

## CMX Golf formed

PHOENIX, Ariz. — CMX Group, Inc., a sports- and development-oriented engineering and project management company, has created CMX Golf.

Focusing on the golf engineering market, CMX Golf will facilitate and support design goals of the architect, coordinate owners' needs and integrate the course into the surrounding infrastructure.

It will be headed up by Darrell Wilson.

## Graham signs for Indonesian project

PHOENIX, Ariz. — Former U.S. Open and PGA champion David Graham, along with Scottsdale golf course architect Gary Panks, have announced Scottsdale-based Graham/Panks International has been retained to design a championship 18-hole layout in Indonesia.

Located 24 miles southwest of the country's capitol city of Jakarta in the foothills of the Puncak Mountains, the Royal Jakarta Golf Club "will bring a whole new standard of golf course design to Indonesia," said Graham, a 20-year veteran of the PGA Tour.

"Indonesia has not seen much new golf course activity in the past decade," he said,

"certainly not of this caliber. We see a new trend developing. Indonesia is right on the heels of Thailand as far as its own golf boom is concerned. It will be the country to watch in the 1990s."

The Royal Jakarta Golf Club, scheduled to open in the fall of 1993, is being developed by P.T. Fajar Marga Permai, headquartered in Jakarta.

The site consists of 1,300 acres of rugged, hilly terrain in a tropical rain forest just south of the Equator. Master-planned for an elaborate golf course resort and residential community, groundbreaking is expected early this fall.

## Industry research

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but 3) is what gives an industry longevity," said Wilkinson. "Companies should start funding 3) and try to do 1) and 2) themselves.

"The bottom line is the industry needs to understand what will keep them on the cutting edge. More and more they'll have to pay for their futuristic research."

Some segments of the golf industry already employ these tactics. Many seed companies farm out their futuristic research to universities while tackling the practical and demonstrative research in-house. This is manageable for larger companies with the resources to fund in-house research projects.

It's not so workable for the smaller firms.

"You can't take a small company and expect it to create that kind of research facility," Wilkinson admitted. "If you're a small company, you have to really focus your research dollars.

"Because if you don't develop it, you'll have to buy it."

## Golf not insulated

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down the road a shopping mall, complete with acres of hot-top parking, went through the public-hearing process with nary a word of distaste.

Wouldn't it be wonderful if more of the general public thought of golf courses as Brendan Gill does? In the August issue of *Architectural Digest* he writes: "Golf courses are among the most pleasing objects that man has fashioned out of nature — in the arts jargon of our day, they are sculptural earthworks that happen also to function well in ecological terms, shielding from the gross asphalt intrusions of suburbia several million acres of grass, trees, ponds, streams and wetlands. As for tennis, from an aesthetic and ecological point of view it is virtually a cipher."

Oh, for more Brendan Gills in the world. Instead, we have people with no eyes to see, ears to hear, or hearts to receive the truth.

We have people who are quick to verbally assassinate a politician with the audacity to speak out against a rap singer who espoused the idea that black people should kill white people. How dare he? they asked.

We have people who loot even the businesses that have paid their wages.

We have roving gangs in the streets.

And, no, the golf industry is not insulated from insanity in this society of bizarrry.

Three years ago the late Don Rossi, then-executive director of the Golf Course Builders Association and former head of the National Golf Foundation, told me vandalism was a major problem on golf courses. And that was before the new era of hard-nosed, club-wielding, no-reason-needed rioters.

So, watch out, say your prayers, for you never know when this violence is coming your way.

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