



Steve Eisele (right) of Sprinkler Irrigation Corp. in Peoria, Ill. receives Salesmen of the Year Award from Rain Bird Golf Division Vice President Ed Shoemaker

Eisele receives Salesman of Year Award

Rain Bird Golf Sales, Inc., named Steve Eisele of Peoria, Ill., its golf salesman of the year.

Eisele, a 23-year industry veteran, is golf sales manager at Sprinkler Irrigation Corporation of East Peoria, a Rain Bird distributor.

A former golf course superintendent for 18 years, Eisele has sold more than 70 percent of all golf products in the Midwest since 1989. He has served as chairman of the Peoria County Horticulture Society since 1987 and director of the Central Illinois Golf Course Superintendent Association for 10 years,

serving as president for two years.

Hydro-Scape Products of San Diego was named Rain Bird golf distributor of the year at the recent company annual meeting.

Since becoming the exclusive Southern California Rain Bird golf distributor three years ago, Hydro-Scape has tripled the company's market share from 20 to 62 percent.

"Hydro-Scape's outstanding record of service has been the driving force behind the company's excellent performance record in the extremely competitive markets of San Diego, Los Angeles, Orange

and Ventura counties," said Ed Shoemaker, vice president for Rain Bird's golf division.

Hydro-Scape has been active in many Green Industry organizations and is a driving force in the San Diego Golf Course Water Conservation group. The company has contributed more than \$20,000 to produce a water conservation video and public service announcements shown regularly on network television.

Also honored was Jim Frederick, winner of the Don Parker Service Award. Frederick, irrigation service manager of Conyers, Ga.-based Lawn & Turf, was recognized for his outstanding efforts to upgrade the industry via training of contractors and end users and in conducting high-level service schools.

A 13-year industry veteran, Frederick was formerly an irrigation technician for Snapfinger Woods Golf Club in Decatur. He is an active member of the Georgia Irrigation Association.

Recognized for outstanding owner involvement was Eddie Santalone of Atlantic Irrigation Specialties in Deer Park, N.Y.

In addition, 16 companies were honored at the annual awards ceremony for their excellent business practices. These "Right Stuff" award winners included Alamo Machinery, Austin, Texas; Irrigation Specialties.

Automatic Irrigation Supply, Fishers, Ind.; Boynton Pump, Boynton Beach, Fla.; Century Supply, Madison Heights, Mich.; G.L. Cornell, Gaithersburg, Md.; Evergreen Pacific, Bellevue, Wash.; Florida Irrigation Supply, Orlando, Fla.

High Tech Irrigation, Indio, Calif.; Normac, Sacramento, Calif.; Lawn & Turf; Paradise Supply, Honolulu; Robison's Lawn & Golf, Grandview, Md.; Sprinkler Irrigation Corp.; Sprinkler Irrigation Supply, Albuquerque, N.M.; and United Pipe and Supply, Eugene, Ore.

Headquartered in Glendora, Calif., Rain Bird is one of the world's leading manufacturers of irrigation control systems.

Brits judge Nat'l Mower the best

LONDON, England — Triplex mowers, made by National Mower Co. of St. Paul, Minn., were judged "Best Commercial Machines of the Year" at the recent annual banquet of the British Agricultural and Garden Machinery Association.

Groundskeepers from some of the most prestigious grounds in the world attend this event, much like the GCSAA Show or the landscaping/grounds maintenance shows in the United States.

The grounds of Wentworth Golf Club, Windsor Castle, Sandringham Castle, Hyde Park and all the Royal Parks in London have been mowed by a National.

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