

## United Horticultural opens in Oregon

SALEM, Ore. — United Horticultural Supply (UHS) has set up shop here, dedicated to providing products and services to the professional turf and ornamental industries.

UHS President Bert Eddins said UHS began operations March 1, and will operate within the current United Agri Products system. United Agri Products has been a supplier of agricultural crop protection products throughout the United States for the past decade.

UHS represents a restructuring of UAP's efforts in the professional

turf and ornamental markets. All of UAP's various entities in this market, including UAP Special Products, will come under this new organization.

Initially, UHS will consist of six divisions owned and operated by the geographically diverse United Agri Products Independent Operating Companies.

UHS is committed to the success of each of its divisions by maintaining local control, yet is able to provide nationally coordinated research, marketing and product development efforts when appro-

priate.

UHS will provide professional products and services to the golf course, lawn care, landscape maintenance, ornamental horticulture and related specialty markets.

Turf fertilizers, turf-protection chemicals and turf seeds will be distributed by UHS under the brand name TURFGO.

GROWERS CHOICE brand products will be expanded and positioned to serve the ornamental industry and non-turf specialty markets.

## Pursell opens new Ala. plant

SYLACAUGA, Ala. — Pursell Industries, a division of Parker Fertilizer Co. Inc., in February opened a new manufacturing facility that boasts the newest technological advancement in controlled-release fertilizer.

The company began a full-scale marketing venture in 1992 with its propriety Polyon technology. Made and developed in the United States, the Polyon brand is being introduced into the consumer turf and nursery markets, as well as the professional turf and nursery markets.

Specifically designed to meet the prolonged feeding requirements of turfgrasses and ornamentals, the patented reactive layers coating (RLC) process permits an ultra-thin polymer membrane coating to be applied to the nutrient granule at a thickness less than half the diameter of a human hair.

Polyon coating technology offers size versatility from golf greens to nursery grade; longevity, feeding from 1 to 14 months; and nutrients, with controlled-released nitrogen, phosphates and potashes.

## Three people win Ransomes rebate

Three people won thousands of dollars in cash rebates during the Ransomes America Corp. "Play the Super Nine" drawing at the Golf Course Superintendents Association of America show in New Orleans.

Winners of the Feb. 17 drawing are Jim Kelley of Newark (Del.) Country Club, \$3,000 cash rebate; Timothy Kelly of Village Links in Glen Ellyn, Ill., \$2,000 cash rebate; and George Julie of Sawmill Golf Course in Fenwick, Ontario, Canada, \$1,000. The rebates are to be applied towards the purchase of any Ransomes/Cushman/Ryan product.

Golf course superintendents were invited to enter the drawing by touring a "nine-hole course" and completing a "scorecard." Each hole featured a Ransomes America Corporation product.

## Deere video on safety offered

A nine-minute video on AMT safe operational techniques is included with each AMT626 retailed in North America. Additional copies are available from John Deere for \$15, shipping and handling included.

People should specify if they want English or Spanish.

This tape provides information about safe operation of all AMT utility vehicles. It includes many of the "do's and don'ts" for safely operating AMTs.

Schools and universities can order by phone by calling 800-544-2122.

## North American names president

EVANSVILLE, Ind. — Jim Niemeier has been named president of North American Green here.

Niemeier joined North American Green in 1986 as director of marketing when the company began manufacturing erosion control products.

He has played a major role in the firm's development.



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