

NEWS IN BRIEF

EDINA, Minn. — The City Council approved expansion of city-owned Braemar Golf Course after receiving conditional approval from the U.S. Army Corps of Engineers. The city must fill 4.9 acres of wetland between the current golf course and Interstate Highway 494 for new fairways to accommodate increased play.

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HOMOSASSA, Fla. — Michael Cook of Brandon faces two counts of unlawful killing of migratory birds by improperly applying the pesticide Nemacur 3 on June 10, 1991, at Sugarmills Woods Golf & Country Club here. Florida Game and Freshwater Commission officers claim an unknown number of woodpeckers and squirrels died as a result of Cook's action.

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ELYRIA, Ohio — Dan D. Smith seeks more than \$25,000 in compensation for foot and ankle injuries suffered July 14, 1990, when he leaped to avoid a car driven by foursome mate Chad Dubin at Sweetbriar Country Club. Smith said the golf club was at fault because an employee saw the foursome drinking but didn't stop them. Club rules prohibit drinking alcoholic beverages on the course. Smith also claims Dubin should have undergone a sobriety test to determine cart control capability.

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PORTLAND, Ore. — Portland Golf Club has been fined \$3,000 for discharging sediment and wastewater into Fanno Creek without a permit. The Department of Environmental Quality (DEQ) said the discharge occurred daily from March 16-19, 1992, during an operation to dredge a lake on club property. DEQ estimated at least 2.08 million gallons of the sediment-contaminated wastewater reached Fanno Creek. The creek was dark gray. Several fish surfaced for air and exhibited signs of distress, according to DEQ spokesman Ed Sale.

Golf Summit set for Oct. 21-23

JUPITER, Fla. — Golf Summit '92, the fourth in a series of biennial leadership conferences hosted by the National Golf Foundation, will be held Oct. 21-23 at the Marriott's World Center in Orlando, Fla.

"As in the past," said NGF President and Chief Executive Officer Joe Beditz, "the summit will provide members of the industry the opportunity to step back and objectively examine the state of the game and business of golf ... and to help determine what can be done, both collaboratively and individually, to enhance the growth and vitality of the game."

This year's Summit program will focus on four major issues within the areas of

NGF commissions environmental study

JUPITER, Fla. — The impact of environmental regulation and legislation on the cost of developing and operating golf facilities will be assessed by the National Golf Foundation in response to numerous golf industry inquiries.

Possible industry actions could follow this analysis.

Areas of concern would include use of pesticides and fertilizers and their effects on environment, water use, wetlands preservation, underground storage tanks, endangered species, preservation of wildlife and loss of "natural" land.

Questions to be asked by the consultant firm of Vinson & Elkins include:

(1) Which environmental concerns/issues do you consider an existing or potential threat to your industry or business?

(2) How do they affect you?

(3) Which ones are the most important/critical to you?

(4) What would you suggest be done (organizationally and/or individually) that is not being done now?

The findings of the study will be presented at the Golf Summit in Orlando in October.

facility and player development. Among them:

• **GOLF AND THE ENVIRONMENT** — This session will spotlight, among other things, the actions being taken to lessen the impact of environmental regulations on new and existing golf facilities. It also will take a look at what new initiatives are needed.

Some of the answers will be forthcoming in a special study on golf and the environment that was commissioned earlier this year by the NGF (see story below). The results of this study will be presented and discussed as part of this session.

• **NEW DIRECTIONS IN GOLF COURSE DEVELOPMENT** — There is every indication that real estate will no longer be driving as much of the nation's new golf course construction as it has in the past.

Summit '92 participants will be asked to focus on the question of what should be driving golf course construction in the years ahead and what can be done to stimu-

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Developer takes approval process to the people

HALF MOON BAY, Calif. — Local ranch owner Marvin Wong may have devised an easier way to solicit development approval.

