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Jerry Mach loads his camera for a different kind of audience - the golf industry



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BOULDERS EXPANDS

Tony Roberts photo

The 10th hole at the new Boulders South Course in Carefree, Ariz., designed by Jay Morrish, was the old 6th hole of the Boulders Nine. Morrish used the existing nine, refurbishing a couple of its holes, in a rerouting plan to devise the new 18-hole layout. See story on page 20.

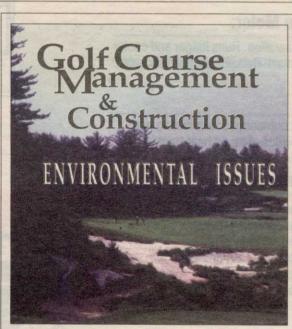
All systems go at Pebble

By Hal Phillips PEBBLE BEACH, Calif. - The 12 months preceding this year's U.S. Open at Pebble Beach have been anything but dull. Maintenance crews have worked feverishly to recreate some of Pebble's original 1919 splendor, the foreign owner had - until recently wrangled with state agencies over the possibility of

ultimately changed hands. However, with June lurking just around the corner, the course itself is in good shape, despite substantial

privatization, and ownership

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Hot off the press

USGA defines research

By Peter Blais

A comprehensive reference book summarizing the scientific literature on the positive and potentially negative environmental effects of golf courses will be available late next month.

"Golf Course Management & Construction: Environmental Issues" will be released May 29 by the United States Golf Association Green Section.

The USGA says the book provides a scientific rather

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Matching money with movers and shakers

By Mark Lesli

Deals are already being struck by investors and entrepreneurs connected by the golf industry's fledgling electronic matchmaker.

Scott Marlowe of Forecast Golf Marketing and Financial Systems, Inc. in Richmond, Va., said the Golf & Recreation Investment Program made 51 matches in February alone, and at least two deals were in negotiation stages in March.

"We've gotten an unbelievable response. We expected it to ... start out slow. But we really got an explosion," said Marlowe, who operates Forecast with partner Jim Murphy.

"Now we have business brokers, lawyers and accountants referring their clients to us," he said. "We planned for a direct-mail marketing as GRIP got older, to target those groups for that purpose. But they Continued on page 25

1st Vermont project OK'd

By Peter Blais

A Vermont advisory board has approved an integrated turf management plan and conservative risk assessment for a golf course, the first such approval under the state's strict turf chemical guidelines adopted two years ago.

The Vermont Pesticide Advisory Council's action in favor of Manchester's Equinox Golf Course could make it easier for future golf course projects to get off the drawing board in the state of Vermont, considered among the most difficult in which to gain building approval because of its Act 250 development law, according to an agriculture department official.

"It's significant that someone has come in and come out the other side of the process," said Jim Leland, a turf specialist with the Vermont Department of Agriculture. " "The first is always inter-

esting. We have more projects Continued on page 47