

Hurdzan

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risk facing a suit from the owner," Eldredge says. "What if the green fails for some reason? The owner will come back and ask, 'Why did you go against the USGA?' You'll never win that one in a court of law."

Hurdzan adds: "There has been a liability problem for those who specify the USGA method because it has a measurable performance standard. If you claim a car goes 150 miles per hour and it goes only 145, then someone can sue. If you just say this car is dependable and it goes fast, there is no basis for a suit.

"Isn't it a pity that the fear of being sued should overshadow principles of good turfgrass management and add immensely to the cost of golf course construction without a measurable advantage?"

Yet, he says: "If the purpose of the green is to provide the golfer the truest, most consistent putting surface possible, I offer Oakmont as a benchmark. Its greens are made of clay, as are many U.S. Open courses and thousands and thousands of other famous courses around the world..."

"It must be recognized by all golfers that tournament-speed putting surfaces can stress the grass plant beyond its ability to survive. Keeping super-fast greens on a routine basis is flirting with failure, no matter how the green is built.

"The key to great putting surfaces is a good superintendent and not some root-zone voodoo."

Golf Resources busy in Japan and California

Representatives for Golf Resources, Inc. have just returned from Tokyo, Japan, where they broke ground on Iwaki Golf Course.

Byron Nelson, design consultant on the project, and his wife Peggy led the contingent to Japan to take part in the four-day ground-breaking ceremonies. This is Nelson's first project outside the United States, while it is the second of four projects Golf Resources is involved with in Japan.

The 27-hole championship course will be completed in 1994 and will be the centerpiece of a full destination resort.

The firm also just recently completed a nine-hole bunker renovation of Cottonwood Valley Country Club at Las Colinas, Calif. GRI was charged with renovating the original nine holes to compliment the nine-hole addition previously completed by Jay Morrish.

GRI Management, Inc., a subsidiary of Golf Resources, Inc., has recently taken over the management duties of Oakmont Country Club in Corinth, Texas. The 18-hole championship course has residential and commercial land available within the development.

Palmer Golf Management adds agronomist, marketer

ORLANDO, Fla. — Mark F. Miller has been named associate agronomist with Arnold Palmer Golf Management Co. and will be based out of the Orlando office.

Meanwhile, Tracy Kennedy was appointed national marketing coordinator.

Miller has been working on some of APGMC's overseas golf course projects since 1986.

APGMC's Chief Operating Officer, Robert Holzman, said: "Miller's addition allows us to bet-

ter serve our clients who now extend to Singapore, Germany and the United Kingdom."

"Miller's experience will allow us to work on multiple courses, as well as continue to provide the high level of service to our current clients' projects," Holzman added.



Mark Miller

Miller, previously director of agronomics for Desaru, an IMG/Arnold Palmer-managed project in Malaysia, was responsible for construction of its five 18-hole courses and sod farm.

Prior to Desaru, Miller was responsible for the 36-hole golf course, lawn bowling greens and grass tennis courts for Sanctuary Cove Resorts in Australia—also an APGMC-managed project.

Miller graduated with a degree in business administration from Florida State University in 1981.

Kennedy has been working with the Palmer firm for one year as a marketing and communications consultant.

She has more than 10 years of experience in management of corporate communications, marketing, public relations and advertising.



Tracy Kennedy

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