NGF to conduct major national course survey

JUPITER, Fla. - The National Golf Foundation will conduct a national golf facility operations-andmaintenance survey this spring, the results of which will be published in a special report to be available this fall.

The questionnaire will be mailed to the owners/operators of all 13,000 U.S. golf facilities in May.

This report, among other things, will provide a comprehensive overview of golf course revenues and expenses on both a national and regional level.

It will, for example, enable golf course owners/operators or developers to compare their revenues and costs with the average for their area and type of facility.

The data being sought falls into the following areas:

• Facility Characteristics: e.g., the number of months open during a typical year, estimated rounds played annually, availability of a practice range.

• Course Maintenance: e.g., the average size of greens/fairways, source and amount of water used

per year, type of irrigation system used.

• Rates and Fees: for example, the 1991 weekend and weekday and other greens fees, initiation fees and dues, the number of golf cars and related fees, and range ball rates.

•Staff: e.g., the number of full and part-time employees defined by job description.

• Revenues: the gross revenues broken out in terms of dues/fees, merchandise sales, lessons, club repair, food/beverage, etc.

• Expenses: the numbers broken down in terms of maintenance, major facility, pro shop, cart rental, range, food and beverage and general/administrative.

•Capital Expenditures: the amount spent from 1988-1990 on golf cars, maintenance equipment, cart path construction and nine other spending areas.

The new report will replace two survey reports (one on operations and the other on maintenance) the National Golf Foundation produced in 1985 and 1986.



Paul Fullmer **Fullmer earns Ross Award**

CHICAGO-Paul Fullmer, who has guided development of the American Society of Golf Course Architects (ASGCA) for the past 22 years as executive secretary, has been named the 1992 winner of the organization's Donald Ross Award.

"Paul has been at the helm during one of the most dynamic growth periods in the history of golf course architecture in this country," President Tom Clark said. "His steady hand has enabled the society and its members to achieve recognition throughout the world as the premier design source.

"The society has experienced rapid growth during the past decade and has become a high-profile member of the Allied Associations of Golf, and we wanted to recognize his consistent counsel and pro-active programs by awarding Paul the Ross Award - the highest honor we can be stow." **TheASGCApresentstheRoss**

Award annually to someone who has made a significant contribution to golf, specifically golf course architecture.

Fullmer grew up as a Chicago sports fan and began covering his high school team for the local newspaper his junior year. At Notre Dame, he was both sports and managing editor of the school publication.

When he graduated in 1955 he became a sports reporter at the Aurora Beacon-News in Aurora, Ill. In 1957 he joined Selz, Seabolt & Associates, a Chicago-based public relations firm, and became ASGCA executive secretary in 1970.

His golf connection developed through his wife, Sandra, and her father, Percy Clifford, who was an ASGCA Fellow and one of the leading golf course architects in Mex

"Quite simply, I am deeply honored by the Ross Award," Fullmer said. "I am well aware that staff people seldom are recognized with their organization's highest honor, and this recognition certainly is one of the highlights of my life, especially because it comes from such great friends."

Turf-Type Tall Fescue rated #1 four consecutive vears.

> Nationwide testing at 41 sites of turf-type tall fescues place ARID as #1, and the first choice for athletic fields, parks, playgrounds and public area lawns.



Nationwide testing gives Arid the lead.

Drought Tolerance (Dormancy) Ratings

of Tall Fescue Cultivars

Mean Turfgrass Quality Ratings of Tall Fescue Cultivars At Four Shade Locations in the United States **Quality Ratings 1-9** 9=Ideal Tur

Name	Mean
Arid	6.0
Finelawn I	5.6
Trident	5.4
Pacer	5.3
Mustang	5.3
Apache	5.2
Tempo	5.1
KY-31	5.0
Falcon	5.0
Houndog	5.0
Adventure	4.9
Jaguar	4.9
Bonanza	4.8
Olympic	4.8
Maverick	4.7
Willamette	4.6
Rebel	4.5
Clemfine	4.4
Brookston	4.4
Johnstone	4.0
Kenhy	3.4

Evaluation Program

S	Dormanc	y Ratings 1-9	9=No Dormancy	
	Name	Mean	Name	Mean
n	Arid	7.7	Chesapeake	5.7
0	Olympic	7.7	Tempo	5.3
6	Apache	7.3	Houndog	5.0
1	Jaguar	7.3	Pacer	5.0
3	Finelawn I	6.3	Johnstone	5.0
3	Mustang	6.3	Kenhy	5.0
2	Rebel	6.3	Maverick	5.0
1	Bonanza	6.0	Brookston	4.3
5	KY-31	6.0	Clemfine	4.
5	Adventure Falcon	5.7 5.7	Trident	3.
9	Finelawn 5GL	5.7	Willamette	3.3
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Jacklin Seed Company

Brown Patch Ratings 1-9	9=No Diseas
Name	Mea
Arid	6
Adventure	6
Jaguar	6
Rebel	6
Pacer	5
Maverick	5
Falcon	5
Clemfine	5
Apache	5
Tempo	5
Olympic	5
Houndog	5
Chesapeake Finelawn 5GL	5
KY-31	5
Mustang	5
Bonanza	5
Trident	5
Johnstone	5

Brown Patch Ratings of

Finelawn I Kenhy Willamette Brookston Data from USDA National Turfgrass **Evaluation Program**



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5.3 5.0 4.9

4.3