Golf Course Marketplace

ADVERTISINGREAL ESTATEF BUSINESS SERVICES INFORMATION

1992 Rates 2X 6X 12X \$55.00 \$50.00 \$40.00 Per col. inch: Add-on per 1/4": \$13.75 \$12.50 \$10.00 Logo incl. in ad: \$30.00 \$30.00 \$30.00

- · Minimum 2-time insertion.
- · Prepayment is required.

Send prepayment and ad copy to:

Golf Course News 7901 4th St. N., Ste. 311 St. Petersburg, FL 33702 813-576-7077 • Fax 813-579-9788

DEADLINE TO PLACE A CLASSIFIED AD IN THE SEPTEMBER ISSUE IS MONDAY, AUGUST 17TH

EMPLOYMENT

PROGRESSIVE SALES PERSON

Leading Mid-Atlantic manufacturer seeking a sales representative with golf course experience. Individual must be self starter who can introduce established firm with innovative ideas into golf course market. For consideration, send resume with salary requirements to: Box M-792, c/o Golf Course News, 7901 4th St. N., #311, St. Petersburg, FL 33702.

CONSTRUCTION SUPERVISORS & SHAPERS

International golf course architect seeking internationally-experienced construction personnel. Send resume to Golfplan, P.O. Box 1823, Santa Rosa, CA, 95402-1823, Attn: Mr. Rick Kroeger.

POSITIONS AVAILABLE

Golf course building company looking for shapers, irrigation installers & job superintendents for both domestic & overseas work. Only experienced, well qualified need apply

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REQUEST FOR QUALIFICATIONS

REQUEST FOR QUALIFICATIONS The Redevelopment Agency of the City of Long Beach, CA requests Qualifications from Developers interested in Golf Center. Developers are invited to submit their qualifications to the Redevelopment Agency of the City of Long Beach, CA for the development of a golf center consisting of a golf driving range, miniature golf course, clubhouse, & parking. The Agency will lease13 acres +/- for the golf center as a component of a multi-use redevelopment project consisting of 600,000 sq. ft. +/- of retail, an office complex, & a gas processing plant. The project site is centrally located & offers excellent I-405 access. For a copy of the Request for Qualifications (RFQ) please send a facsimile to Arnold Tchira, Redevelopment Agency, (310) 590-6215. The deadline for the RFQ is 4:30 p.m. PDT, September 4, 1992.

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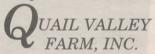


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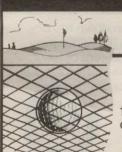
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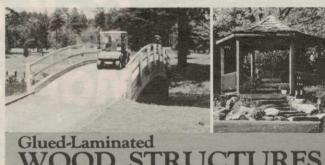
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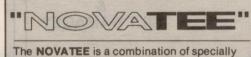
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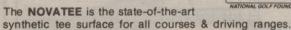
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CIRCLE #158



Architect Tom Doak and son, Michael.

Doak designs second career as book author

Praise is coming from many corners for golf course architect Tom Doak's new book, Anatomy of a Golf Course: The Art of Golf Architecture.

"Tom Doak is a practicing golf architect and a dedicated student of golf design," said noted course designer Tom Fazio. "He is also quite good at explaining many of the more technical aspects of golf architecture in easily understood terms.

"This book will appeal to the many golfers who find golf architecture a fascinating subject and want to learn more about it."

Doak is known to many as architecture editor for GOLF Magazine. Said Editor-in-Chief George Peper: "On one level, this is a lucid book inside the mind of a golf architect. On a second, more important level, it's an instruction book — it tells you how to read a course."

A Traverse City, Mich.-based designer, Doak is considered one of the brightest young stars on the architectural horizon. Among his best-known works is Black Forest at Wilderness Valley in Gaylord, Mich., listed as one of the Top 10 New Courses You Can Play in GOLF Magazine.

He has also done High Pointe Golf Club in Williamsburg, Mich., and The Heathland Course at The Legends in Myrtle Beach, S.C. He is working on facilities in Charlotte, N.C., and Elverson, Pa., 45 minutes west of Philadelphia.

Shortly after graduating from Cornell University, Doak worked for architect Pete Dye, getting involved in such projects as PGA West. "Of all the things I learned from Pete," Doak wrote, "the most important was just how much was involved in getting a great golf course from the dream to the ground. That is one lesson I hope will come across clearly in this book."

It does.

Doak delves deeply into the areas of routing, esthetics, design psychology, greens, tees, fairways, hazards, practice facilities, redesigns and restorations.

Superintendents and developers might find the chapter "Maintenance - The Architect's Perspective" particularly interesting.

"The golf architect has a vested interest in maintenance because, as conditions change, so does a golfer's perception of the design," Doak wrote.

"The architect must be careful not to design features which are impossible to maintain, or are so costly that they undermine the economics of the project."

The 256-page book contains 50 illustrations and a foreword by Ben Crenshaw. The cost is \$22.95. Anatomy of a Golf Course is available from Lyford & Burford Publishers, 31 West 21 Street, New York, N.Y. 10010; telephone 212-620-9580.

August

6 — New Jersey Turfgrass Research Field Day in North Brunswick.

9-12 — Cornell Compost Management Symposium for Professionals in Ithaca, N.Y. Contact Ken Cobb at 607-255-1185.

9-12—47th Annual Soil & Water Conservation Society Meeting in Baltimore. Contact 515-289-2331.

17-19 — Golf East Expo in Orlando, Fla. Contact 800-443-8318.

18 — Golf Course Design/Construction and Golf Day in Delhi, N.Y. Contact 800-873-TURF.

19—Rhode Island Annual Turfgrass Field Day in Kingston. Contact Dr. Noel Jackson at 401-792-2932.

