

GCSAA's international conference and show taking form

NEW ORLEANS, La. — Famed country singer Kenny Rogers and former professional football star Terry Bradshaw will share the spotlight with prominent golf world figures Feb. 10-17 at New Orleans Convention Center.

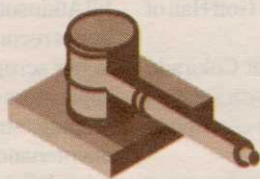
The occasion is the Golf Course Superintendents Association of America's 63rd International Golf Course Conference and Show.

In a unique two-state arrangement, the 1992 superintendents golf championship will be played Feb. 10-11 on Sawgrass courses,

Ponte Vedra Beach, Fla.

Rogers' show, at 7 p.m. Monday, Feb. 17, is geared to country and pop music lovers, and will follow presentation of the Old Tom Morris Award to an individual who has helped further the game with the same dedication and inspiration as Morris.

Quarterback Bradshaw, who led the Pittsburgh Steelers to four Super Bowl wins and was elected to the National Football League Hall of Fame in 1989, is among the nation's best motivational speakers.



His forceful talk will be at 5:15 p.m. Thursday, Feb. 13.

Pre-conference seminars are listed Monday through Thursday, Feb. 10-13, and offer continuing education units.

Environmental issues that di-

rectly affect golf course management will be addressed at a general session at 10 a.m. Friday, Feb. 14.

Speakers are Jay Feldman, national coordinator of the national coalition against the misuses of pesticides; Linda Fisher, EPA's assistant administrator for pesticides and toxic substances, and John Stossel, ABC's "20-20" news analyst and environmental reporter.

Official trade show opening will be marked by a ribbon cutting ceremony at 9 a.m. Saturday. There will be A Golf Course Builders of

America session at 1 p.m., and a zoysiagrass forum at the same time.

Wendy Stebbins' provocative topic at 9 a.m. Sunday will be "Dealing with Difficult People."

There will be sessions at 1 p.m. for the American Society of Golf Course Architects and green chairmen.

Building to the Monday night climax will be an exhibitors' breakfast meeting and USGA Green Section program at 8 a.m., trade show opening at 9 a.m. and annual meeting and election at 1 p.m.

AG's report

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areas use hydrological mapping, monitoring wells and turf management plans to reduce pesticides.

Cadenelli took exception to Abrams' claim that pesticides are applied for merely aesthetic reasons. Superintendents apply plant protectants in an environmentally responsible manner to control disease, insects and unwanted plants that cause damage to a very valuable piece of property, he said.

Cadenelli said properly maintained turfgrass also benefits a community by preventing erosion, cleansing the air of pollutants, cooling the atmosphere, providing habitat for birds and wildlife and filtering pollutants from rain and irrigation water. Many courses use reclaimed water for irrigation, providing a place to dispose of and clean effluent before it reaches ground water supplies.

Superintendents have long used integrated pest management strategies, minimizing pesticide use to have the least effect on people, property and the environment, he said.

