

## Cornell honors alumnus Robert Trent Jones

### Officials rename university's Jones-designed golf course

The man who fashioned his own curriculum of golf course design when he was a student at Cornell University 60 years ago was the center of attention at his alma mater Sept. 28.

Robert Trent Jones Sr. saw Cornell University officials rename their golf course in honor of their illustrious 1930 alumnus.

The 85-year-old Jones, whose architect sons Robert Trent Jr. and Rees were present for the ceremony, said: "I think probably coming to Cornell made my career possible. All the different subjects helped me create my career."

Jones enrolled in the Cornell School of Agriculture and Life Sciences during the

Great Depression. He designed an interdisciplinary course of studies that included hydraulics, surveying, landscape architecture, horticulture, agronomy, economics and public speaking.

Since graduating, he has designed or remodeled as many as 500 courses in 43 states and 34 countries. His exploits are legend.

After understudying with Canadian course designer Stanley Thompson, Jones designed his first course in 1934.

From 1939-41 he designed the first nine



Robert Trent Jones

holes of Cornell's course, now the back nine, for only the cost of labor and materials — \$43,000. In 1954 the front nine was built under his supervision. He reportedly has plans to renovate the course to counter technological advances in balls and clubs.

A member of Cornell's Athletic Hall of Fame, Jones has also been inducted into the PGA World Golf Hall of Fame, founded the American Society of Golf Course Architects, and received the 1987 Old Tom Morris Award of the Golf Course Superintendents Association of America as "one of this century's true luminaries in golf course architecture."

Robert Trent Jones Jr. said of his father: "He popularized the notion that the course was important, not just the game. He made the game more accessible by architectural means."

## Golf Asia '92 taking shape

Following the Oct. 31 deadline in its call for papers, the organizers of Golf Asia '92 have announced the general conference overview.

Conference sessions at Golf Asia '92 are being held March 24-26, 1992 in Singapore and will address such topics as Turf Management - the Asian experience including turf grass stress management, the role of the computer and disease identification and control; the Chemical Factor including effective chemical programs, fertilizers and nutrients and the environment question; the Architectural Industry including Asian Pacific design principles, re-design and restoration and effective construction and management; the Course Superintendent - the emerging power including training programs, negotiating between the club and superintendent and personnel management; Financial Management including budgeting and forecasting and a financial overview of Asian golf courses; Government and the Golf Industry including national tourism, state and local planning; and Macro Trends of the 90's including the financial future and new areas of development.

"Up until now education has not been addressed in a professional manner in Asia," said Stephen S. Allen, vice president of Connex Private Limited, organizers of the event. "Golf Asia '92 will play an exceptional role in the educational process through the conference and exhibition. The market needs education badly in every aspect from development, to turf management, to membership, simply everything."

An unusual twist at this year's conference is post-session workshops where delegates may continue discussion of the papers presented on an informal basis. While not every delegate may choose to participate in the workshops, Allen believes this hands-on approach may be the most beneficial aspect of the conference.

"Money is not a problem in Asia," said Allen. "Education is the key and this is a way to get helpful, knowledgeable professionals together who are willing to share their expertise."

The conference is only one part of the event which also includes an exhibition and golf tournament. More than 450 people are expected to attend the conference with more than 45,000 people both trade and consumer expected to view the exhibition. Exhibit space for Golf Asia '92 has been expanded to 10,000 sqm from 6,000 sqm. in 1991.

Southeast Asia is one of the fastest growing golf development areas in the world. Malaysia has 91 existing courses and the government's target is to build 160 additional courses over the next two and a half years. An estimated 50 golf courses are scheduled to open in Thailand in the next three to four years. Indonesia currently has 67 golf courses with participation in golf growing at an estimated 25 percent per annum.

Further information may be obtained from Stephen S. Allen, Golf Asia '92, 7500A Beach Road, #07-308/9, The Plaza, Singapore 0719; Telephone 2966961.

## U. Arizona gets royalties

Seed Research of Oregon, Inc., has announced payment of \$10,033 in royalty fees for 1990 sales of SR 1020 creeping bentgrass.

These funds paid to the University of Arizona will be used for turfgrass research, Extension service, and education.

SR 1020 was developed by Seed Research using germplasm collected and screened by Dr. Robert Kneebone at the University of Arizona, where it was distinguished by outstanding heat and drought tolerance.



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