19-21 — Field Diagnosis: Insects and Diseases of Trees and Shrubs seminar in Ithaca, N.Y. Contact 518-783-1322.

20—Michigan State University Turfgrass Field Day in East Lansing. Contact Frank Rossi at 517-353-0860.

22 — PGA of America's National Golf Day. Contact Julius Mason at 407-624-8444.

26—Landscaping for Wildlife seminar in Cook College in New Brunswick, N.J. Contact 908-932-9271.

28-30 — Golfing '92 Indonesia in Jakarta. Contact 62 21 420-4300.

September

10-13 — Asian Golf Course '92 — Asian Golf Course Conference & Exhibition in Kuala Lumpur, Malaysia. Contact in Singapore 65 4473680.

20-23 — Florida Turfgrass Association annual conference and trade show in Jacksonville. Contact 800-882-6712.

23—Oklahoma State University Turfgrass Field Day in Stillwater, Okla. Contact Dennis Martin at 405-744-5419.

October

3-6 — Golf '92 International Golf Trade Fair in Dusseldorf, Germany. Contact 312-781-5180.

4-6 — Marketing to Golf Facilities Seminar in Oak Brook, Ill. Contact Rebecca Quinlan, Golf Course News at 207-846-0600.

5-7 — International Golf & Resort Development Show in Acapulco, Mexico. Contact 800-285-2332.

7 — GCSAA spray technician training program in Falmouth, Mass.*

9 — GCSAA spray technician training program in Penfield, N.Y.*

15 — GCSAA spray technician training program in Lincoln, Neb.*

15-19—Congress for Recreation and Parks in Cincinnati. Contact Pat Phillips at 703-820-4940.

21 — GCSAA spray technician training program in Lawrence, Kansas.*

21-23 — National Golf Foundation Golf Summit in Orlando, Fla. Contact NGF at 407-744-6006.

29 — GCSAA spray technician training program in Pleasanton, Calif.*

November

1-3 — Public Golf '92 for Public Golf Facility Managers in Oak Brook, Ill. Contact Rebecca Quinlan, Golf Course News at 207-846-0600.

1-3 — Georgia Golf Course Superintendents Association annual meeting on St. Simons Island. Contact 404-769-4076.

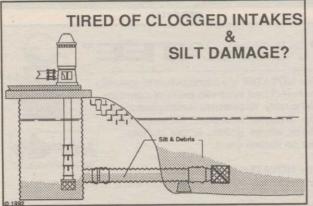
1-4—International Irrigation Exposition and Technical Conference in New Orleans. Contact 703-524-1200.

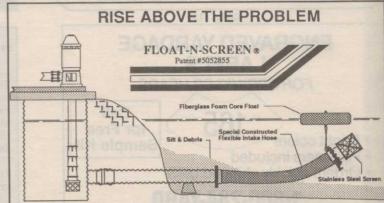
4-5 — Annual Oklahoma Turfgrass Conference in Tulsa. Contact Dennis Martin at 405-744-5419.

Continued on page 53

Golf Course Marketplace

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CIRCLE #173

Continued from page 52

6 — GCSAA spray technician training program in Portland, Ore. *

10 — GCSAA spray technician training program in Midway, Pa. *

10-13 - New York State Turfgrass Association annual Turf and Grounds Exposition in Rochester. Contact 800-873-TURF.

12-14 - Golf Course Europe '92 and International Golf Development and Investment Conference '92 in Monte Carlo. Contact Charles Duff at 415-453-1184.

15-19 - Professional Grounds Management Society Annual Conference in Indianapolis. Contact 401-667-1833.

16 — GCSAA spray technician training program in Myrtle Beach, S.C.*

19 — GCSAA spray technician training program in Williamsburg, Va.*

29-Dec. 2 - Canadian Turf Grass Convention and Trade Show in Halifax, Nova Scotia. Contact Chuck Desveaux at 416-602-8873.

December

1 - GCSAA spray technician training program in Grover, Mo. *

2-3 - Pacific Coast Turf & Landscape Conference & Trade Show in Seattle, Contact Scott White at 800-275-9198

2-4 — Rocky Mountain Regional Turfgrass Association Annual Conference and Show in Denver. Contact 303-688-3440.

8 — GCSAA spray technician training program in Las Vegas, Nev.*

10 - GCSAA spray technician training program in Scottsdale, Ariz. *

15 — GCSAA spray technician training program in Castle Rock, Colo.*

15-17 - Missouri Lawn & Turf Conference & Trade Show in Columbia. Contact 314-882-1953.

1993

January

10 — GCSAA spray technician training program in Little Rock, Ark.*

11-15 — Cornell Cooperative Extension Turfgrass Short Course at Cornell University, Ithaca, N.Y. Contact Joann Gruttadaurio at 607-255-1792.

12 - GCSAA spray technician training program in Galena, Ohio.*

4-16 — Mid-America Horticultural Trade Show in Chicago. Contact Donn Sanford at 708-526-2010.

February

8 — GCSAA spray technician training program in Dallas.*

10 — GCSAA spray technician training program in San Antonio, Texas.*

16 — GCSAA spray technician training program in San Marcos, Calif.*

23 — GCSAA spray technician training program in Atlanta.*

25 — GCSAA spray technician training program in Franklin, Tenn.*

March

2 — GCSAA spray technician training program in Owings Mills, Md.*

4 — GCSAA spray technician training program in Aurora, Ill.*

10 — GCSAA spray technician training program in Helena, Mont.*

15-21 — Pacific Rim Golf Course Conference and Show in Singapore. Contact 913-

* — For more information or to register, contact the Golf Course Superintendents Association of America education office at 800-472-7878 or 913-841-2240.

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