- 8 A.M. — Conclusion
- \*Certification Re-Exam
- 8 A.M. — NOON
- \*USGA Green Section Program
- 9 A.M. — 1 P.M.
- \*Trade Show Open
- 9 A.M. — 11 P.M.
- \*Voting Delegate Check-In
- 1 P.M. — Conclusion
- \*Annual Meeting and Election
- 6 — 7 P.M.
- \*Banquet Reception
- 7 — 11 P.M.
- \*Annual Banquet and Show
- \* — Division I seminars.