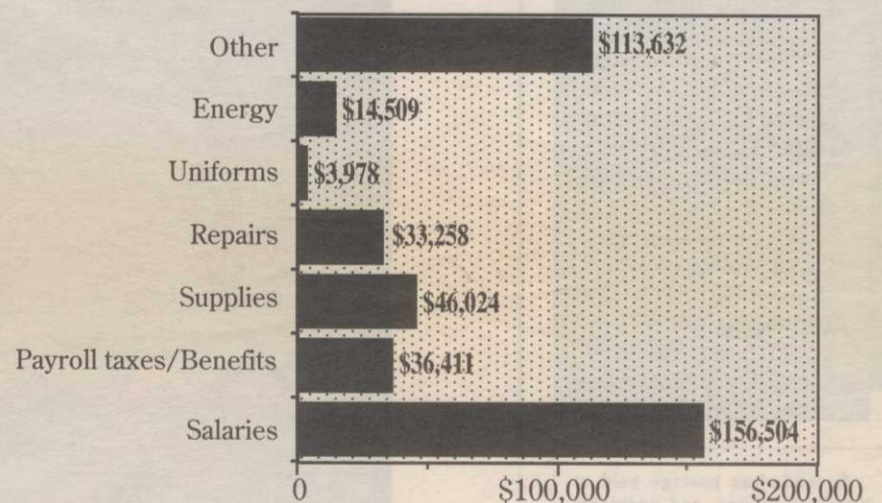
A measure allowing him to develop a golf course, hotel and homes on his 862-acre property will appear on the November ballot.

If supported, the ballot option would provide a swift and cheap answer to bureaucratic largesse.

The ballot question asks voters to approve a "proposed mixed-use development containing one or more golf courses ..."

If approved, no further voter approval would be required for the proposed development unless it involves onshore or off-shore oil.

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Tribe supports course project

COEUR d'ALENE, Idaho — An 18-hole golf course would be a feature of a multimillion-dollar waterfront resort complex the Coeur d'Alene Tribe hopes to build on its reservation by 1993. The favored site would be on the south end of Lake Coeur d'Alene. The local tribe is one of about 150 seeking socioeconomic development grants from the Administration for Native Americans.

N.Y. developer toes the line

GORHAM, N. Y. — Developer Douglas Negley made a public apology for tardiness in hiring an engineer for his proposed \$500,000 100-acre golf course, but some who attended a recent public hearing were more concerned that Robert Topping, the man Negley hired, was absent.

Topping reportedly required another week to flesh out the course application. Environmentalist Barbara Fouquet worried that rain would speed erosion.

Work on the 18-hole course had

been underway for over a year before Negley sought permission from the town's planning and zoning boards and the state Dept. of Environmental Conservation.

The town halted work last year, charged Negley with breaking a local erosion law, and gave him six months to hire an engineer and bring his plans up to code.

Board members want to ensure that a 15-foot high earthen dike near Fisher gully and a pond which would serve as the course's irrigation reservoir would not burst.

Golf Course Europe gains momentum

MONTE CARLO, Monaco — Palmer Course Design Co., Jack Nicklaus Golf Services, Buckner Europe, Globe Golf A.G., Kato International Design and The Toro Co. have all committed to Golf Course Europe Nov. 12-14, in Monte Carlo.

Coupled with the International Golf Development and Investment Conference for the first time, Golf Course Europe will feature golf industry authorities who will

provide developers and owners with an insight into developing golf courses, obtaining investor financing, marketing club memberships, and tapping into the Asia-Pacific golf tourism boom.

Other conference topics include the opportunities presented by the unification of Europe and the opening of Eastern Europe. For more information contact Charles Duff at 415-453-1184.

Agenda issued for Golf Summit '92

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late responsible development, while meeting the need for affordable and more user-friendly golf courses.

- **PLAYER RETENTION** — Driving this session is the fact that, although some 11 million people have tried it ... most of these have remained only occasional golfers.

In addition to learning what new initiatives are underway to improve this retention rate, Summit '92 participants also will be asked to help identify other actions which both organizations and individuals can take to nurture beginners and to encourage more occasional golfers to play more frequently.

- **ACCESSIBILITY** — Since 1990, there has been a growing appreciation for the fact that this issue involves not only minorities, but women, juniors and the disabled as well.

Summit '92 will ask participants to look at the progress that's been made in this issue area and help determine what more can and should be done.

Golf Summit '92 also will examine the progress made on the industry's Strategic Plan for the Growth of Golf prepared for industry review and action by the NGF and introduced in 1988.

The plan, which sets forth a portfolio of strategies and action plans for maximizing the game's potential for growth, will be reexamined and updated in light of current trends in golf participation and new golf course development.

This year's meeting will be structured for audience participation. There will be breakout sessions as well as ample time reserved for questions and answers in the general sessions.

Summit '92 begins Oct. 21. Events for that day include a golf tournament and the opening reception. The general sessions will take place over the next two days. A reception and awards banquet is scheduled for the evening of Oct. 22, at which the recipients of NGF's 1992 Graffis and Family Golf awards will be honored.

For more information or to register, call NGF's Summit '92 office at (407) 744-6006.

