

Southeast

HANDS-ON FIELD DAY IN N.C.

CHARLOTTE, N.C. — The Carolina Grounds Management Association's second annual equipment and supplies field days Aug. 7 and 8 at Charlotte Motor Speedway is a hands-on event.



Areas have been set up for demonstrations of grounds management and landscape equipment, cellular phones and radio systems, tracks and trailers and chemicals and fertilizer.

First-day hours are from 1 p.m. to 4 p.m., the second day from 9 a.m. to 4:30 p.m.

Contact is Parry Currier at Smith Turf & Irrigation Co. 800-932-8676.

PENNINGTON SEED HONORED

Pennington Seed of Madison has been cited as the 1992 Georgia Family Business of the Year.

The award is presented to firms demonstrating strong business and family values, contributions to industry and community and innovative business practices or strategy.

Dave Lambert, American Seed Trade Association executive vice president, traveled from Washington, D. C., headquarters to Georgia to attend the ceremony.

FLORIDA SHOW TAKES SHAPE

JACKSONVILLE, Fla. — The Florida Turfgrass Association reported that its 1992 Conference and Trade Show has yielded excellent response from trade industry professionals and show participants.

With the show four months away, more than half of the exhibition space has been contracted for display, with new booths being sold on a daily basis.

The event is slated to be held at Prime F. Osborn Convention Center here Sept. 20-23.

Themed for the surroundings, the "Turfgrass Express: On the Right Track to a Greener Florida," the show marks FTGA's 40th anniversary.

More than 2,000 attendees are expected.

More than 200 exhibitors from the United States, Canada and England will display new products and share the latest techniques and strategies for the turfgrass

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Superintendents associations and others are invited to send news stories and photographs to: *Golf Course News*, P.O. Box 997, Yarmouth, ME 04096.

industry.

Sessions dealing with golf courses, athletic fields, sod production, and lawn care and parks and grounds will highlight the conference and trade show.

The FTA, which turns 40 this year, hopes that holding the show earlier in the fall will help attract more attendees.

Speakers Monday will discuss:

- "Research reports and pest control recommendations" in a panel moderated by University of Florida Turfgrass Coordinator Ed Freeman";

- "Chemophobia and the Turf Industry," led by Dr. Rick

Bradenburg; and

- topics impacting the turf industry in a round table led by L.B. McCarty.

Tuesday's palette includes workshops dealing with turf disease identification and control, led by Drs. Gary Simone and D.E. Short; nematode control, led by Dr. Bob Dunn.

Course design, construction and renovation, given by Ron Garl; fertilizers and soil-test fertility recommendations from Dr. Jerry Sartain.

Business analysis and management principles for turf managers, presented by Dr. John Haydu;

and putting green maintenance and construction, a round table moderated by John Foy.

Education sessions will feature:

- golf course builder Jerry Pierman discussing golf course construction techniques;

- course architect Steve Smyers talking on course designs for the future;

- Dr. Max Brown speaking on foliar fertilization technology and use.

Ralph White sharing on enhancing a golf course environment; Dr. Ed Freeman dealing with environmental assess-

ment; and Dr. Tim R. Murphy discussing weed control strategies.

STERLING HIRED

Golf West Cos. of Fresno, Calif., has hired Bob Sterling as grow-in superintendent for the Lake Acworth Golf Course near Marietta, Ga.

Seeding began in July for the course Golf West is developing for Cobb County.

The county leased the land from the Army Corps of Engineers for 50 years on the condition it be used for recreation.

Ken Dye of Houston, Texas, is the course architect.

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