

GOLF COURSE NEWS

THE NEWSPAPER FOR THE GOLF COURSE INDUSTRY

Eastward Ho!
A look at Asian development
pages 29-44

A UNITED PUBLICATION
VOLUME 4, NUMBER 4
APRIL 1992

INSIDE

Dream 18

Maryland technology and Houston cash recreate golf's best holes on a Houston oil field 6

Wicked weed

Pre-emergent herbicides wage annual battle against goosegrass, bane of the South 20

Move over, Spielberg

Jerry Mach loads his camera for a different kind of audience — the golf industry 62



COURSE MAINTENANCE

IPM programs know no limits 13
Hodge follows good advice to career of choice 14
New buffalograss seed cultivars introduced 15

COURSE DEVELOPMENT

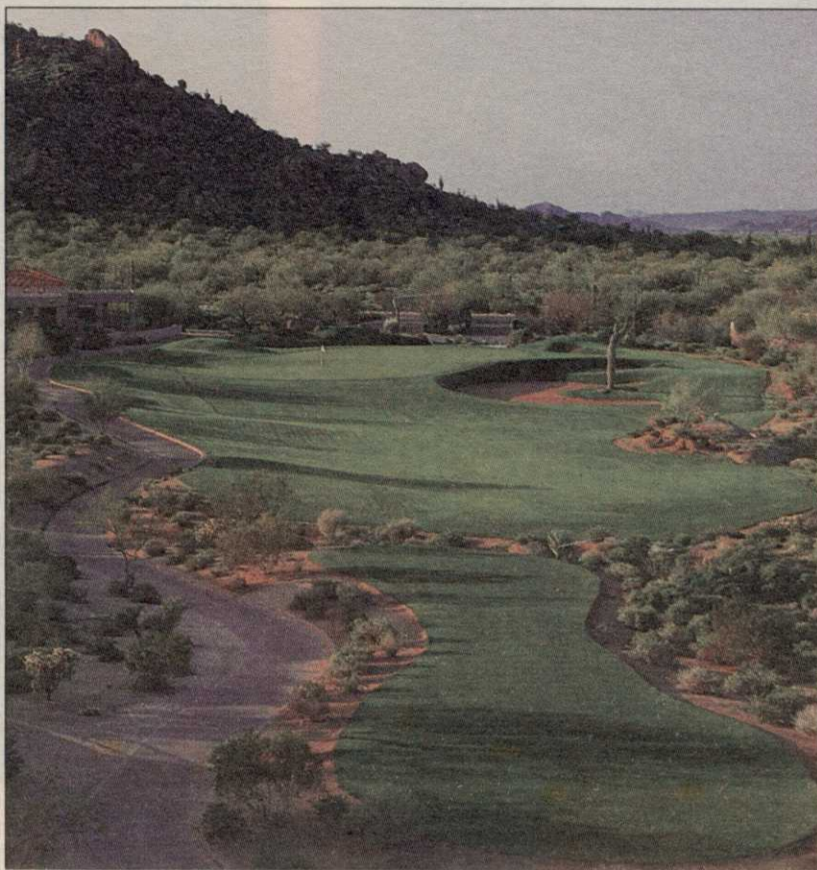
The Tour's top finishing holes 24
Europeans feeling growing pains 24
Scores of courses planned, approved 28

COURSE MANAGEMENT

American Golf adds Arizona courses 49
Sexual harassment a matter of growing concern 50
Lakeside CC converts to daily-fee facility 52

SUPPLIER BUSINESS

Superintendents give HydroJect high marks 53
United Horticultural opens in Oregon 54
New products hit marketplace 56-57



BOULDERS EXPANDS

The 10th hole at the new Boulders South Course in Carefree, Ariz., designed by Jay Morrish, was the old 6th hole of the Boulders Nine. Morrish used the existing nine, refurbishing a couple of its holes, in a rerouting plan to devise the new 18-hole layout. See story on page 20.

Tony Roberts photo

All systems go at Pebble

By Hal Phillips
PEBBLE BEACH, Calif. — The 12 months preceding this year's U.S. Open at Pebble Beach have been anything but dull. Maintenance crews have worked feverishly to recreate some of Pebble's original 1919 splendor, the foreign owner had — until recently — wrangled with state agencies over the possibility of privatization, and ownership ultimately changed hands. However, with June lurking just around the corner, the course itself is in good shape, despite substantial

Continued on page 27

Golf Course Management & Construction

ENVIRONMENTAL ISSUES

Hot off the press

USGA defines research

By Peter Blais
A comprehensive reference book summarizing the scientific literature on the positive and potentially negative environmental effects of golf courses will be available late next month. "Golf Course Management & Construction: Environmental Issues" will be released May 29 by the United States Golf Association Green Section. The USGA says the book provides a scientific rather

Continued on page 59

Matching money with movers and shakers

By Mark Leslie

Deals are already being struck by investors and entrepreneurs connected by the golf industry's fledgling electronic matchmaker.

Scott Marlowe of Forecast Golf Marketing and Financial Systems, Inc. in Richmond, Va., said the Golf & Recreation Investment Program made 51 matches in February alone, and at least two deals were in negotiation stages in March.

"We've gotten an unbelievable response. We expected it to ... start out slow. But we really got an explosion," said Marlowe, who operates Forecast with partner Jim Murphy.

"Now we have business brokers, lawyers and accountants referring their clients to us," he said. "We planned for a direct-mail marketing as GRIP got older, to target those groups for that purpose. But they

Continued on page 25

1st Vermont project OK'd

By Peter Blais

A Vermont advisory board has approved an integrated turf management plan and conservative risk assessment for a golf course, the first such approval under the state's strict turf chemical guidelines adopted two years ago.

The Vermont Pesticide Advisory Council's action in favor of Manchester's Equinox Golf Course could make it easier for future golf course projects to get off the drawing board in the state of Vermont, considered among the most difficult in which to gain building approval because of its Act 250 development law, according to an agriculture department official.

"It's significant that someone has come in and come out the other side of the process," said Jim Leland, a turf specialist with the Vermont Department of Agriculture. "The first is always interesting. We have more projects

Continued on page 47