

NGF sponsors seminars for course owners and operators

Course owners and operators will get a chance to learn ways to improve their bottom lines at National Golf Foundation symposiums this spring in Florida and California.

A conference March 15-17 at the Marriott at Sawgrass Resort Hotel in Ponte Vedra Beach, Fla., entitled "Obstacles Overcome by Successful Golf Course Operators" will feature sessions on creating new customers and know-

ing the ones you've got, increasing play among existing golfers and marketing the facility.

The California conference, held April 5-7 at the Newport Beach Marriott Hotel & Tennis Club, is entitled "Issues Affecting the Future of Successful Operations."

It includes sessions on controlling operational expenses, keeping golf affordable in a time of increasing costs, maximizing water re-

sources, low maintenance turf and other technical advances.

Each program is preceded by a golf outing

NGF plans three other 1992 seminars with topics like how successful developers are overcoming today's barriers to golf course construction. Conferences are planned for May 3-5 in Irving, Texas; June 7-9 in Falls Church, Va.; and Sept. 2-22 in Newton, Mass.

Owners honor PGA Tour

Continued from page 64

The contribution that the Tour has made to the popularity of the game is incalculable. The quality of the play, the professionalism of the events, and the sportsmanship of the players continues to bring people to the game in record numbers.

"We are also pleased to be presenting the Award of Merit to a member of our organization for the first time. The PGA Tour has also contributed to the game by providing the golfing public with some of the finest facilities in the

world."

Beman said: "We are pleased that the Tour has been recognized for playing a part in the growing popularity of the game. It is not only a tribute to the integrity and skill of the players but also to the influence of the tens of thousands of volunteers."

Prior recipients of the Award have been Paul Runyan in 1990, CBS Sports in 1989, Nancy Lopez in 1988, National Golf Foundation in 1987, "Chi-Chi" Rodriguez in 1986, Bob Hope in 1985, Jack Kidwell in 1984, Kathy Whitworth in 1983, and Calvin Peete in 1982.

NCA conference set for late March

The National Club Association Club Leadership Conference, focusing on critical trends and changes in legal, legislative and environmental concerns, will be held March 22-25 at Pinehurst (N.C.) Resort and Country Club.

The conference is designed for private club directors, owners and general managers, especially incoming officers.

Three half-day sessions will target the topics understanding your legal/legislative arena, defining your club's management team, controlling your dollars and responding to your environmental concerns.

Among the speakers will be Harold B. Berman, senior partner of Berman and Mitchell of Dallas, director and past president of the NCA; Stuart Cohen, president of Environmental & Turf Services, Inc. of Silver Spring, Md.; Edward D. Coleman, former director of the exempt organizations division of the Internal Revenue Services and currently a partner with the law firm Webster, Chamberlain & Bean in Washington, D.C.; James E. Maser, vice chairman of Club Corp International; John Metelski, chairman of The Front Royal Group, Inc. of Sterling, Va., which addresses environmental liability issues; James E. Petzing, whose Duluth, Ga., firm is an international hospitality consultant specializing in clubs and resorts; and William F. Wernersback, a partner of McGladrey & Pullen of Ft. Lauderdale, Fla., which provides audit, accounting, tax and advisory services to private clubs.

More information is available from the NCA at Washington Harbour, 3050 K St., N.W., Suite 330, Washington, D.C. 20007; telephone 202-625-2080.

Scholarship

Continued from page 64

Other students are currently enrolled in the Dye Designs' Scholarship Program. Dye also offers summer internships to students seeking the opportunity of a hands-on approach to learning golf course architecture. These student interns spend the summer at Dye Designs working closely with senior Dye staff. This two-year program gives the intern exposure to all of the elements of golf course design and construction as practiced at Dye Designs.

GOLF COURSE NEWS

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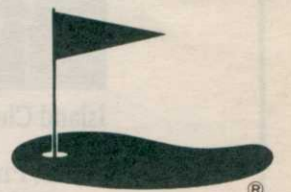
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