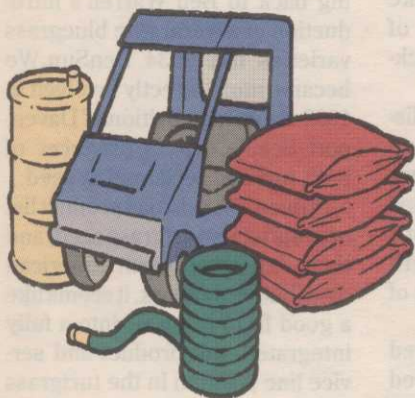


BRIEFS



AMERICAN PRIDE TAPS RUSELOWSKI

MCPHERSON, Kan. — American Pride Golf Products, manufacturer of golf cars and accessories, recently named Pete Ruselowski as national sales manager in charge of golf car sales. "Pete's been selling golf cars for 21 years. Most people will remember him from Columbia Par Car," noted Rex Whitehill, American Pride president. "He has a reputation for taking care of his customers, on price and service. That will certainly continue, now that he's with American Pride."

BRYANT TO DIRECT PSI SALES

Dallas-based Pumping Systems, Inc. has appointed Bob Bryant director of sales. In his new position, Bryant will be responsible for maintaining customer relations and supervising sales promotion through PSI's world-wide sales and distribution network. He will also provide factory-level support to designers and specifiers of golf course and other turf irrigation systems.

FOLEY JOINS WEATHER-MATIC

DALLAS — Weather-matic has announced the appointment of Foley Flo Marketing as the regional sales representative for Weather-matic's Northeastern territory. The principals of Foley Flo are Bryan Foley and Steve Bridgewater. Foley Flo will assist and support distributors, contractors and specifiers.

API RELOCATES

Agricultural Products, Inc., has announced its relocation to a new, larger manufacturing facility in Ontario, Calif. Located near the junction of interstates 60 and 15, the new plant is approximately two miles from Ontario International Airport. The new location will provide room for API's ongoing expansion of their drip irrigation fittings, accessories, tubing, filter lines and other water-handling products.

GIRARD MOVES UP AT RAINBIRD

GLENDORA, Calif. — Jackie Girard has been appointed senior marketing and customer service clerk for the Golf Division of Rain Bird Sales, Inc. In her new position, Girard will be responsible for handling field inquiries and expediting all requested information. Prior to joining the golf team, Girard worked as an accounts payable processor for Rain Bird Corporate Services.



Jackie Girard

Composting makes sense; but will it make money?

By HAL PHILLIPS

Spurred on by necessity, the commercial composting industry is poised to make a lasting impression on golf courses interested in organic fertilizer, peat-substitutes and mulch products.

- In the case of J.C. McMaster, an impression has already been made. More than 160 golf courses in Texas and the Southeast have used McMaster's Rice Hull Compost in rootzone mixtures designed to meet those guidelines recommended by the United States Golf Association Green Section.

- During a recent symposium in Ohio, researchers reported instances where composted materials actually contributed to disease suppression in bentgrass.

- And as landfill space dwindles across the nation, Ohio-based O.M. Scott Co. and Pennington Seed of Madison, Ga., have

each created composting stations where grass clippings, leaves and brush are removed from municipal dumps, decomposed, and sold to golf courses, farms and landscaping operations.

"What we've seen across the nation is an effort to reduce the amount of leaves and brush, yard trimmings and grass clippings in the country's landfills," explained Dr. Clark Gregory, better known as "Compost Man" to his faithful followers. "Municipalities have a responsibility to deal with this stuff when it's left on the sidewalk.

"Projects like these are especially interesting for golf courses because these materials tend to help water quality because of the slow-release nature of the product. Eventually, they could reduce dependence on inorganic fertilizer."

Golf courses constitute an intriguing case

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LAYING THE GROUNDWORK

The TC4 Stitcher, new from Vermeer Manufacturing Co., is one of many new products featured in this month's issue. See pages 48 and 49.

Werner replaces retiring Wehner at Miles



Hermann Werner



Heinz Wehner

PITTSBURGH — After more than 40 years of service, Heinz K. Wehner, executive vice president of Miles Inc. and president of its Agriculture Division, retired June 30. Succeeding Wehner is Hermann R. Werner.

Wehner began his career with Miles' Germany-based parent company in 1951 in his hometown of Lima, Peru. Successive promotions in Peru and Mexico brought him to Kansas City, Mo., as director of marketing for the Agricultural Chemicals Division of the former Mobay Corp.

In 1990, Wehner became head of both the Agricultural and Animal Health divisions in

Kansas City and was named to the company's board of directors and executive committee.

Concurrent with the formation of Miles last Jan. 1, Wehner was named president of the company's Agriculture Division. The division encompasses the Crop Protection/Specialty Products, Animal Health Products, and Consumer Household Products.

Werner joined Miles' parent company in 1953 and has held increasingly responsible management positions Germany and South America. In 1986, he joined the former Mobay Corp. as vice president and general manager of the Dyes, Pigments and Organics Division.

RISE Annual Meeting set for nation's capital, Sept. 12-14

WASHINGTON, D.C. — RISE (Responsible Industry for a Sound Environment) will hold its Annual Meeting Sept. 12-14, at the Ritz Carlton Tysons Corner Hotel in McLean, Va.

"We anticipate highly productive and informative sessions covering current issues of keen interest to those involved in the specialty industry," said RISE Chairman William H. Culpepper, commercial director of Specialty Products at DowElanco.

"This year's theme — Rising to the Challenges, 1992 — reflects our commitment to address the concerns we are facing on the legislative and regulatory fronts and to become more proactive in promoting the benefits of our industry's products."

The first general session, "Where the Industry is Going," will include a panel discussion with EPA officials on the turf

insecticide "cluster" analysis for benefits and granular effects. The second session, "Where RISE is Going", will concentrate on the association plans for the coming year.

Jon Stossel, ABC News 20/20 environmental reporter, will provide the banquet address entitled "Fear and Safety: Is Consumer Protection Out of Control." Congressman Charles Stenholm (D-Texas) will also address the audience on legislative issues.

"As we begin our third year of operation," said RISE Director Allen James, "we plan to focus on educating our attendees on current activities affecting our industry as well as receiving their input on programs RISE should develop in the future."

For further details and registration information, contact RISE at 202-872-3860, or write RISE, 1155 15th St., NW, Suite 900, Washington, D.C. 20005.



ConSyst passes muster with EPA — finally

By HAL PHILLIPS

ALPHARETTA, Ga. — For the people at Regal Chemical Company, the long wait is over.

Four-and-a-half years after submitting the fungicide ConsSyst for federal inspection, the Environmental Protection Action finally granted approval in June. The EPA has never been known as streamlined bureaucracy, but the wait on ConsSyst may have graduated from merely annoying to ridiculous.

"It was just one big paper trail," said Regal Vice President Will King. "It really shouldn't have taken more than about one-and-a-half years. But these things happen.

"At one point we were about three months away from approval and the data requirements were changed. That added about six months to the process."

ConsSyst is designed to exhibit both contact and systematic actions in a single product. It is labeled for use on all types of ornamental

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