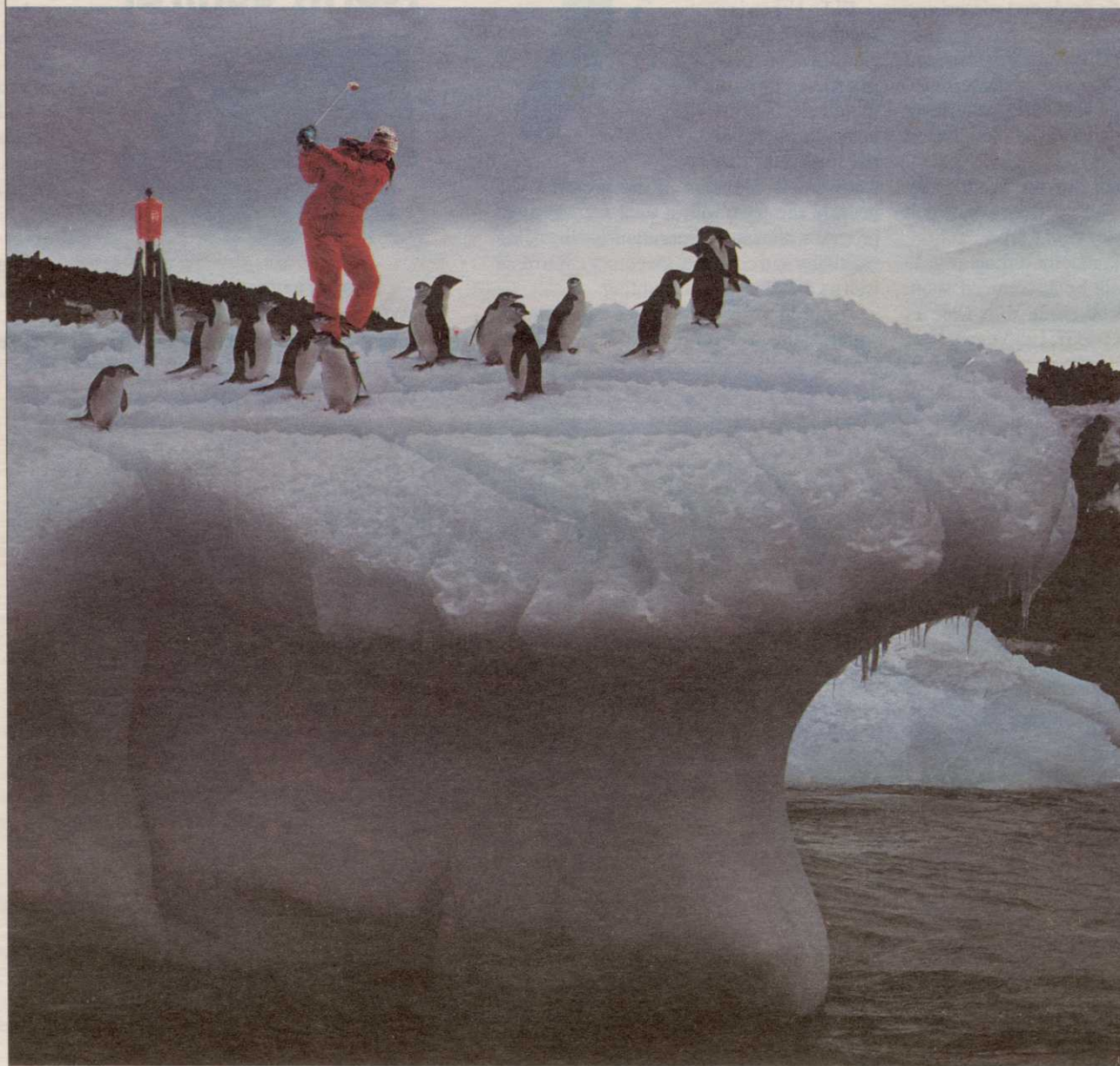
"Given the expense of chemicals and our own deep concerns about protecting natural resources, why would we use them unnecessarily?" Cadenelli asked. "Modern emphasis and education is on using pesticides curatively, as a doctor would use a specific medicine to treat a specific problem."

Many courses use IPMs, agreed Maria Cinque, a turf specialist at Cornell Cooperative Extension on Long Island where IPM has been taught the last 10 years. "I believe that the amount of pesticides has definitely been reduced during this period," she said.

Added Cross: "IPM is relatively new, but we (Long Island superintendents) have been practicing the principles a long time. We don't routinely apply pesticides just for the sake of applying them. We walk the course daily and just apply them where we need them. We drink the water, too, so why would we want to pollute it?"

Club members and the public have shown little concern over the report, said Cross, who met with his greens committee shortly after the report was published.

"The chairman wanted to know where we stood. I told him and he was satisfied," Cross said.



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Pictured above: The inaugural drive at the world's first Antarctic Open.

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